



IT'S NOT THE WAND  
IT'S THE WIZARD



# MOBILE PHOTOGRAPHY

Get the skinny on the best way to use your mobile device to capture amazing images. Rethink the power of mobile photography. Find out about third-party apps that can assist you with textures, layers, color, lighting effects, and editing. You'll learn how to:

- Capture photos using Lightroom Mobile app.
- Understand how the different Lightroom Mobile Cameras can improve your captures.
- Learn how to change up your composition, with quick tips on how to take more interesting images.
- Discover APPS that can add depth and dimension to your mobile photography.

# LISA CARNEY

Photographer/Finisher/Retoucher/Educator



OWNER / FINISHING STATION  
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**Bēhance**







Instagram

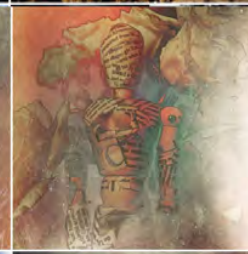
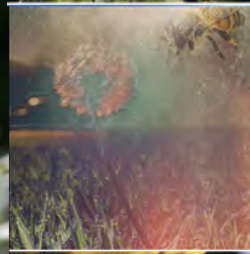
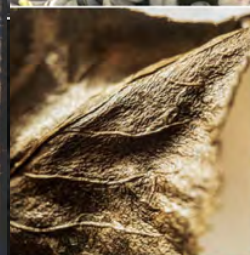
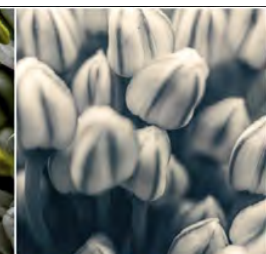
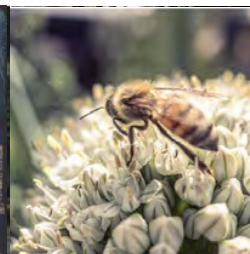


Lisa Carney

Art

Retoucher Photographer Los  
Angeles, Truckee, France

[lisacarney.com](http://lisacarney.com)





**CAPTURE AND  
EDIT PHOTOS  
ANYWHERE**





# IT'S THE WIZARD, NOT THE WAND

**What I love about shooting with a mobile device is:**

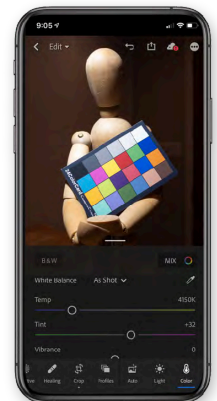
**immediacy      annominity**

**accessibility      expediency**

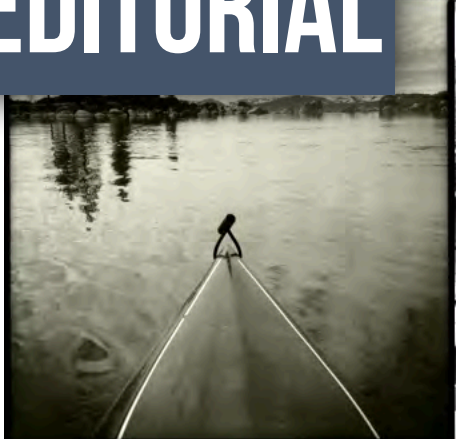
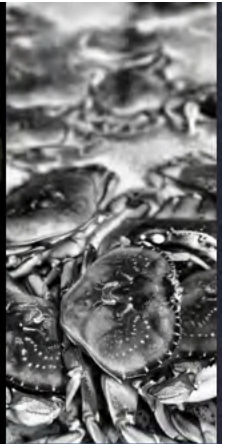
**I like to interact with my environment and subjects in a non-intrusive way.  
The phone becomes an invisible tool between us.**

**Sure, there's a conversation about fidelity and image quality, but if what you need is images for social, I print out my phone files at 27" x 40 and they hold up beautifully. It all depends on what your usage is.**

**As technology changes - this mobile way of working shooting, capturing, processing and delivering will be the norm.**

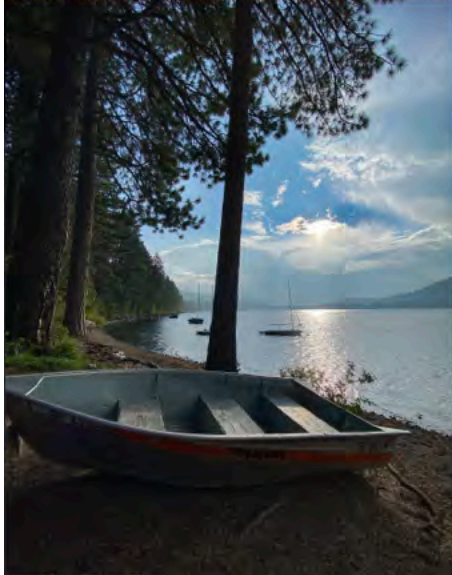
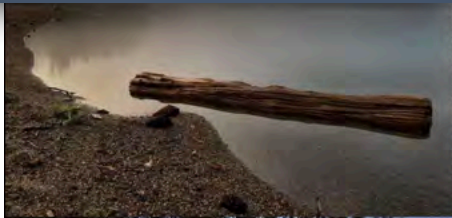


# EDITORIAL



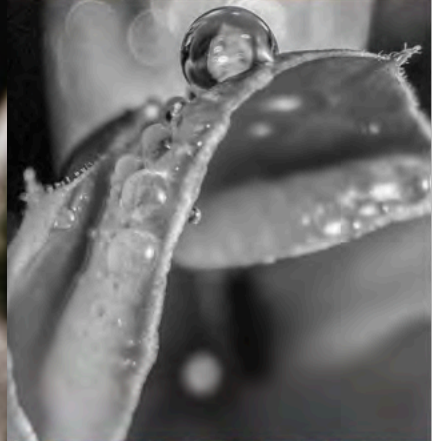


# LANDSCAPE





**MACRO**



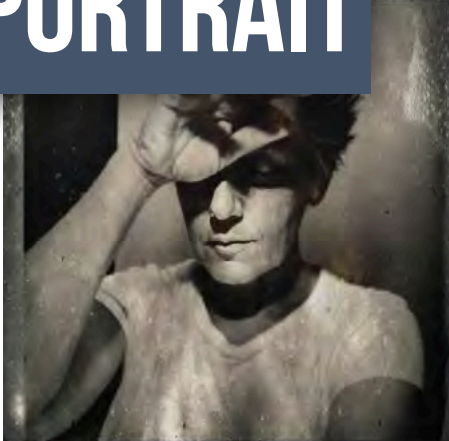


# PETS



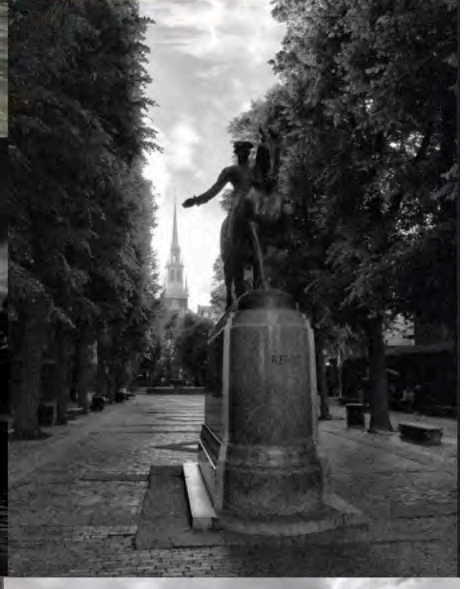
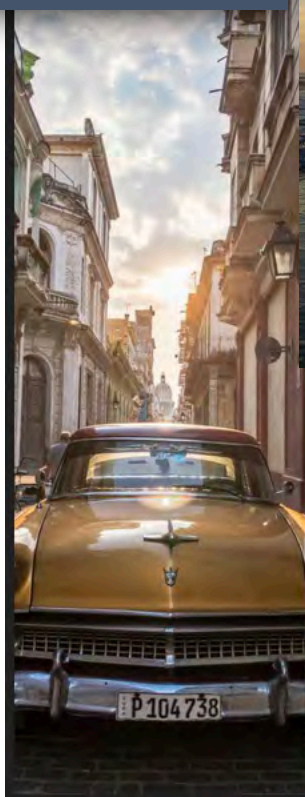


# PORTRAIT





# TRAVEL



# MOBILE PHOTOGRAPHY

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**1 EQUIPMENT**

**2 CAMERA  
CAPTURE**

**3 PROCESSING**



## EQUIPMENT

Adding just a small piece of equipment like a grip, or a filter can dramatically improve the results you're getting with your mobile device. Did you know that you can use your headset to trigger the camera? This allows for distance between you and the camera. Imagine putting it on a small tripod and then back up take a more interesting selfie and not have camera shake. Adding one specialty lens can open a whole new world of possibilities.

When referring to equipment,  
it's not JUST your phone/capture device. It's the *accoutrement* that helps you utilize the camera.





# EQUIPMENT

MY GO TO GEAR. EXTRAS THAT WILL LEVEL UP YOUR SHOTS.

## CAMERAS (PHONE/PAD)

Tripods

Case Assist

Lens

Lighting Cubes

Color Chart

Pens

Extra Storage

# TRIPOD

## Fotopro Phone Tripod 39.5 Inch

Sometimes you just need help keeping things steady.  
Get a lightweight tripod you can pack in a small bag.

### EAR BUDS

can trigger phone camera



TIP



The trick is related to the volume **trigger** button on your **iPhone's Remote earbuds**, where you open the camera app, and then use the volume button on the **headphones** as a **trigger**. This is already helpful for steadier shots, or taking a better front-facing shot.





# GRIPS

## Collapsible Grip & Stand for Phones

Hang on to your phone and steady your shots.



## DJI Osmo Mobile 2 Handheld Smartphone Gimbal Stabilizer Videographer Bundle

Gimbal is great. However, I like to shoot through LIGHTROOM MOBILE and you cannot use hand trigger. (Just a heads up).



# LANYARDS

## Cell Phone Lanyard Strap

After losing my phone in a swamp in Costa Rica  
I never leave home without one of these Lanyards.



## Waterproof Phone Holder

Can be a lifesaver, however a little clunky to shoot through.

-  Compass
-  Lanyard
-  Arm Band
-  Take Underwater Photos
-  Touch Friendly
-  Waterproof
-  Snowproof
-  Dustproof
-  Secure Lock Seal





# MOMENT LENSES

Moment Lens can open up whole new worlds. With the new lenses on mobile phones this is not quite as necessary.

However the wide lens offers a beautiful tone. The macro is amazing. Anamorphic gives fantastic specular highlights. Well worth checking out.

[shopmoment.com](http://shopmoment.com)



**Wide 18mm Lens**



**Anamorphic Lens**



**Tele 58mm Lens**



**Fisheye 15mm Lens**



**67mm Filter Mount**



**Macro 10x Lens**

# MOMENT LENSES

TIP



Use a telephoto lens to get a macro shot.

macro



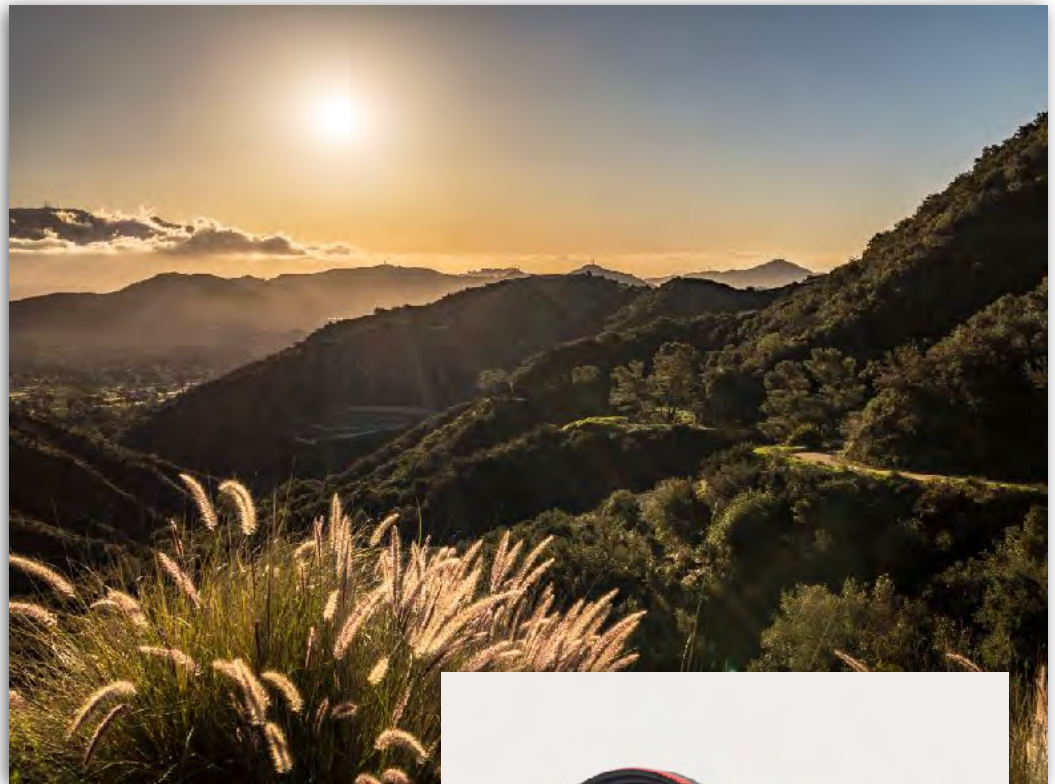
tele





# MOMENT LENSES

wide




The color tone on the WIDE lens is beautiful. This is a straight shot with no filter or tint applied.

However, Moment sells great FILTER MOUNTS and FILTERS for the phone.



# LIGHTING CUBE

**TIP**  iPhones do not perform well in low light situations, a small hand held light source can make all the difference. This will hopefully be remedied in the iPhone 12.



## Lume Cube LED



## Lume PANEL GO



## ANKER iPhone LED Flash





# LIGHTING

Go PRO

This is an amazing lighting set up  
SYNCS with your IPHONE

you can get from our friends at

## B&H PHOTO

## Profoto B10 Plus OCF Flash Duo Kit

BH #PRB10PDUOK • MFR #901168



33 reviews

17 Questions, 39 Answers



### Key Features

- 2 x B10 Plus Heads w/ Li-Ion Batteries
- Core Backpack
- Increased 500Ws Power, 10-Stop Range
- 2 x Stand Adapters, Battery Chargers
- Sync B10 Flash with iPhone Camera
- Length: 9.3", Diameter: 3.9"

# COLOR CHART

CameraTrax

## 24ColorCard-2x3

with White Balance by [CameraTrax](#)

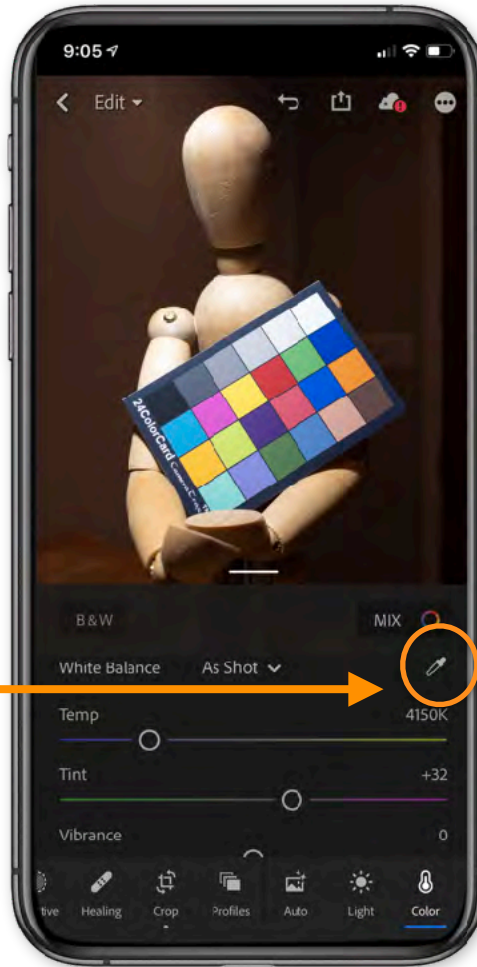
A color chart shot in ONE frame of your series is an excellent way to quickly - automatically color balance your scene.

TIP



Utilizing the COLOR EYEDROPPER, you can automatically set your white balance.

This technique will be discussed later in handout.



Other options are available by different manufactures.





# TIPS FOR GETTING MORE INTERESTING CAPTURES

It is essential for you to reconsider the device in your hand.  
Think of it as your camera - quite literally.

Not a snapshot device.  
Stop taking photos from head height.  
Get down low to change your perspective.

Experiment with different horizon lines.  
Change your focal depth. Most devices now have the ability to change depth of field.  
Utilize that to make a more interesting composition.

Consider your lighting. Try your subject back lit, side lit, front lit.

Exposure. The beauty of editing in the moment. You can test out different exposures.  
As you get more involved in processing you will find that sometimes you need to expose for the highlights, other times for the shadows.

The great news about mobile shooting and editing is you can do it all while are you still on location.

You won't miss the shot.

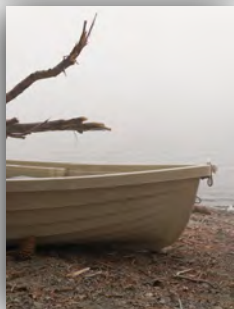
**SHOOT DIFFERENT**

CONTRAST  
LIGHT  
FRAMING  
SHAPE - FORM  
COMPOSITION  
COLOR  
TEXTURE

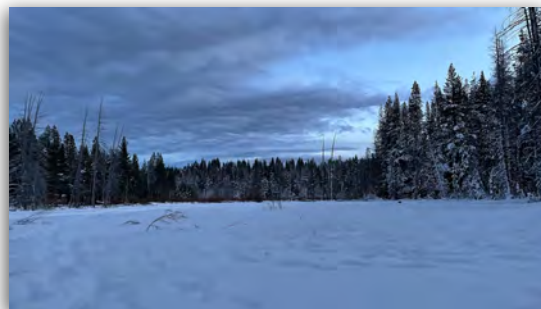


# CONTRAST OR NO CONTRAST

Contrast can be manipulated in editing.



ORIGINAL



ORIGINAL

# LIGHTING:

flares can add an interesting look

FLARE



FLARE





# LIGHTING:

Shooting towards or away from light source will give you a different feel.



**AWAY FROM LIGHT**



**TOWARDS LIGHT**





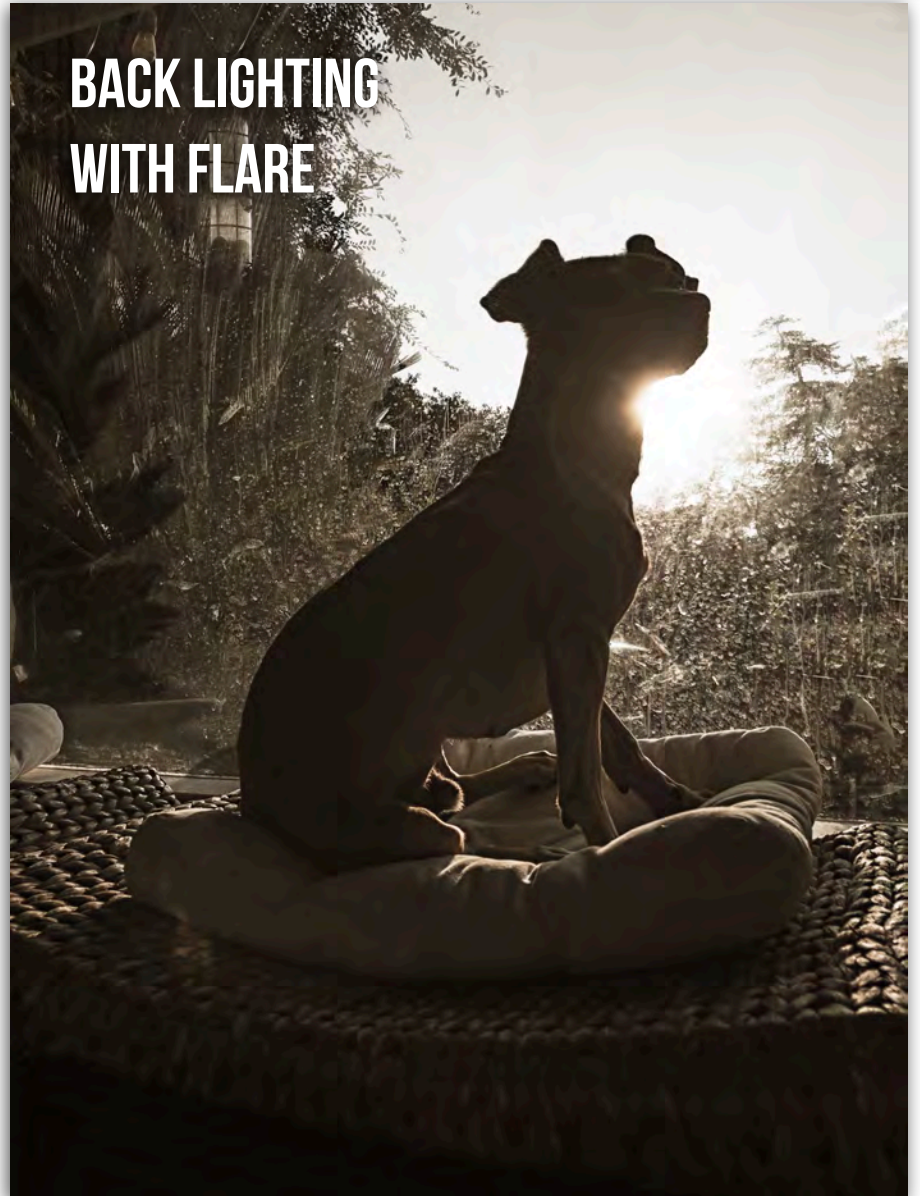
# LIGHTING:

In addition to getting down low, try backlight.

## BACK LIGHTING

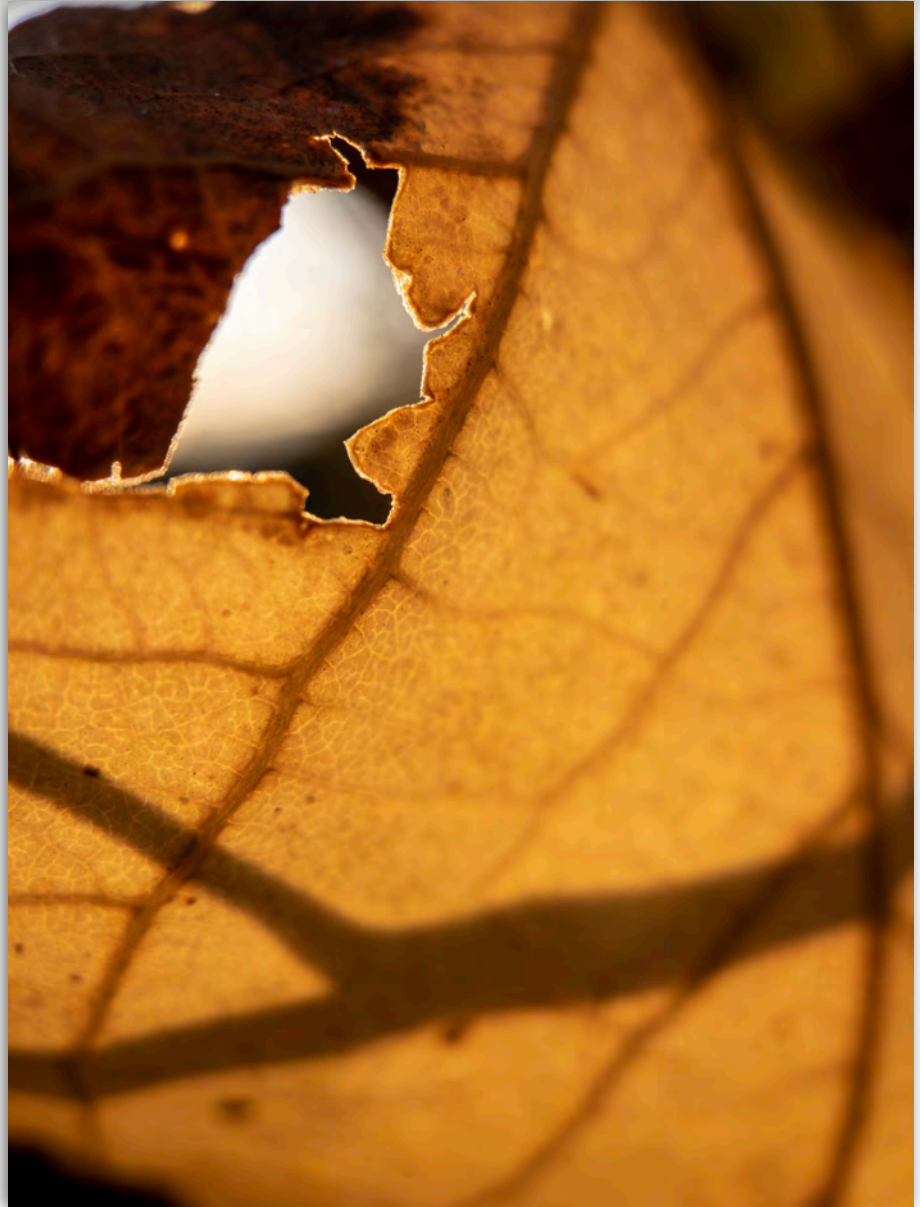


## BACK LIGHTING WITH FLARE



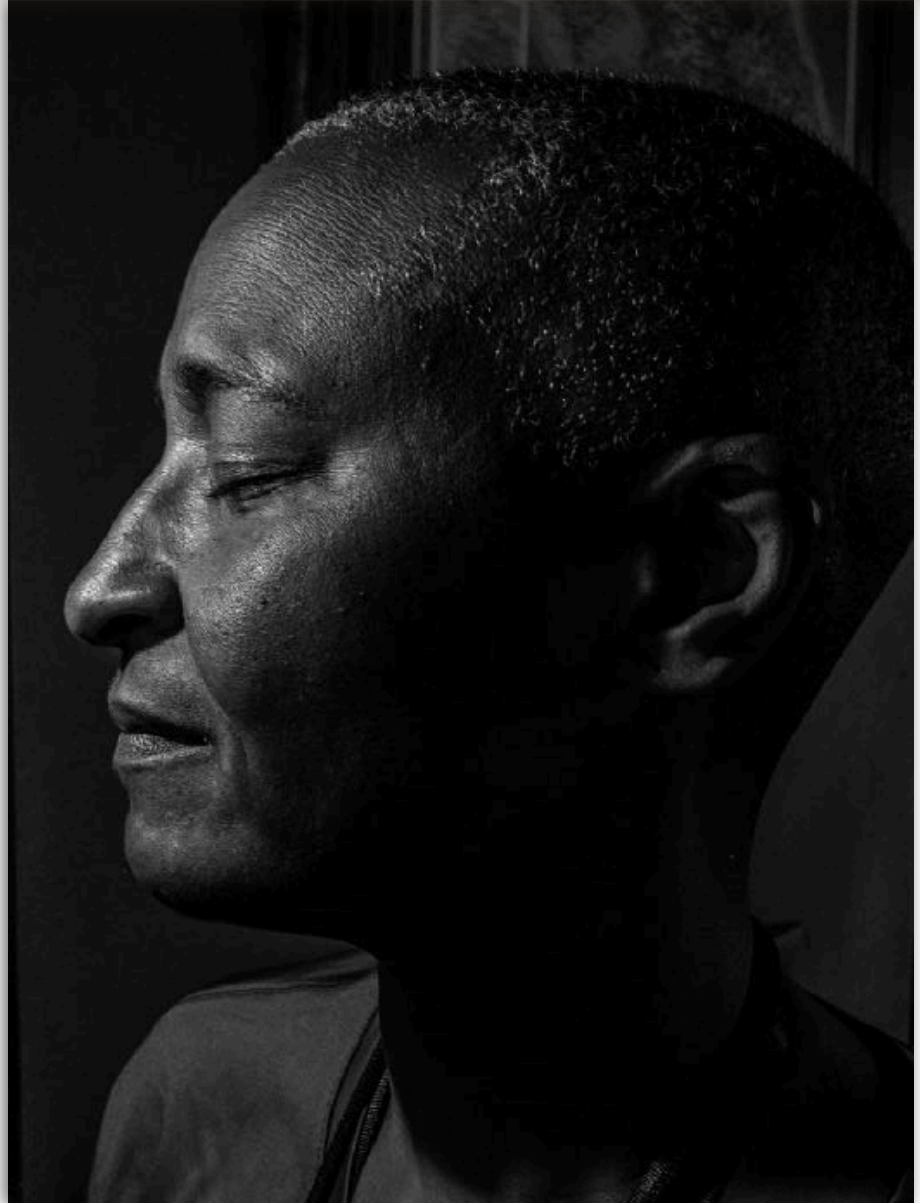


# LIGHTING: even with MACRO



# LIGHTING:

Augment your lighting with cube lights.





# FRAMING / POSITIONING:

Get the most of your shooting opportunities.  
Change up your HORIZON LINES.

**SHOOT HIGH**



**SHOOT LOW**



**SHOOT LOW**



**SHOOT LOWER**





















# SHOOT HIGH





# SHOOT REALLY HIGH





# GET CLOSE





# GET CLOSE

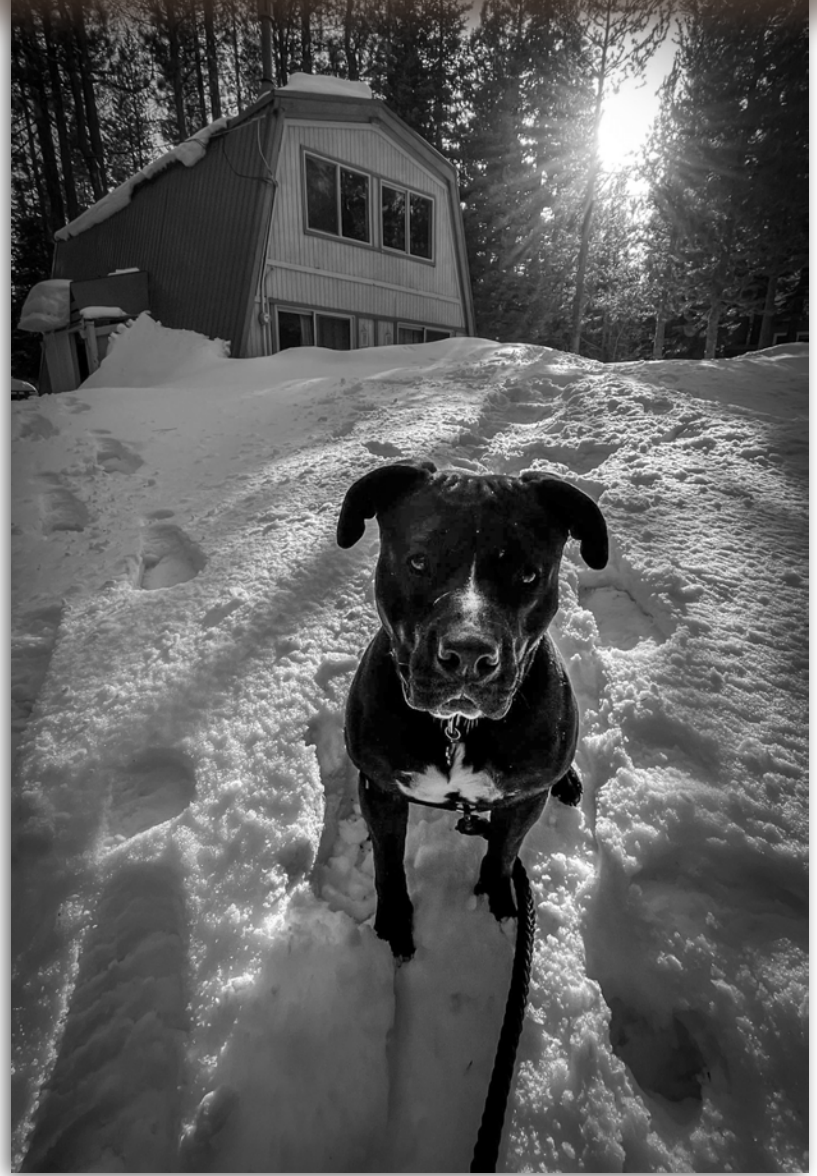


# GET CLOSE





# CHANGE POINT OF VIEW



# CHANGE FOCAL POINT:

Get down low, and consider changing your focal point.

## FOREGROUND FOCUS



## BACKGROUND FOCUS





# SCALE:

change up the scale of your subjects









# SHAPES:





# ARCHITECTURE:

use architecture as framing device













# MINIMAL



# MINIMAL





# MINIMAL



# LIGHT OR DARK

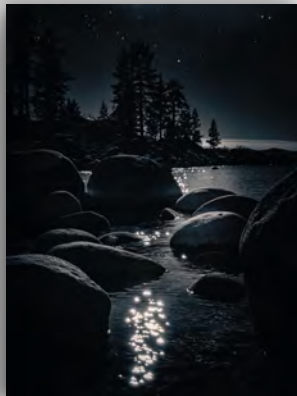
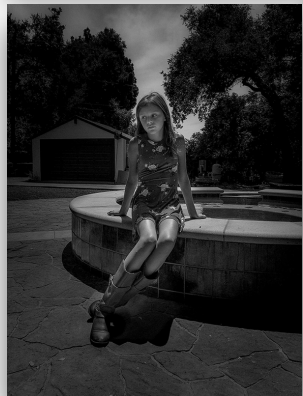
Either changing the exposure, or editing an image can change the feel dramatically.





# DON'T BE AFRAID OF THE DARK:

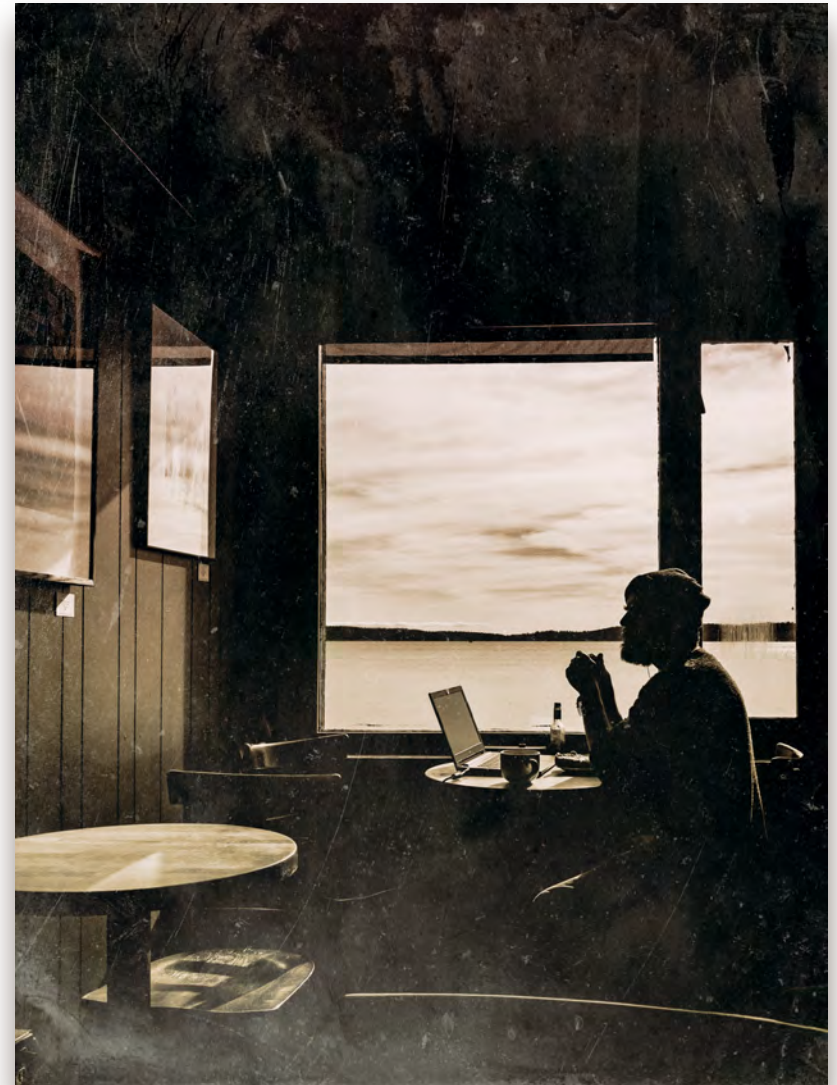
Sometimes the shot is in the shadows

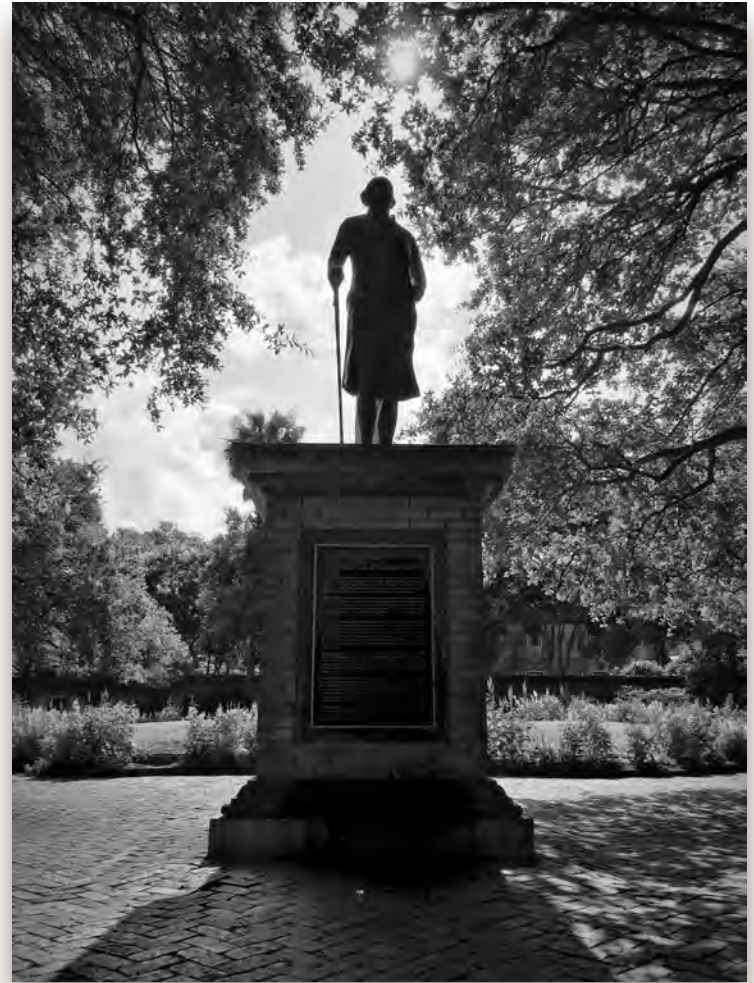






# SILHOUETTE:







# COLOR AS COMPOSITION ELEMENT

Changing color and tone can change composition



# COLOR AS COMPOSITION ELEMENT

Changing color and tone can change composition





# ABSTRACT:

don't be afraid to get painterly

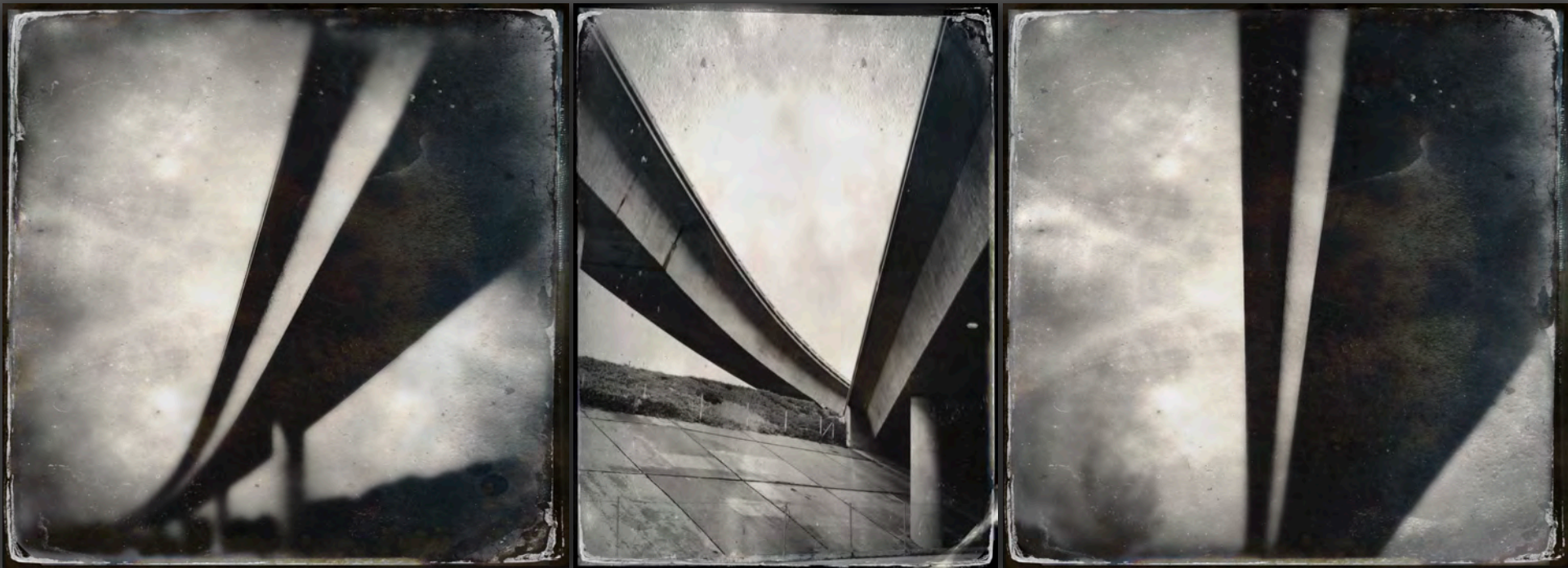








# TEXTURE

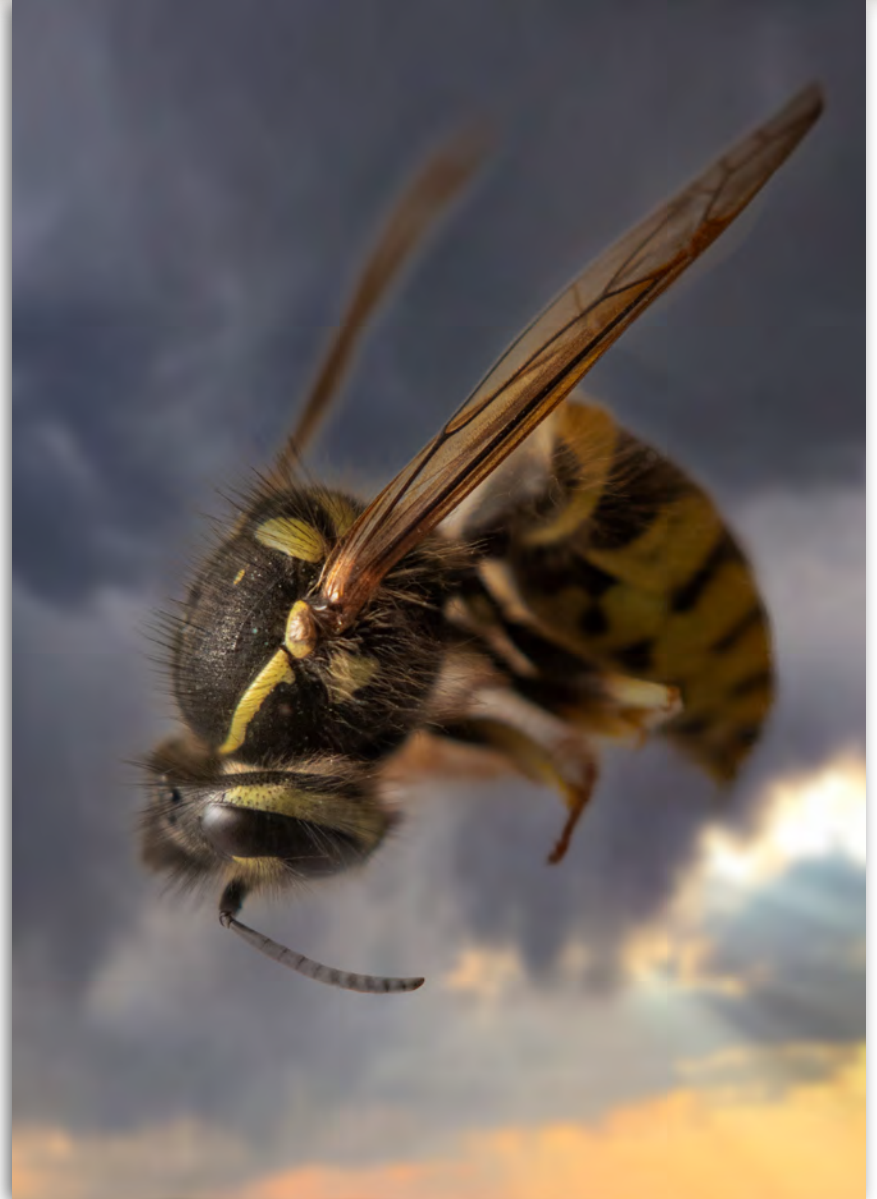






# ENVIRONMENT:

Try taking your subject into a different environment







# EXPERIMENT

Play with extreme edits. Taking your images into other apps can result in amazing alchemy.

BEFORE



AFTER





# EXPERIMENT

with the CLOUD ecosystem is easy to transfer to Photoshop and do more extreme editing

BEFORE



AFTER



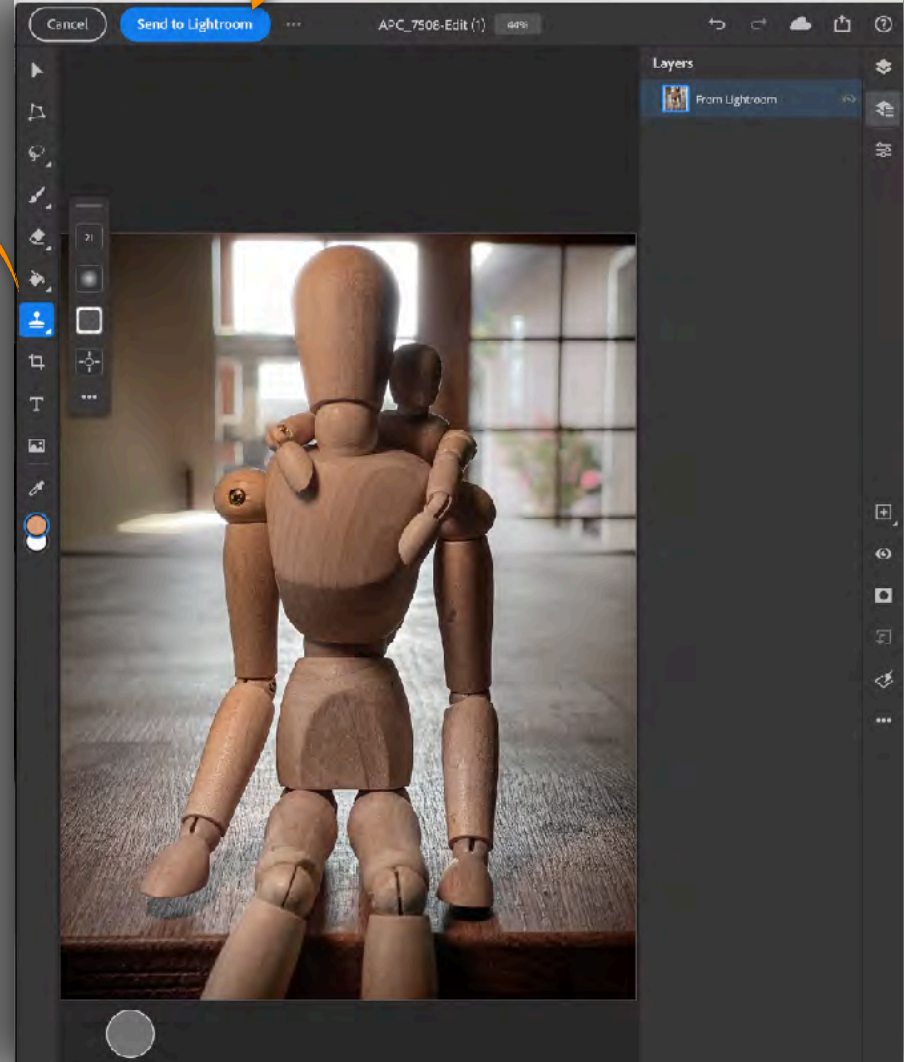
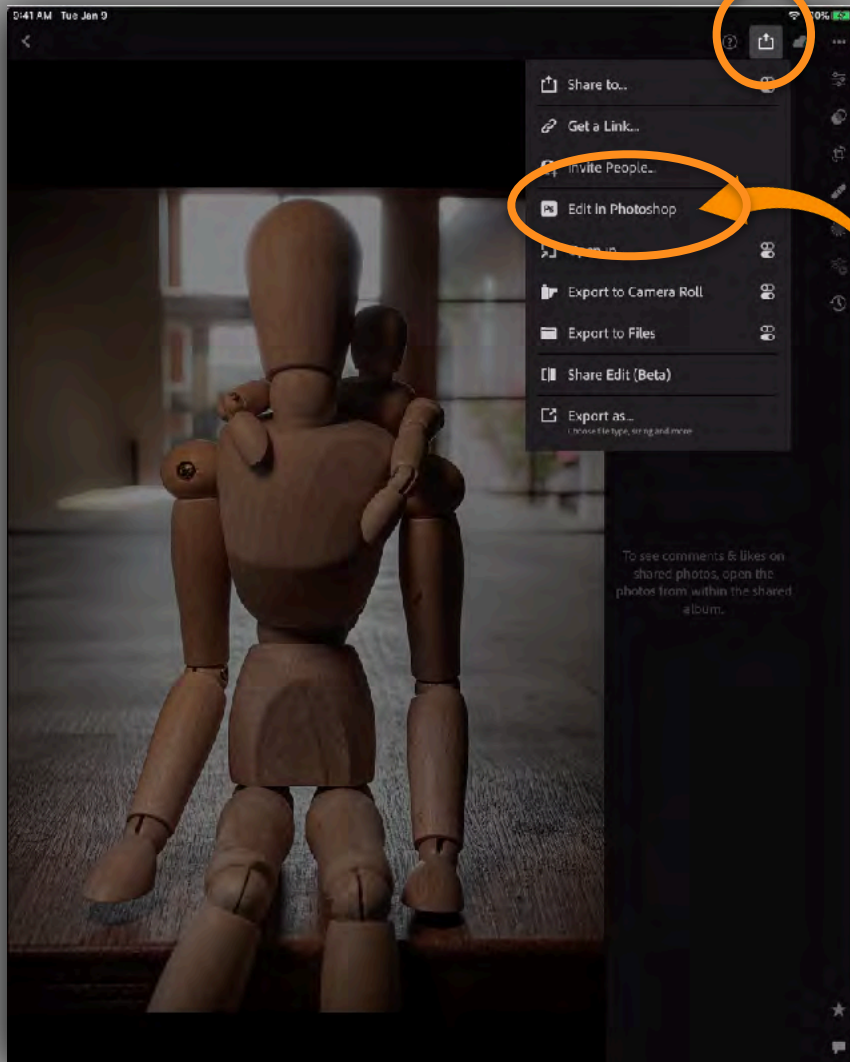


# IPAD

## LIGHTROOM TO PHOTOSHOP

Work between your **iPad** or mobile device. Work in photoshop. However be aware you can **ONLY** send a **FLAT** file back to **LIGHTROOM** from Photoshop.

You can send a **FLAT** file **BACK** to Lightroom



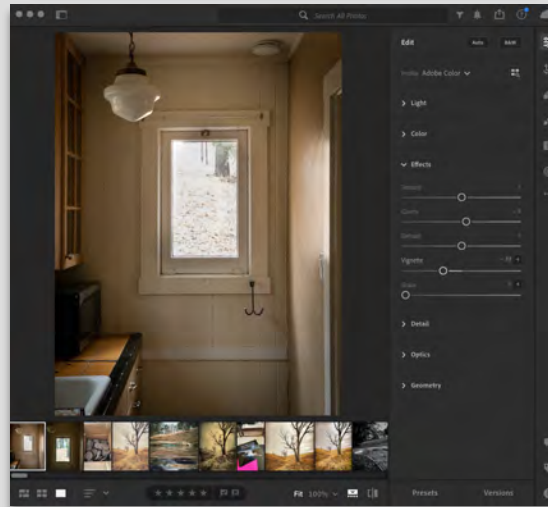
This will be an overview survey on the functions of each. I encourage you to dive deeper into each.

**Note\*** that some of these modules will operate differently, or not even be available in the Lightroom Web or Desktop App.

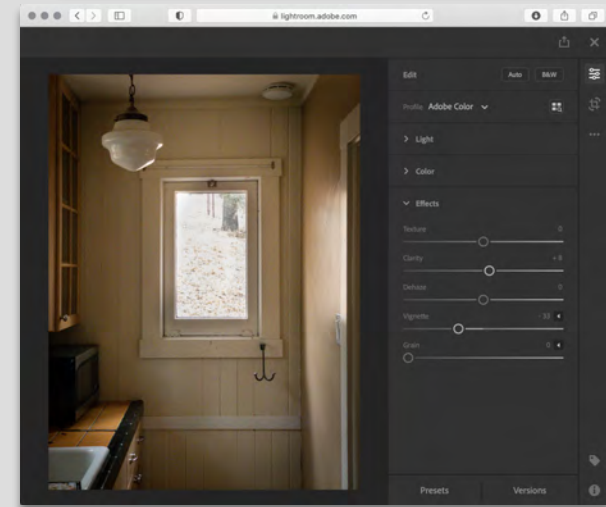
## MOBILE



## DESKTOP



## WEB



**Lightroom is available both as a mobile app for iOS and Android devices, and as desktop software. The mobile app is free, but can also be upgraded to a paid-for premium version,**



# LOOK FOR THE STORY

If you are looking, you will see it...



## **UNLOCKING THE POWER OF THE IPHONE CAMERA**

with Erik Kuna

## **ESSENTIAL IPHONE PHOTOGRAPHY ACCESSORIES**

with Terry White

## **ESSENTIAL IPHONE APPS FOR PHOTOGRAPHERS**

with Erik Kuna

## **LIGHTROOM AND BEYOND, THE CREATIVE TOOLS IN YOUR POCKET**

with Bryan O'Neil Hughes

## **EDITING YOUR IPHONE IMAGES ON THE GO**

with Terry White





## CAPTURE

**Each camera app is different in both functionality and quality. Each app has different software. This means different file formats, aspect ratios, grain quality, clarity etc. I highly recommend trying out at least three different apps. Do a test.**

**The following is a brief sample of two different capture options. While you might use a different camera option at least, you will know what features to look for.**



# CAPTURE

Applications change the quality of your images.



## CHOOSE YOUR CAPTURE APPLICATION WISELY

How you capture will often dictate how you PROCESS. Each application has different algorithms that determine how your images work.

They are absolutely different, so while you are technically using the same "camera / lens" the results can vary wildly.



# RAW



Adobe Lightroom CC



645 Pro MK III



Halide



Camera Plus



ProCam 6



iRAW

# NATIVE B/W



SimplyB&W



Lenka



Dramatic Black & White

# LONG EXPOSURE

## NIGHT PHOTOGRAPHY



Slow Shutter Cam



NightCap Camera



Average Camera Pro



Adobe Lightroom CC

Each application offers different functions.  
Find the one that works best for your shooting style.

# COMPARE APPLICATIONS

Do a comparison. Find your perfect App.



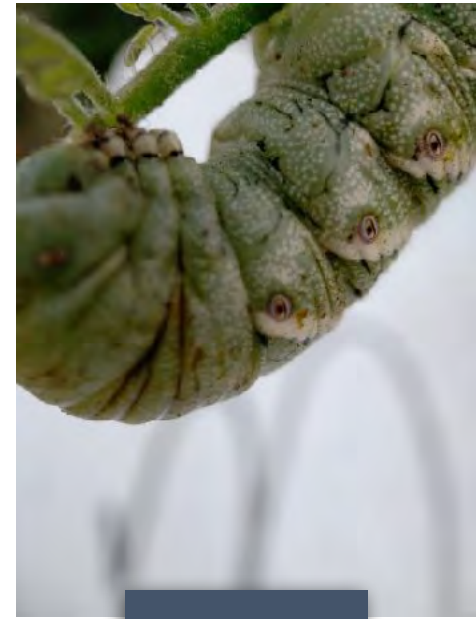
**IPHONE**



**LIGHTROOM**



**645 PRO**



**MOMENT**





# EXPOSURE:

Cover your bases in order to get the best file for processing. Expose for shadows, then do another shot exposing for highlights. This is a great way to give you more range in processing. Shooting in HDR on Lightroom camera will generally give you the most range.

EXPOSE FOR HIGHLIGHT



EXPOSE FOR SHADOW



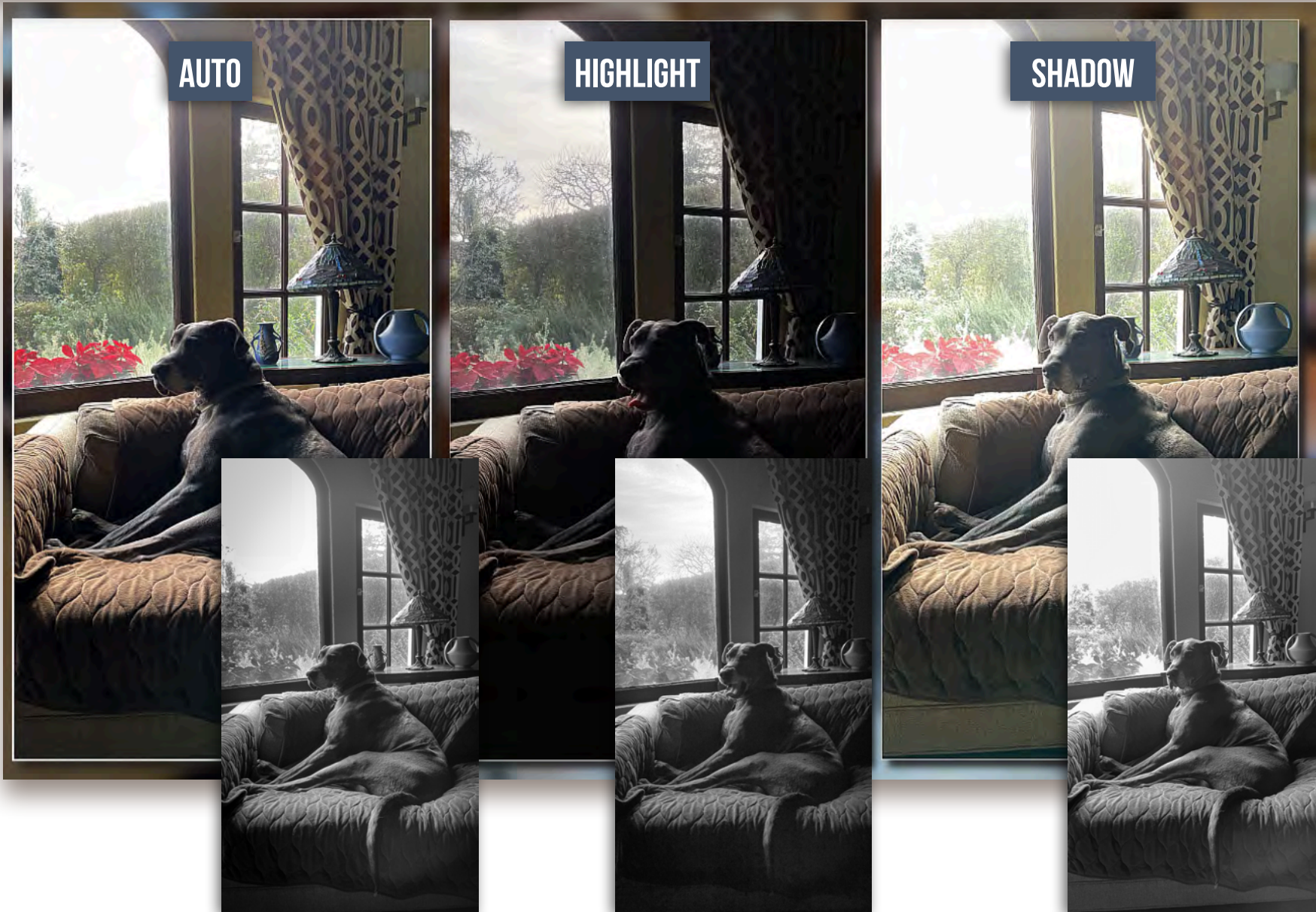


# EXPOSE FOR PROCESSING

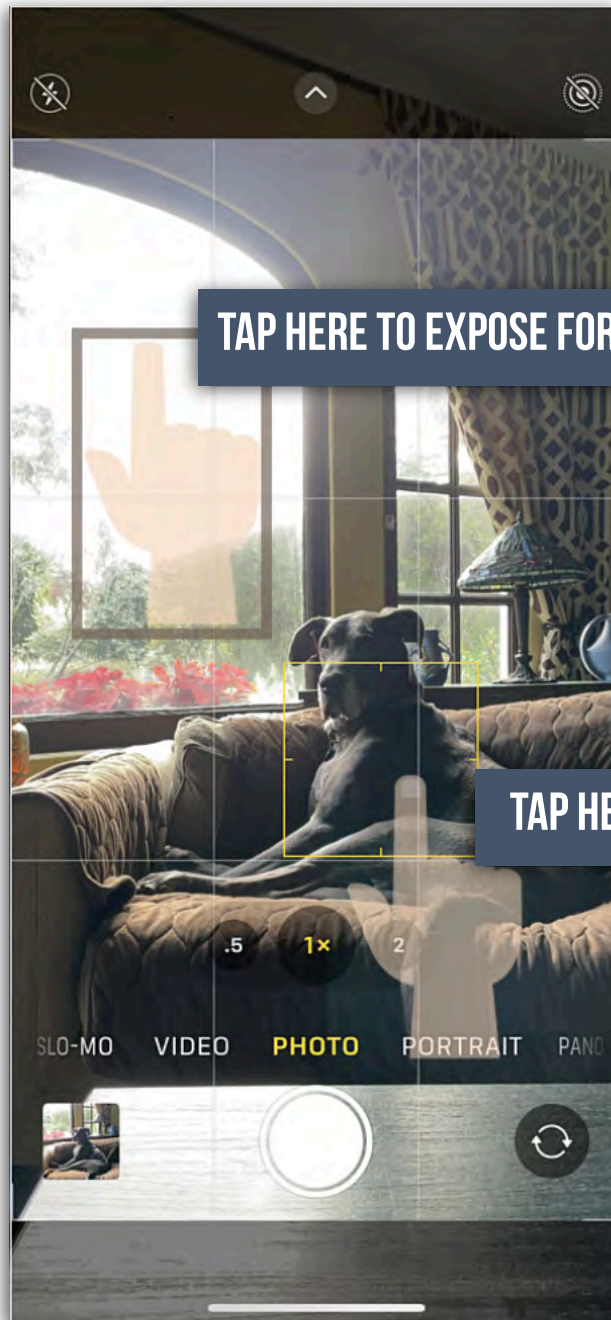
AUTO

HIGHLIGHT

SHADOW







**TAP HERE TO EXPOSE FOR HIGHLIGHT**

**TAP HERE TO EXPOSE FOR SHADOW**



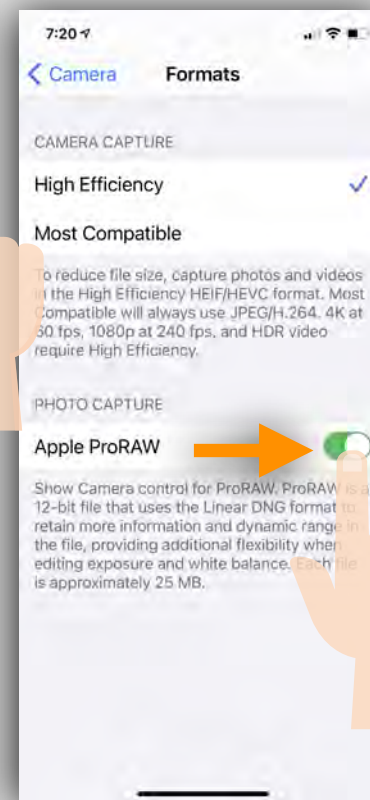
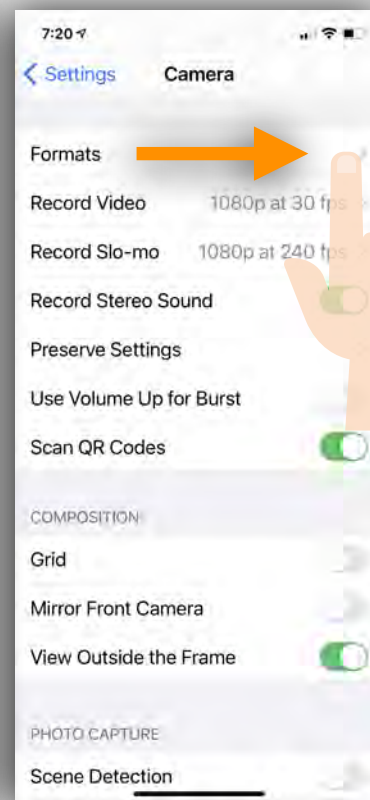
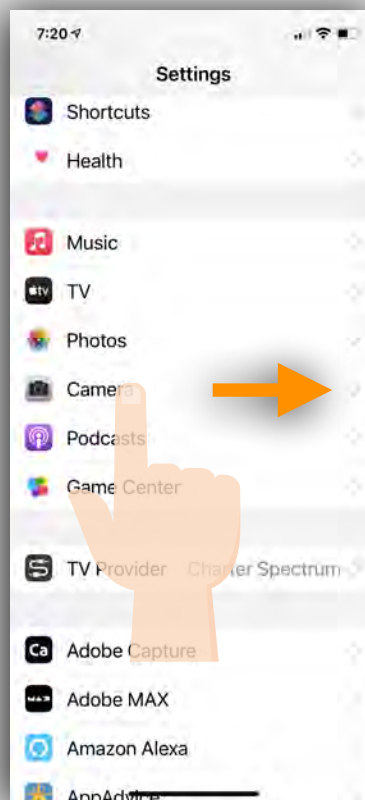
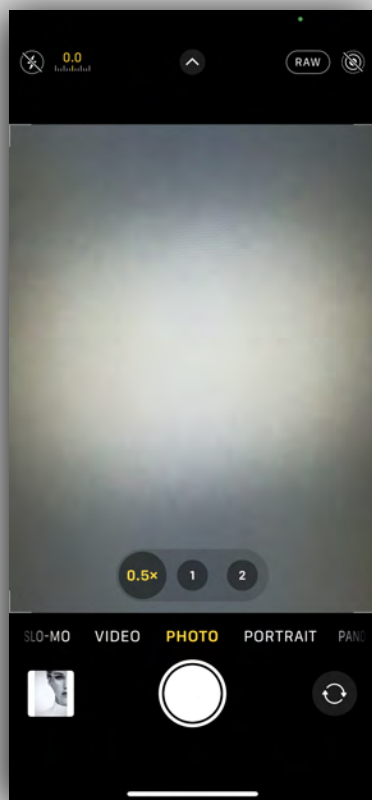




# IPHONE RAW

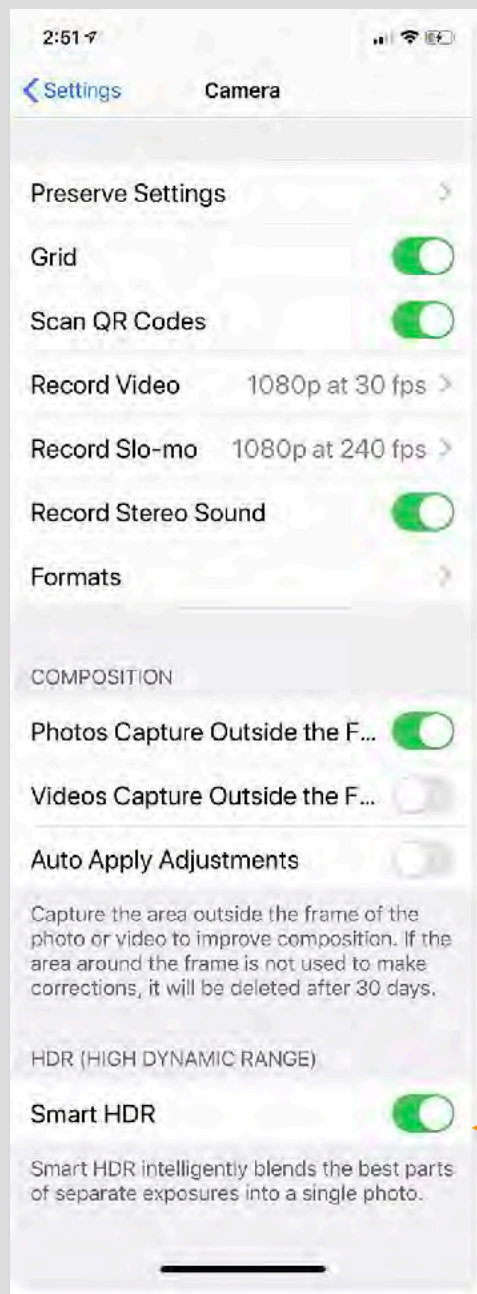
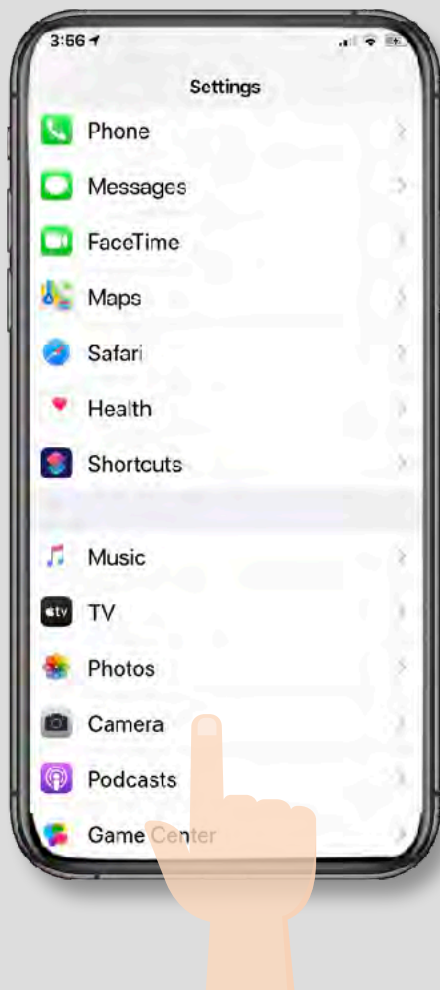
Shooting in RAW on iPhone

1. Go to Settings > CAMERA
2. FORMATS
3. Apple ProRAW





# IPHONE HDR



HDR combines several exposures to create a single well-exposed image.

It's perfect for capturing more color and detail in high-contrast scenes, such as landscapes.

To turn on HDR

Go to **SETTINGS > CAMERA > SMART HDR**

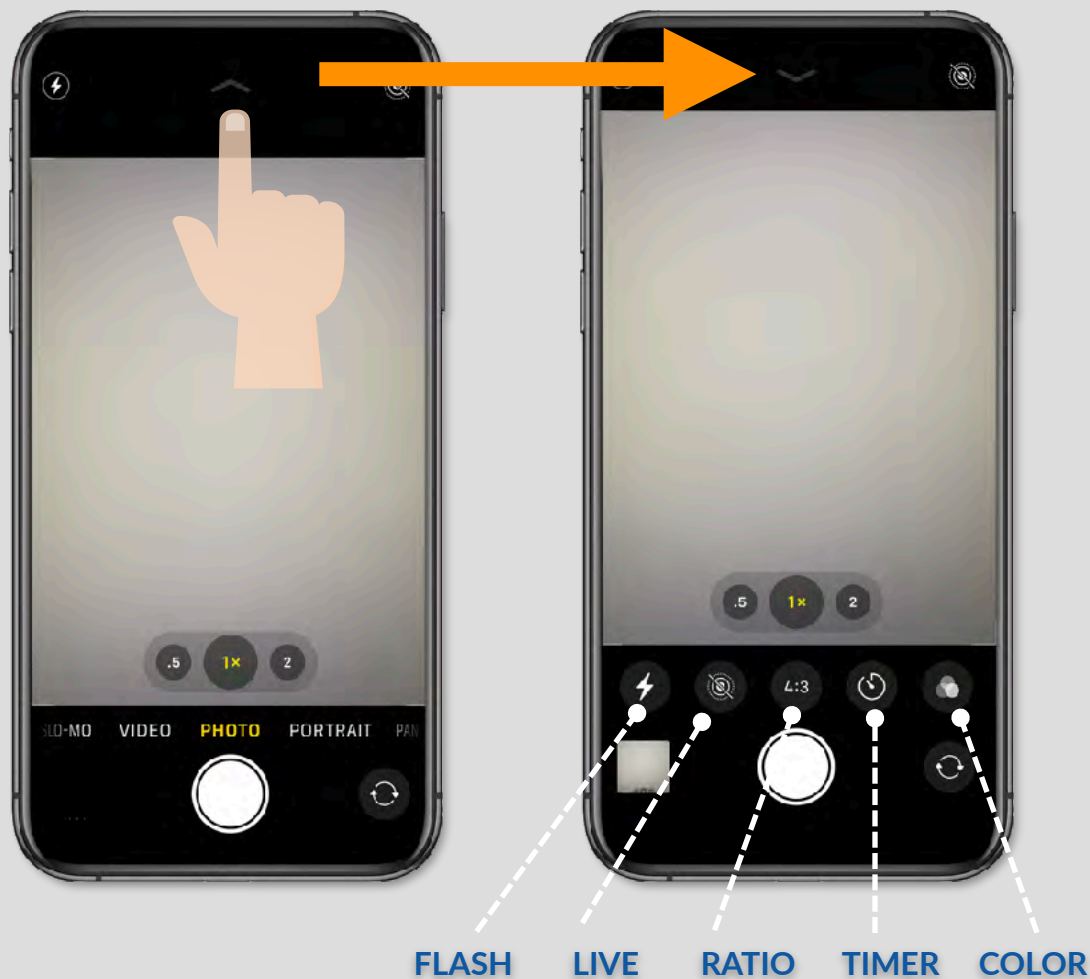




# IPHONE CAMERA

The built-in iPhone Camera app is good enough for most shooting situations. Shoot high-quality photos, videos, time-lapse videos, and slow-motion footage.

OPEN/CLOSE





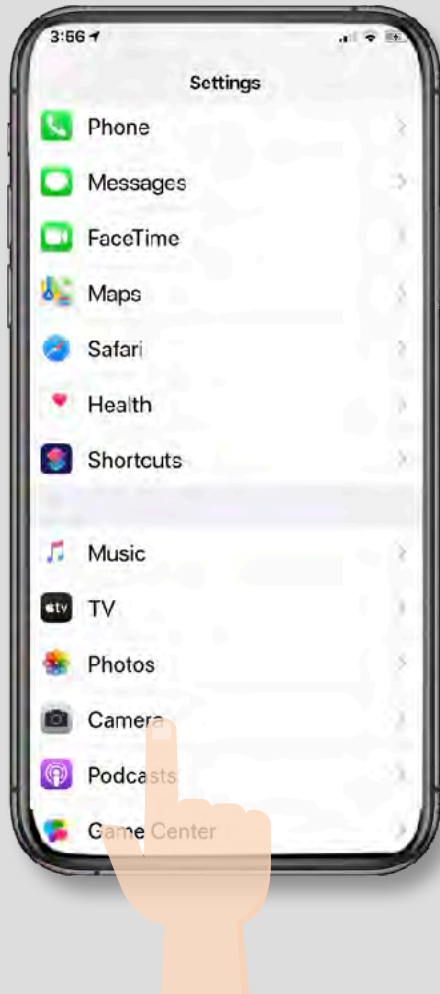
# IPHONE ASPECT RATIO



To change aspect ratio, tap the button (which by default will be set to 4:3). Then, tap Square.

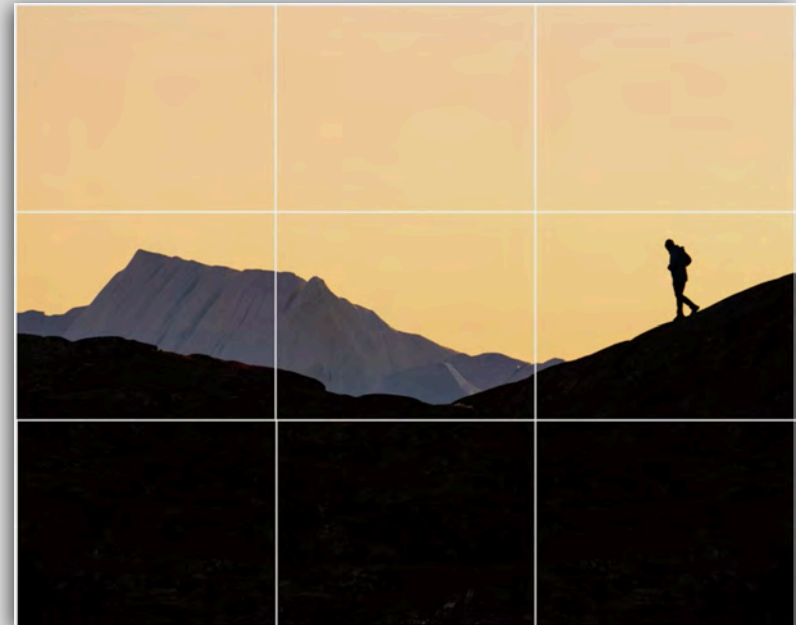
There are options for Square (1:1), 4:3 and 16:9. You can always adjust the crop later when you edit the image in the Photos library.



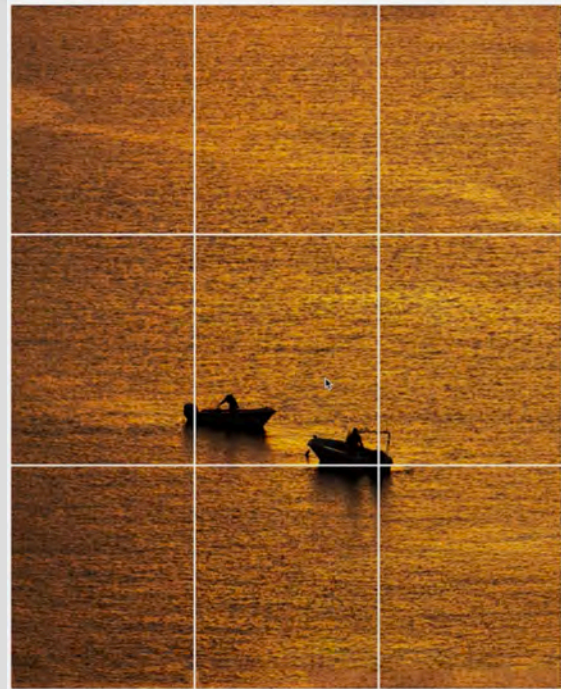
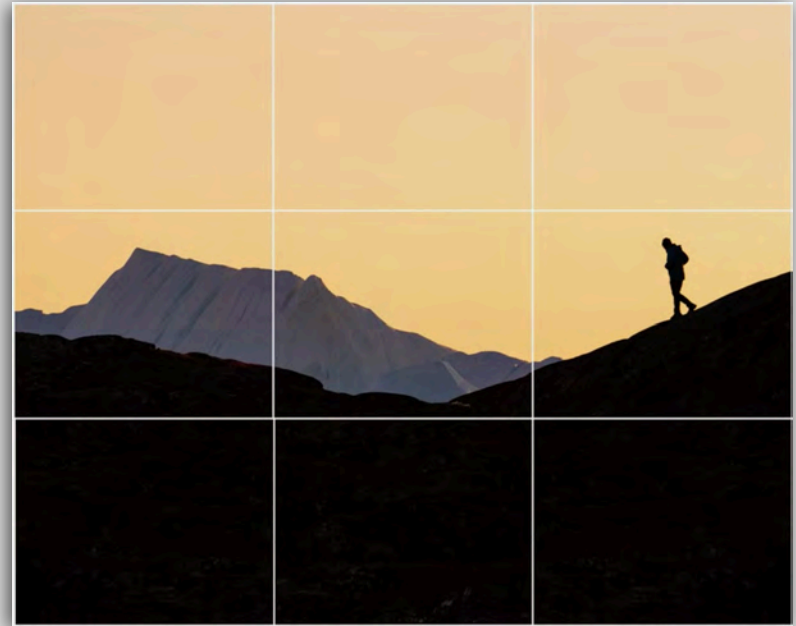
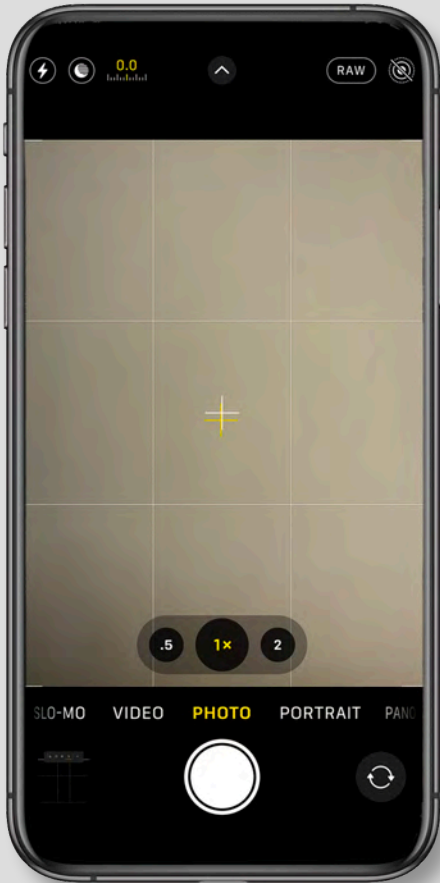


The grid lines help photographers get the correct horizontal and vertical balance, allowing photographers to avoid having to rotate a photo in post-processing.

The grid lines also are helpful for photographers who follow [the Rule of Thirds](#), which uses the grid to help line up a shot. This Rule of Thirds states that the most important subject in a photo should be placed along the gridlines or at their intersections.



© Curtis Jones



© Curtis Jones





**the Russell Brown Show** you will learn some iPhone 11 tips and techniques for using the Outside the Frame feature. This iPhone 11 feature lets you adjust or correct the crop of an image after you've taken the shot.

<https://vimeo.com/412083892>



# IPHONE PORTRAIT

Portrait mode uses the cameras in compatible iPhone models to create a depth-of-field effect. This lets you compose a photo that keeps your subject sharp while blurring the background. You can also [add lighting effects](#) to your image and [take a selfie in Portrait mode](#). You can use Portrait mode with the following iPhone models:

- iPhone SE (2nd generation)
- iPhone 11
- iPhone 11 Pro
- iPhone 11 Pro Max
- iPhone X
- iPhone 8 Plus
- iPhone 7 Plus



## ADD PORTRAIT LIGHTING

On iPhone X and later, and iPhone 8 Plus, you can use the Portrait Lighting feature to apply studio-quality lighting effects to your Portrait mode images. Choose from:

**Studio Light** to brighten facial features

**Contour Light** for more dramatic directional lighting,

**Stage Light** to isolate your subject in the spotlight

**Stage Mono** for stage light in a classic black and white

**High-Key Light Mono** for a grayscale subject on a white background.

You can take a Portrait mode photo with a real-time preview of the lighting effect on your screen. With your Camera app in Portrait mode, swipe between the different lighting effects that appear in the bottom part of the viewfinder. The Portrait mode photo that you take has the lighting effect applied.



## Add Portrait Lighting

On iPhone X and later, and iPhone 8 Plus, you can use the Portrait Lighting feature to apply studio-quality lighting effects to your Portrait mode images. Choose from Studio Light to brighten facial features, Contour Light for more dramatic directional lighting, Stage Light to isolate your subject in the spotlight, Stage Mono for stage light in a classic black and white, or High-Key Light Mono for a grayscale subject on a white background.

You can take a Portrait mode photo with a real-time preview of the lighting effect on your screen. With your Camera app in Portrait mode, swipe between the different lighting effects that appear in the bottom part of the viewfinder. The Portrait mode photo that you take has the lighting effect applied.

You can also change the Portrait Lighting effect of any Portrait mode photo that you've already taken:

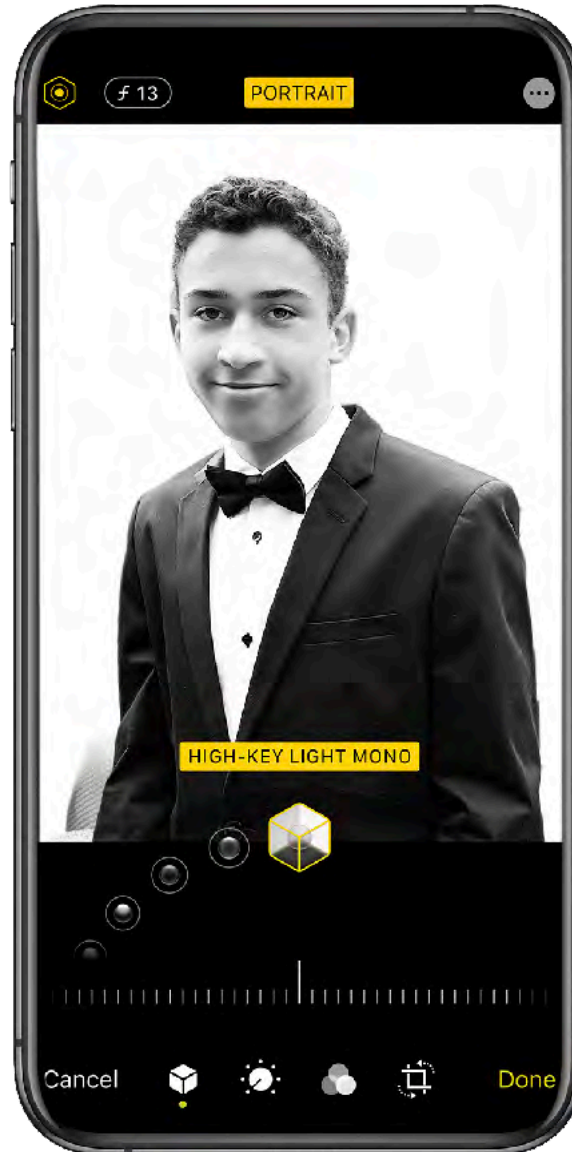
1. Open the Photos app, then select the Portrait mode photo that you want to change.
  2. Tap Edit. Lighting effects appear in the bottom part of the photo.
- 
1. Swipe the lighting effects to choose the one you want.
  2. Tap Done.

High-Key Light Mono is available using the front-facing and rear-facing cameras on iPhone XS and later, and using the front-facing camera on iPhone XR. The rear-facing iPhone XR camera supports only Natural Light, Studio Light, and Contour Light.

### Take a selfie in Portrait mode

With an iPhone X and later, you can take selfies in Portrait mode. Here's how:

1. Open the Camera app.
2. Swipe to Portrait mode and tap the front-facing camera button



### Adjust Depth Control and Portrait Lighting

After you take a photo in Portrait mode, you can adjust the level of background blur and the intensity of Portrait Lighting effects:

1. Tap a Portrait mode photo in your library.
2. Tap Edit, then tap the Depth Control button



3. at the top of the screen to adjust Depth Control or Portrait Lighting button



4. to adjust Portrait Lighting. A slider appears below the photo.
5. Drag the slider left or right to adjust the effect. A gray dot above the slider marks the original value for the photo.
6. Tap Done.

### How to remove the Portrait mode effect

1. Select the photo that you want to change.
2. Tap Edit.
3. Tap Portrait at the top of your screen.

If you change your mind and want to re-add the Portrait mode effect, go back to Edit and tap Portrait again.

## You can also change the Portrait Lighting effect of any Portrait mode photo that you've already taken:

Launch the **Photos** app on your iPhone.

Tap to select a Portrait photo in your Photo library. If it isn't a recent Portrait photo that you want to edit, you can use the **Days**, **Months**, and **Years** views to whittle down your collection. Alternatively, select a photo from one of your albums via the **Albums** tab.

Check the image was captured in Portrait mode by looking for the **Portrait** label in the top-left corner of the screen,

Tap **Edit** in the top-right corner to enter the editing interface.

With the **Portrait** icon selected in the bottom row of tools, select a lighting mode by sliding your finger along the icons below the photo.

Select lighting mode:

**Natural Light**  
**Studio Lighting**  
**Contour Light**  
**Stage Light**  
**Stage Light Mono**  
**High-Key Light Mono**

Slider below it, move your fingertip along it to dial down or up the intensity of the lighting effect.

Tap **Done** when you're happy with how the image looks.







# IPHONE PANO

Use PANO mode to get a stunning wide angle photo.

Pano mode gives you a guide bar in the middle of the screen to help you take your photo. If you want to start the photo from the left, make sure the arrow is pointing to the right. If you want to start from the right, tap the arrow and change its direction.

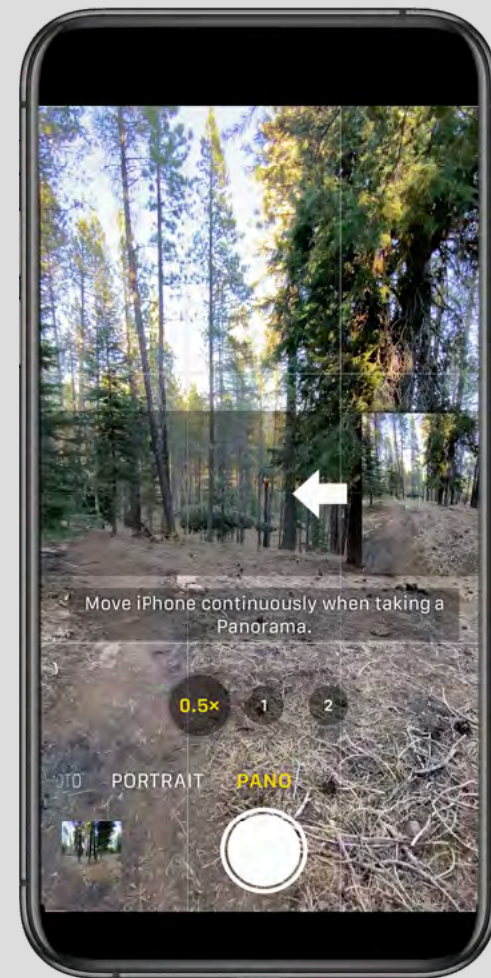
Tap the shutter button and slowly move your camera in a straight line from one side of your shot to the next. Try to keep the arrow on the yellow guide bar.



TIP



Take photos horizontal, or vertically.

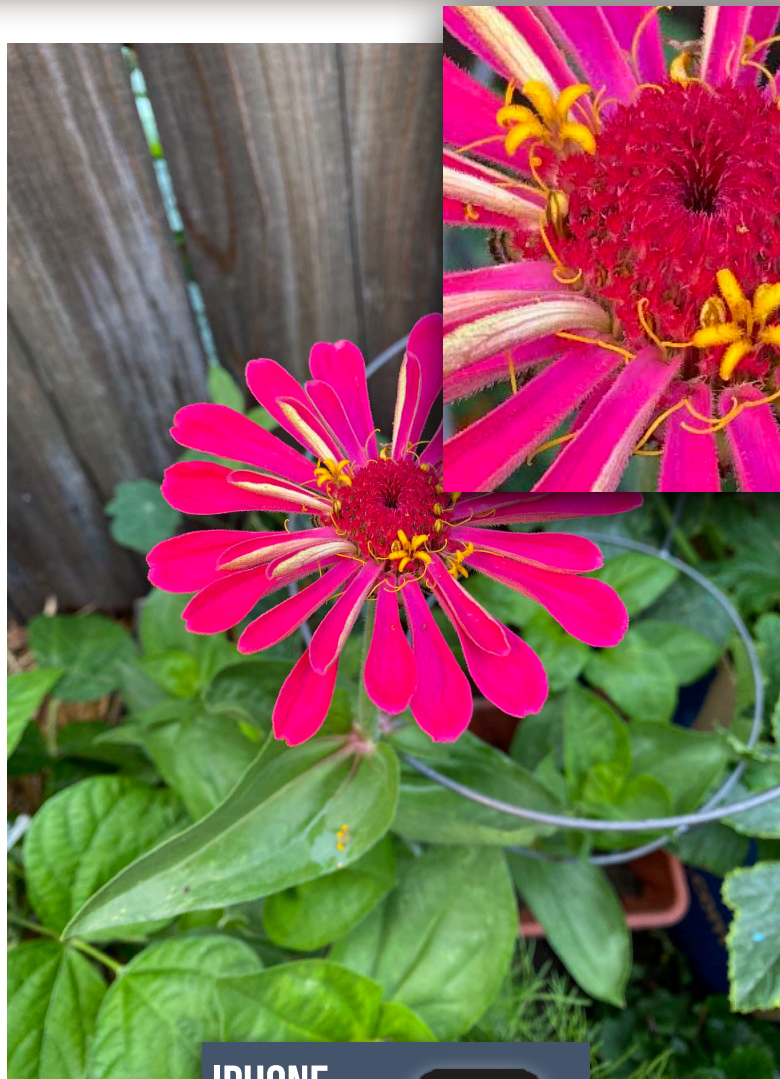




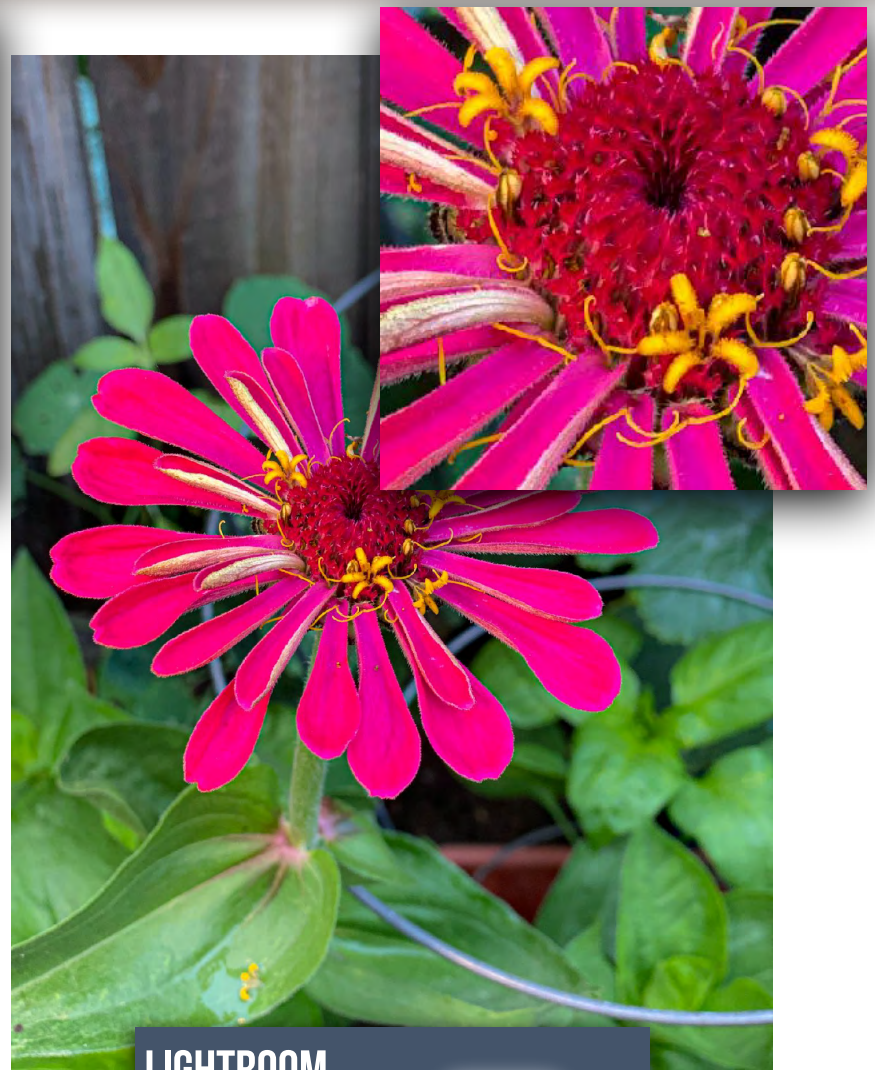


# #1 CAPTURE

LIGHTROOM CAMERA often gives the best DETAIL.



IPHONE

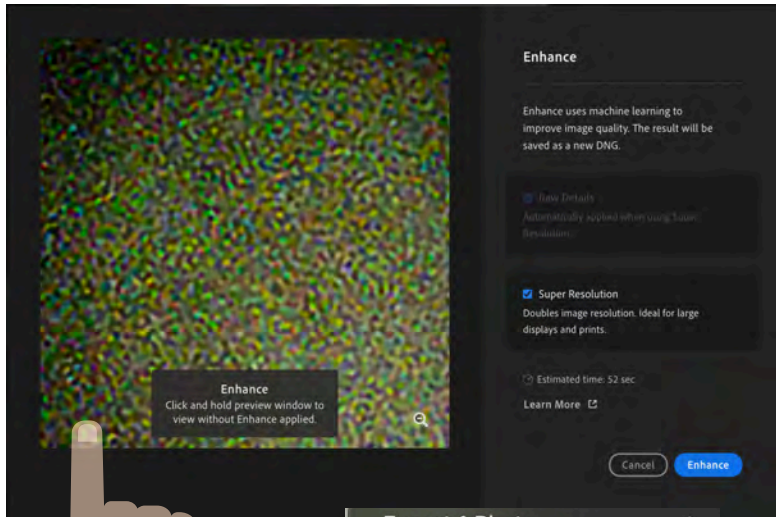


LIGHTROOM



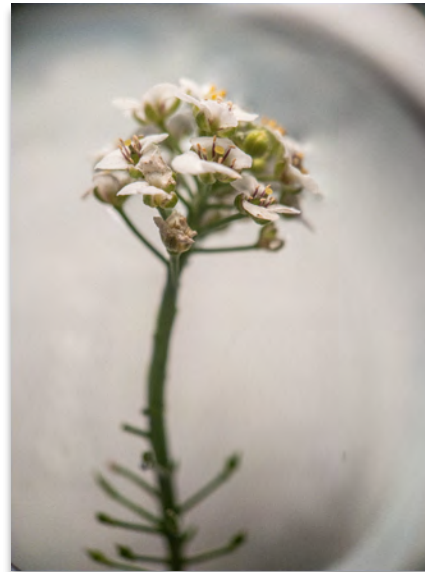
# ENHANCE

Lr

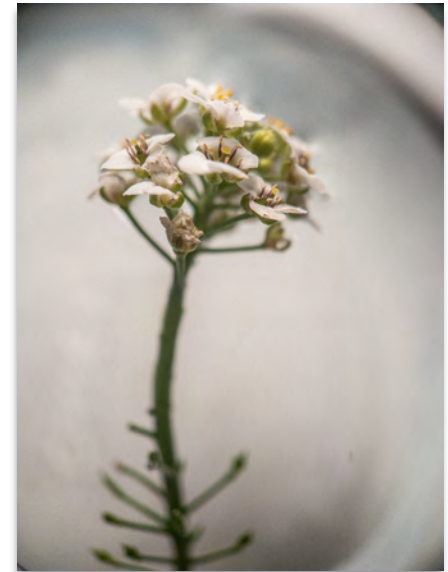


- Export 1 Photo... ▶
- Share To ▶
- Get a Link...
- Share & Invite...
- Edit in Photoshop ⌘⇧E
- Duplicate 1 Photo
- Delete 1 Photo... ⌘X
- Add 1 Photo to Album ▶
- Enhance... ⌘⇧E

COMMAND  
CLICK ON  
IMAGE

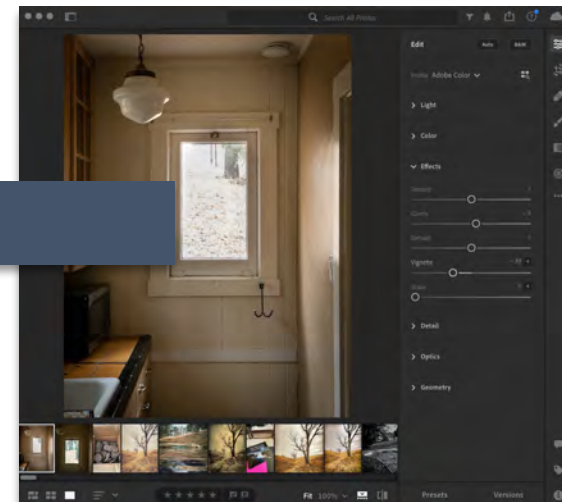


14MB



139MB

DESKTOP

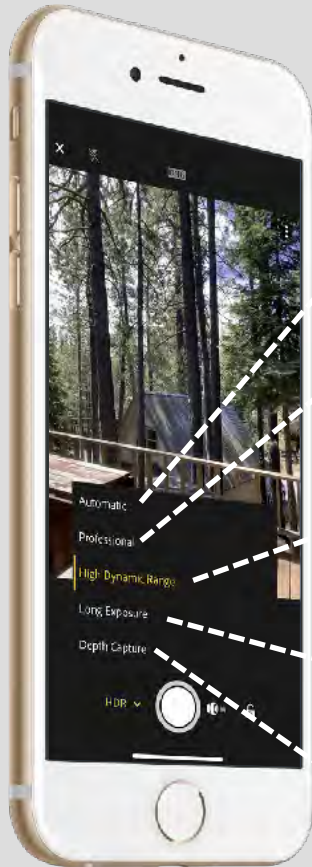






# CAMERA

Lightroom Mobile has 5 different cameras to choose from.  
Each with their own characteristics.



**AUTOMATIC**

**PROFESSIONAL**

**HDR**

**LONG EXPOSURE**

**DEPTH CAPTURE**

**IPHONE ONLY!**

**IPHONE ONLY!**

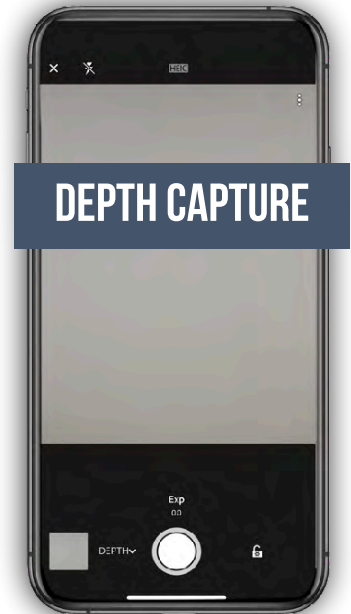
## CAMERA OPTIONS

CHOOSE YOUR SETTINGS



# CAMERA

## 5 CAMERA CHOICES





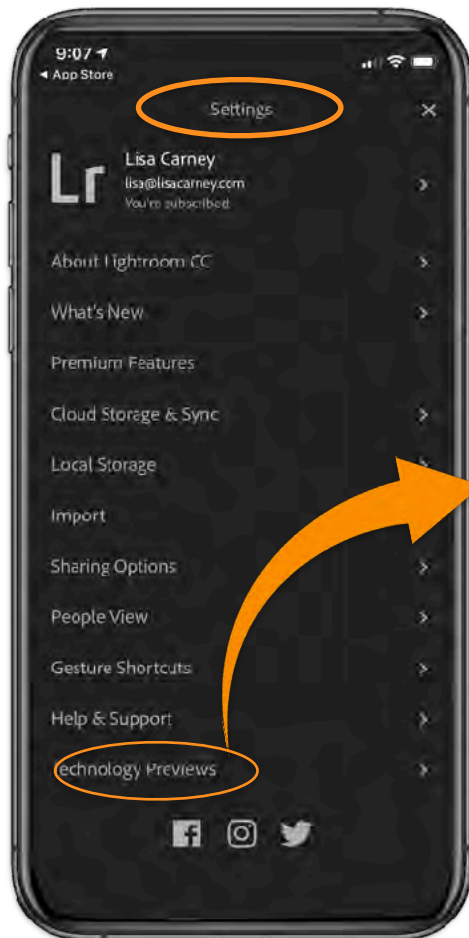


# ADDITIONAL 2 CAMERAS IN LIGHTROOM MOBILE

2 of the camera options are NOT automatically on, you will need to TURN THEM ON to have access.

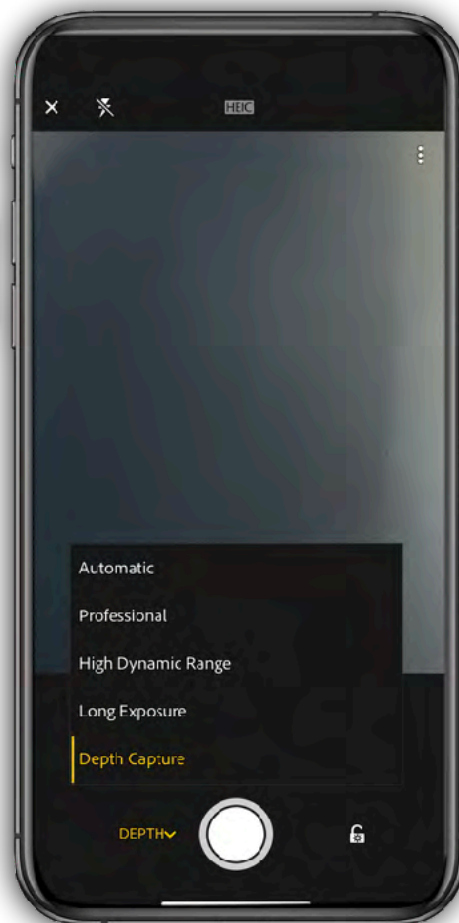
Go to **SETTINGS**

1



Select  
**TECHNOLOGY  
Previews**

2



# CAPTURE: COMPARE CAMERAS

TIP



Try different lighting setups for your comparison

Lr



AUTO



PRO



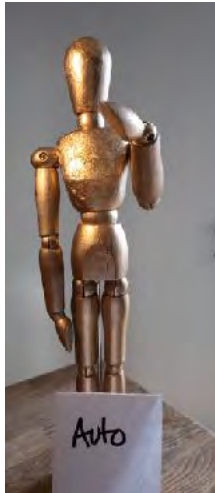
HDR



LONG  
EXPOSURE



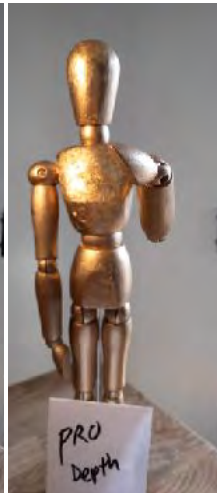
DEPTH  
CAPTURE



Auto



PRO



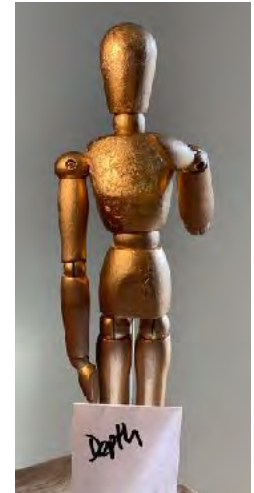
PRO  
Depth



HDR



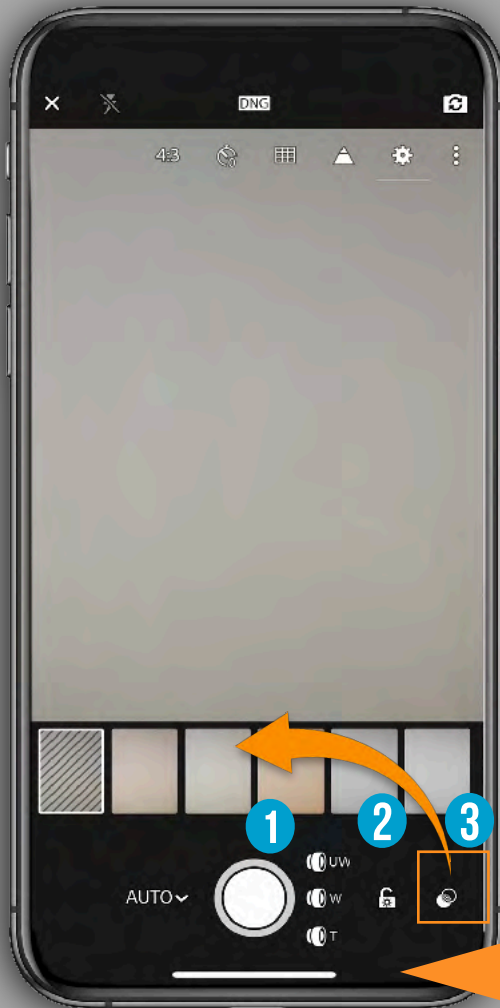
Long



Depth



# AUTOMATIC



1 Lens Selection: Ultra Wide, Wide, Tele photo

2 Exposure Lock

3 Presets

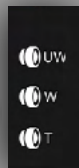
## Presets available:

- High contrast
- Flat
- Warm shadows
- High contrast black and white
- Flat black and white

Choose any of the presets to apply it on your live capture. This allows you to preview your photo before you capture it. When you launch the Adobe in-app camera again, it auto-defaults to the last preset that you used.

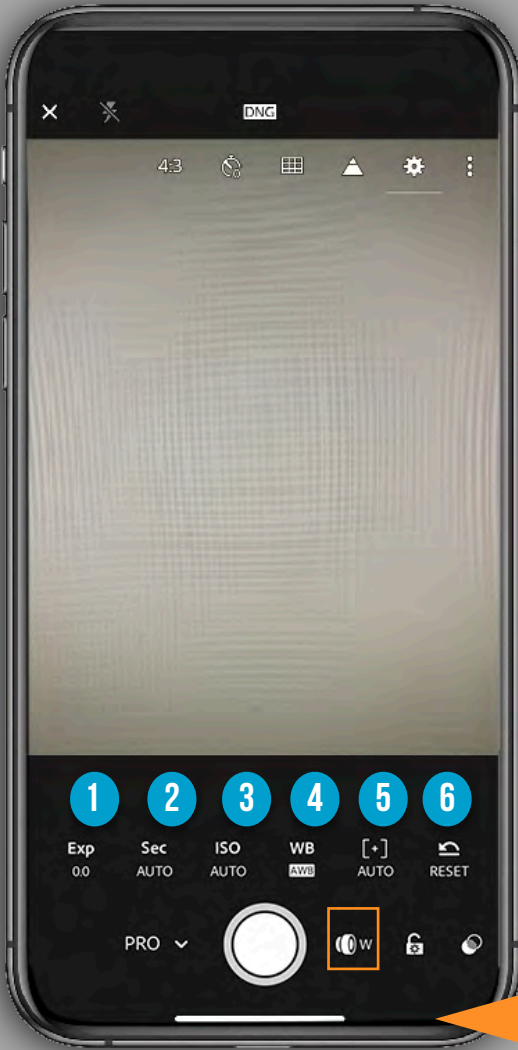
When you shoot through any Preset, the effect applied on the photo is nondestructive in nature. You can always revert its look to a normal photo later when you edit it.

For example, to revert a photo captured with a black and white preset to a normal color photo on your iPhone — open the photo in Loupe view for editing and tap/unselect the B&W option from the Color menu in the Edit panel.

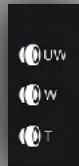


iPhone **ALL 3 lens available**

# PRO

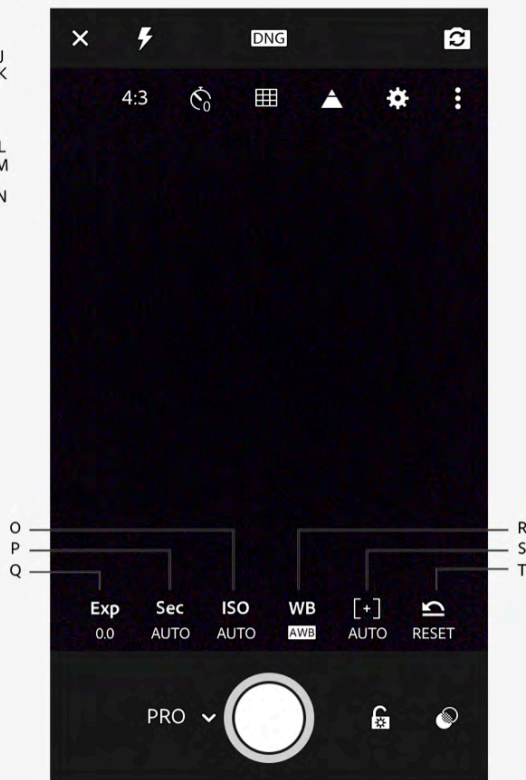
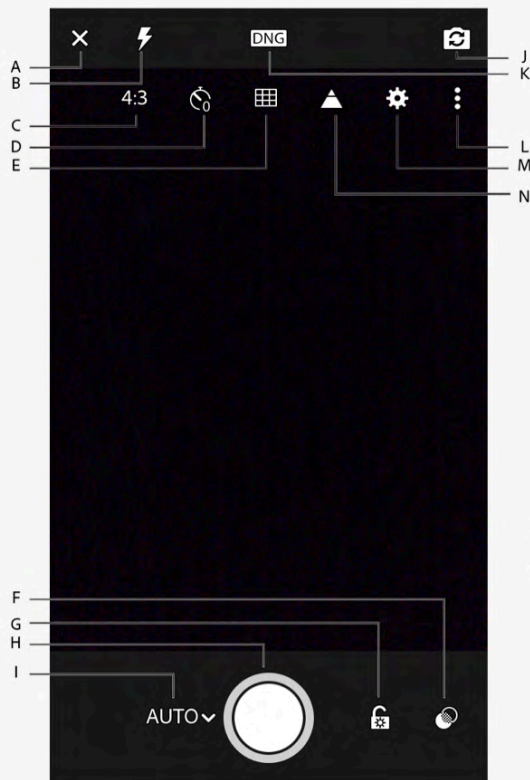


- 1 Exp:** This is the control for exposure compensation, which allows you to override the camera's meter and increase or decrease the exposure value to better match the scene.
- 2 Sec:** Control shutter speed if you are trying to stop motion or play with creative blur.
- 3 ISO:** Manually control ISO setting to avoid noise or work in low light.
- 4 WB:** Choose the right white-balance setting for the scene you are in.
- 5 [+]:** This is the control for switching from auto focus to manual focus. Note the green highlight appearing along in-focus edges is called *focus peaking*. The area highlighted in green is in focus.
- 6 Reset:** One tap sets all the previously mentioned controls back to automatic modes.



iPhone **ALL 3** lens available





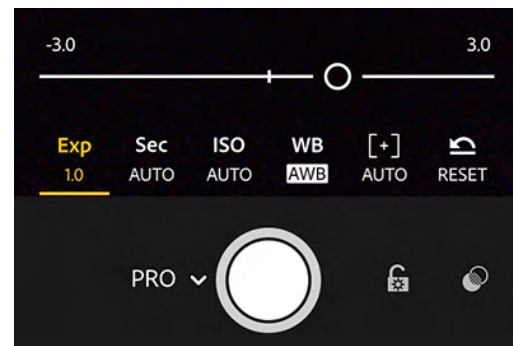
Capture interface options. (Left) Auto mode; (right) Pro mode

A. Exit Capture interface B. On-camera flash options C. Crop ratio options D. Capture Timer options E. Viewfinder overlay options F. Presets G. Exposure Lock H. Capture button I. Capture mode switch (Auto/Pro) J. Switch to front camera K. DNG/JPEG capture option L. Toggle options M. Capture settings N. Show Highlight Clipping O. Set ISO P. Set Shutter Speed Q. Set Exposure Compensation R. Set White Balance S. Set focus distance T. Reset all settings in Pro mode

## Set exposure compensation (while in Pro mode)

Tap **Exp** icon to adjust the exposure compensation slider. Move the slider to the left for negative exposure values; move it to the right for positive exposure values.

Double-tap **Exp** icon to reset the value to zero (default value).



## Adjust the shutter speed

Shutter speed controls the duration for which your camera is exposed to light. You can adjust this duration to achieve the desired creative effect in your photos.

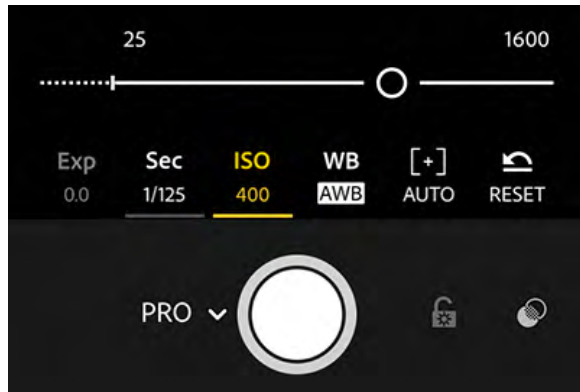
Set a slow shutter speed to create motion blur or light trail effect while capturing a fast-moving subject. To freeze the movement of the same subject in your photo, you can set a fast shutter speed.



## Adjust the ISO value

ISO controls the sensitivity of your device's camera to light.

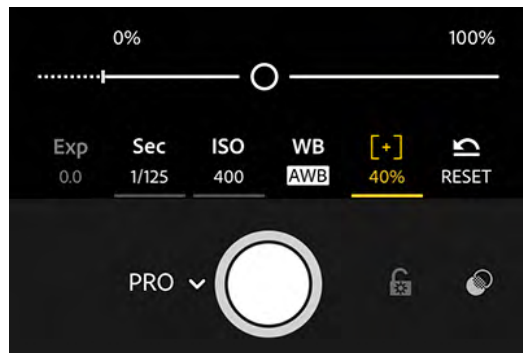
Tap **ISO** icon to adjust the ISO slider. Move the slider to the left for low ISO values; move it to the right for high ISO values. Double-tap the ISO icon to reset the ISO value to Auto.



## Adjust the focus distance of your camera

Tap **[+]** icon to adjust the focus distance slider.

Move the slider to the left to decrease the focus distance; move it to the right to increase the focus distance. Double-tap the **[+]** icon to reset the manual focus distance to Auto.

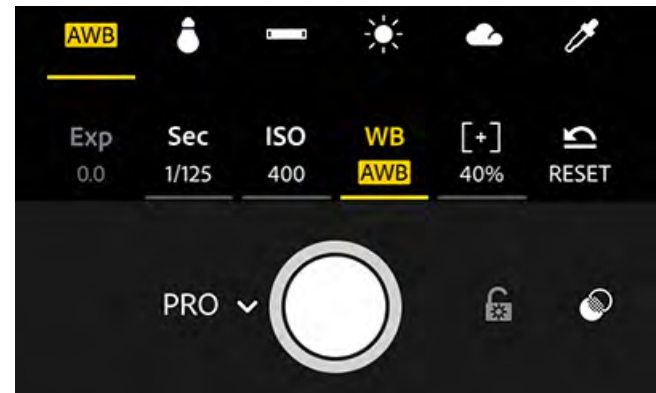


## Set white balance options

You can choose a preset white balance option from the options bar according to the lighting conditions — Automatic, Incandescent, Fluorescent, Daylight, Cloudy, or Custom.

**Automatic White balance** This is the default option.

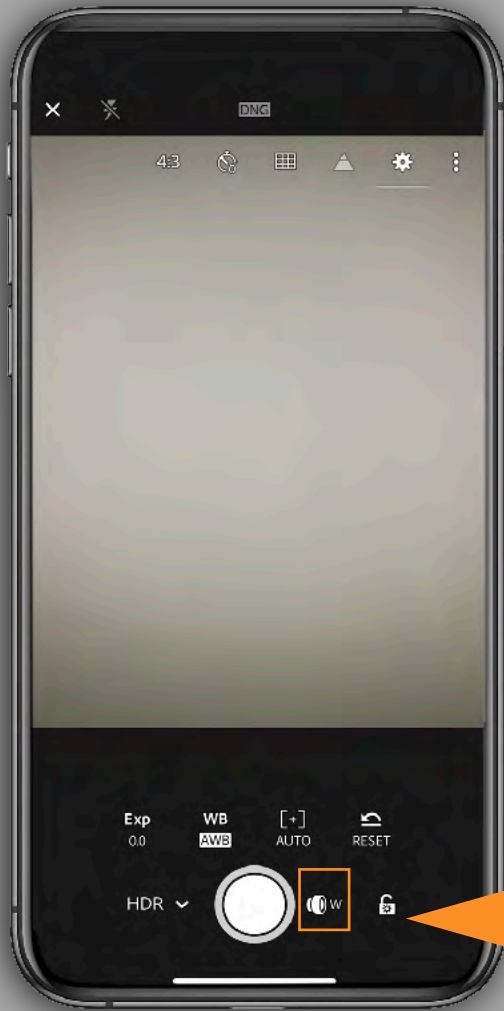
**Custom** Aim the camera at a neutral colored surface to sample and lock the white balance.



*White balance options — Automatic white balance, Incandescent, Fluorescent, Daylight, Cloudy, and Custom.*



# HDR

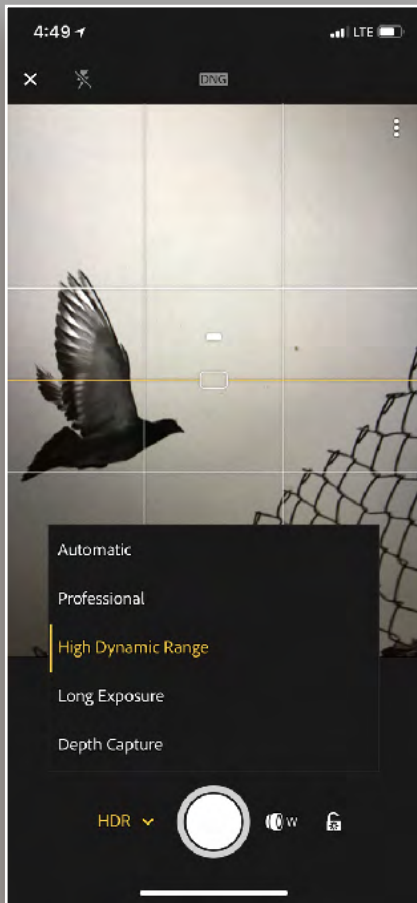


- 1 Exp:** This is the control for exposure compensation, which allows you to override the camera's meter and increase or decrease the exposure value to better match the scene.
- 2 Sec:** Control shutter speed if you are trying to stop motion or play with creative blur.
- 3 ISO:** Manually control ISO setting to avoid noise or work in low light.
- 4 WB:** Choose the right white-balance setting for the scene you are in.
- 5 [+]:** This is the control for switching from auto focus to manual focus. Note the green highlight appearing along in-focus edges is called *focus peaking*. The area highlighted in green is in focus.
- 6 Reset:** One tap sets all the previously mentioned controls back to automatic modes.



**iPhone 2 lens available**

# HDR



# HDR

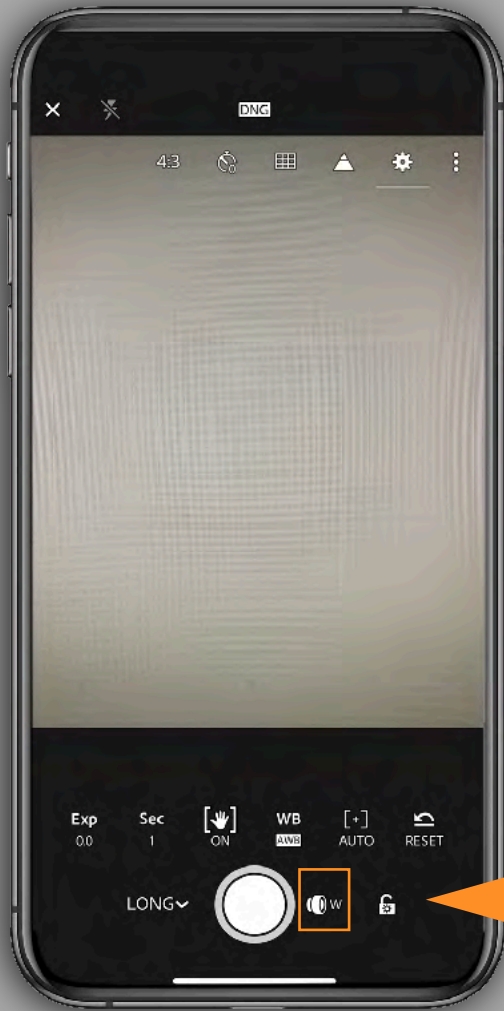


**HDR MODE SHOOTS 3 FRAMES  
IN A ROW - HOLD STEADY**

Hands down my favorite CAPTURE and PROCESSING program for iPhone .  
Requires a ton of storage space for images IF you shoot a lot.  
SLOW to process when in HDR mode.



# LONG EXPOSURE



- 1 Exp:** This is the control for exposure compensation, which allows you to override the camera's meter and increase or decrease the exposure value to better match the scene.
- 2 Sec:** Control shutter speed if you are trying to stop motion or play with creative blur.
- 3 Anti shake image stabilization option. Keep it on.**
- 4 WB:** Choose the right white-balance setting for the scene you are in.
- 5 [+]:** This is the control for switching from auto focus to manual focus. Note the green highlight appearing along in-focus edges is called *focus peaking*. The area highlighted in green is in focus.
- 6 Reset:** One tap sets all the previously mentioned controls back to automatic modes.



iPhone **ALL 3 lens available**

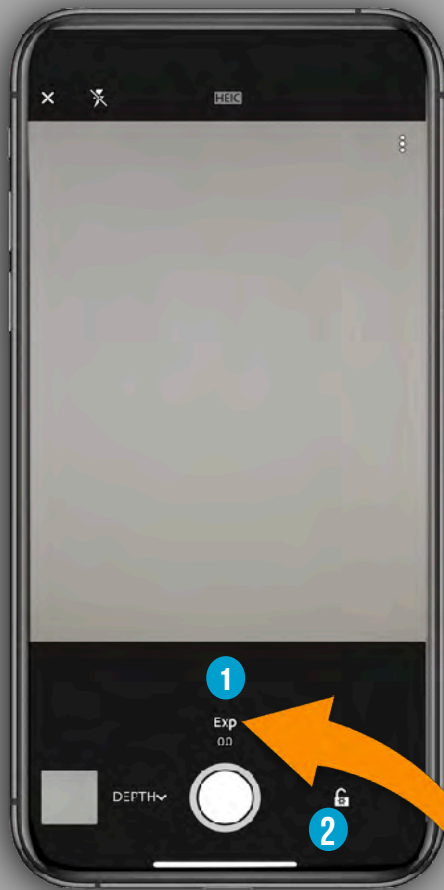
# DEPTH CAPTURE

Introduced in Lightroom for mobile iOS 3.4 (August 2018 release) as a Technology Preview. Depth capture requires iPhone with dual camera (iPhone 7+, 8+, X) and currently supports the rear camera only on iPhone X.

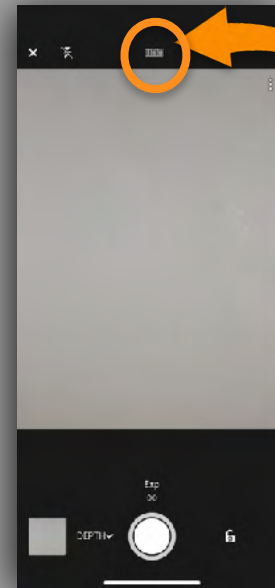
- To use this capture mode, enable Depth Mask Creation under Technology Previews in the app Settings menu.
- In this mode, photos are captured in HEIC format with depth map information. To apply selective edits to photos with depth map, you use the Depth Selection tool that lets you quickly turn a depth map into a selection that can be modified with a brush.

1 Exposure Compensation

2 Exposure Lock



Exposure Compensation



## HEIC file format

An HEIC file contains one or more images saved in the High Efficiency Image Format (HEIF), a file format commonly used to store photos on mobile devices. It may contain a single image or a sequence of images along with metadata that describe each image. The file extension "heic" is most commonly used, but HEIC files may also appear as .HEIF files.





step 1  
Choose  
SELECTIVE



step 2  
Choose  
Add  
SELECTIVE  
EDIT



step 3  
if you have  
shot with  
DEPT capture  
camera, mask  
icon will  
appear- select



step 4  
adjust mask  
as needed

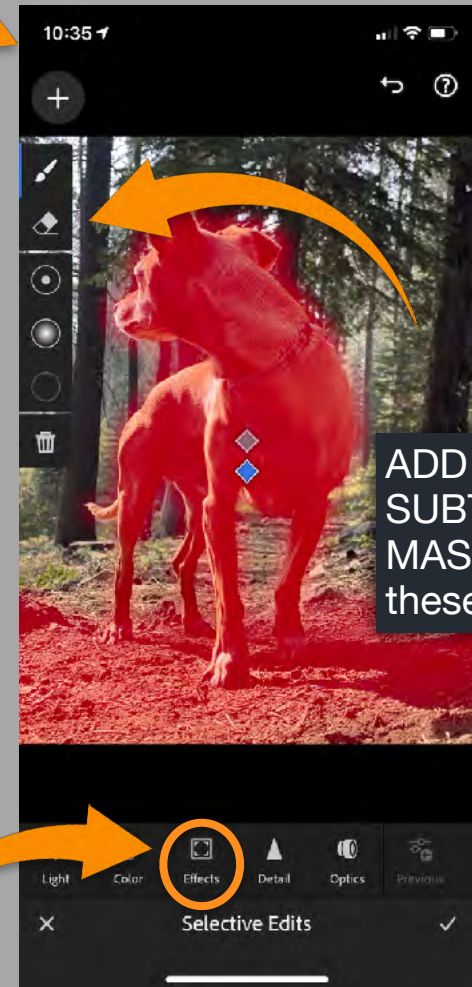
# DEPTH CAPTURE



mask adjust



3 different  
modes to  
choose from



ADD or  
SUBTRACT  
MASK using  
these tools

Depth Capture makes a MASK if you choose, under SELECTIVE EDIT. It does not however actually BLUR or Adjust your image. For that effect you will need to go into the EFFECTS panel and make your adjustments.



BEFORE



AFTER



Using Depth Capture Mask

Background and Foreground  
COLOR and FOCUS can be changed independently all in Lightroom



# CAMERA

The Camera FORMAT  
will also make a big difference in the results.

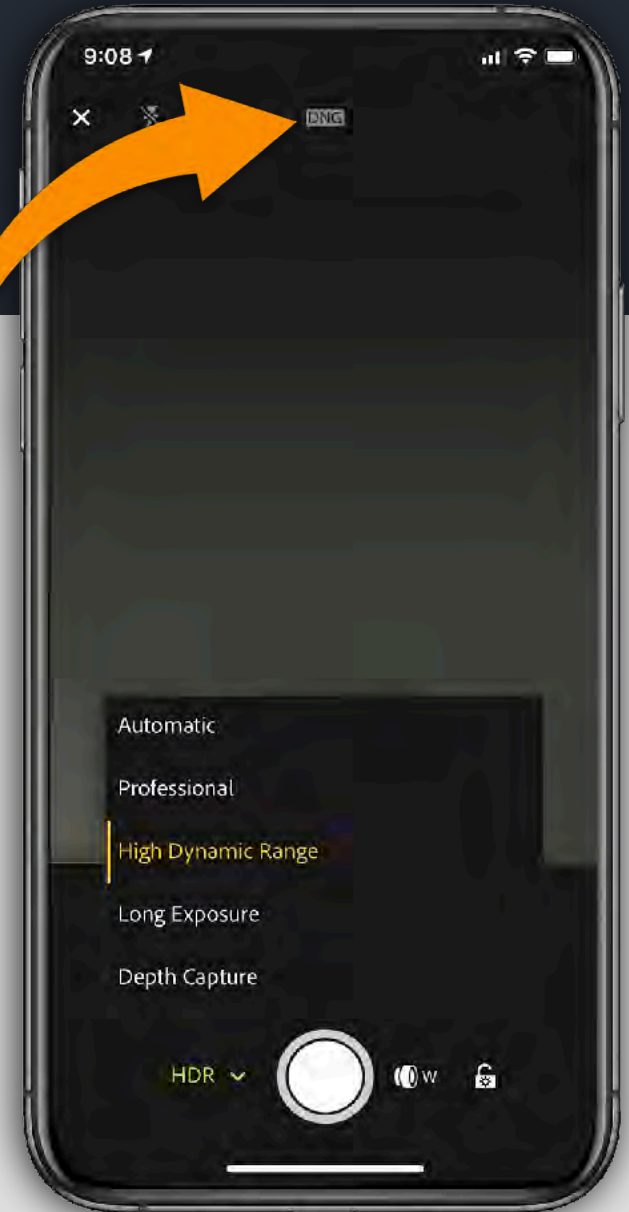
JPG

RAW/DNG

TAP HERE TO SELECT FILE FORMAT



Slide to JPG or DNG

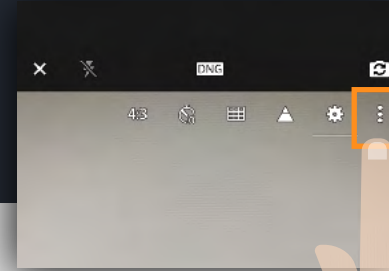






# CAMERA SETTINGS

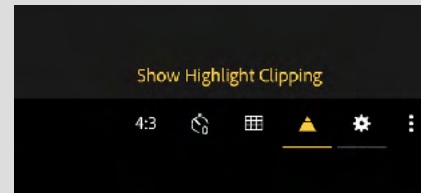
TAP ⋮ TO SHOW OVERLAYS



## OVERLAYS

There are a number of overlays that you can invoke to help compose the photo and avoid over exposing the highlights.

- **Aspect Ratio:** This will show the default aspect ratio for your device at first, available: 16:9, 3:2, 4:3, and 1:1. You'll get a live preview of the aspect ratio you choose for taking the photo, can revert to the full (uncropped) image in the Crop tool by choosing Original from the list of aspect ratios.
- **Self Timer:** Set a 2-, 5-, or 10-second timer
- **Grid & Level:** You can switch between three grid overlays to help with composition and even enable an electronic level indicator to help you avoid crooked horizons.
- **Highlight Clipping:** Enable this option to easily see any area of the photo that the highlights are being over-exposed. Display show a series of diagonal lines called *zebra stripes*.



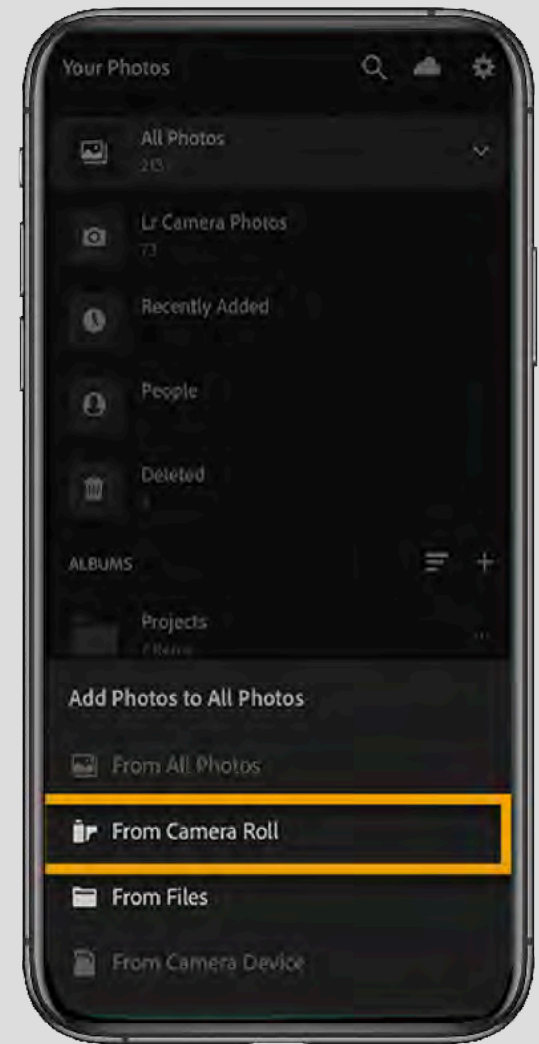
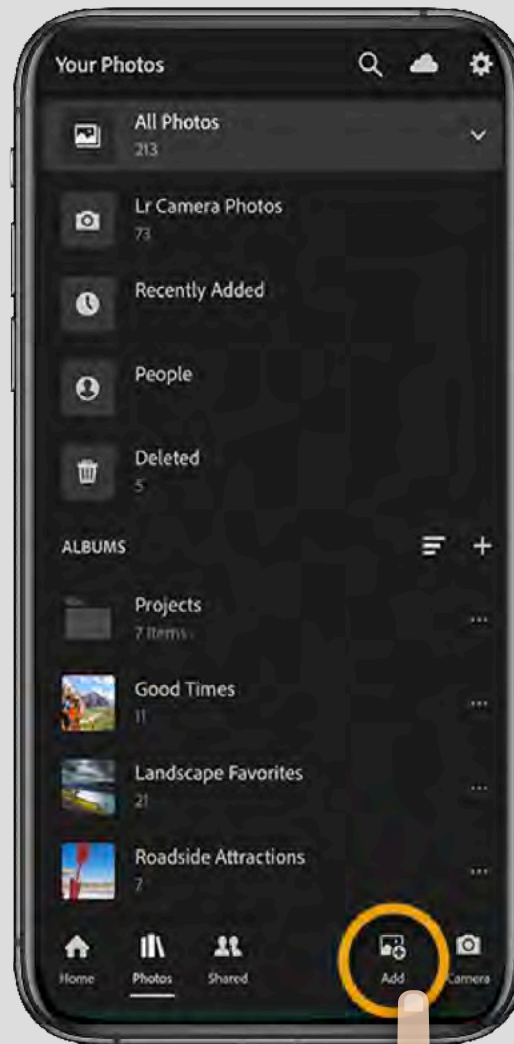
- **Settings:** The Settings panel contains controls for maximizing screen brightness to help you see in bright daylight conditions and to enable/disable geotagging photos. If your camera supports HDR mode you can have the app save the normal unprocessed photo in addition to the HDR version.

# ADDING IMAGES TO LIGHTROOM

To add a photo to Lightroom from your camera roll, go to Photos view and tap the Add Photos button.

On iOS, tap From Camera Roll, and select a photo to open it for editing.

On Android, select a photo and tap Add; then locate the photo in All Photos or an album, and tap the photo to open it for editing.

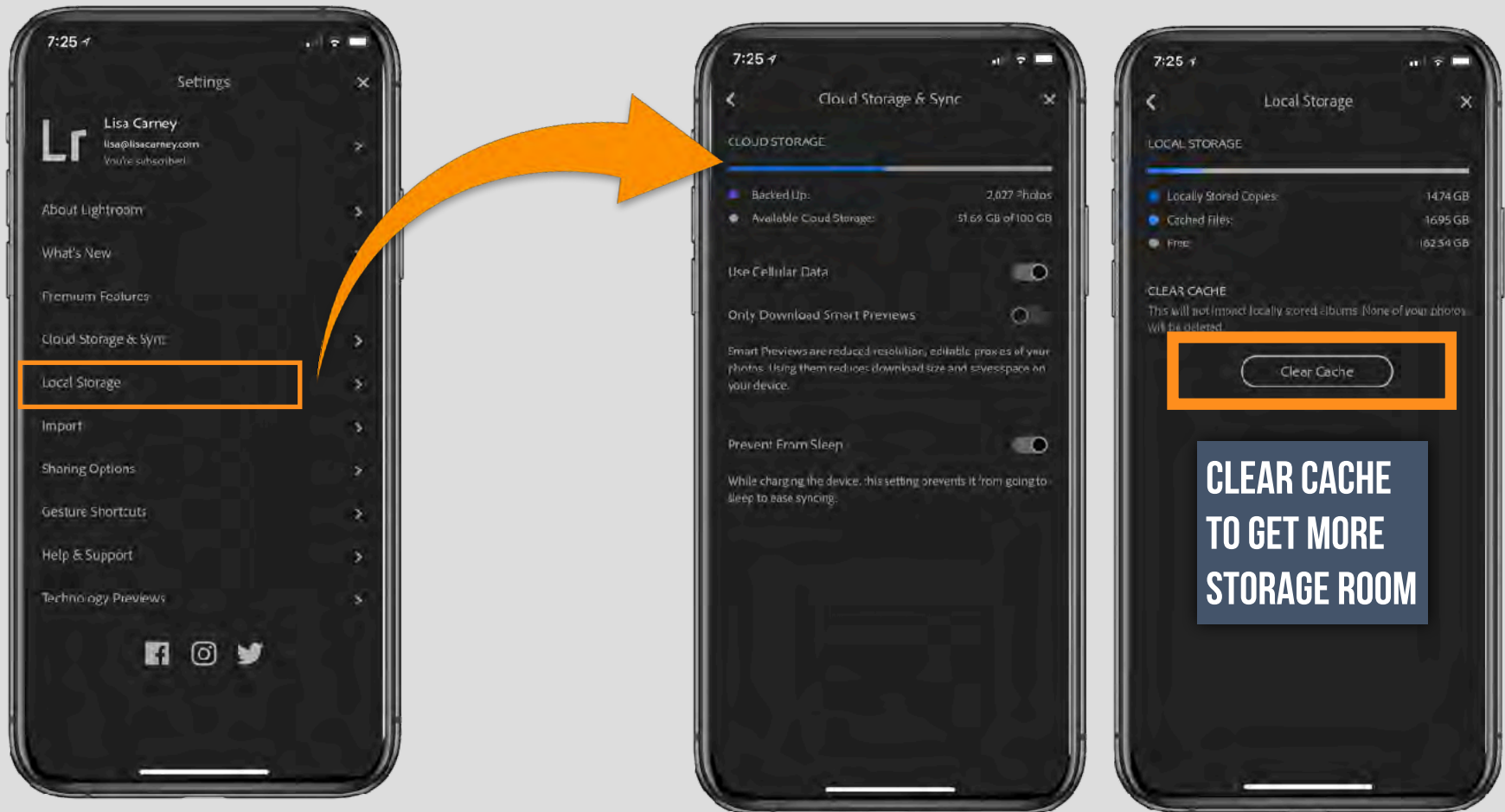




# STORAGE ISSUES

logistical issues with file management

All manageable, just need to check your settings  
and do some housekeeping now and again.



# STORAGE ISSUES

## < General Storage & iCloud Usage

### STORAGE

Used 2 GB

Available 10.13 GB

Manage Storage >

### iCLOUD













Total Storage 5 GB

Available 4.05 GB

Manage Storage >

7:26

< General iPhone Storage

	Lightroom CC	65.68 GB >
	Last Used: Today	
	Photos	18.15 GB >
	Last Used: Today	
	Messages	5.25 GB >
	Last Used: Today	
	Music	2.42 GB >
	Last Used: Yesterday	
	Podcasts	1.96 GB >
	Last Used: 2/21/19	
	Facebook	746.6 MB >
	Last Used: Today	
	iMovie	671.6 MB >
	Last Used: 12/5/18	
	Adobe Capture	589 MB >
	Last Used: 2/20/19	
	Pages	480.2 MB >
	Last Used: 2/19/19	
	DJI GO	397.1 MB >
	Last Used: 2/18/19	
	Camera+	357.1 MB >
	Last Used: 2/21/19	
	Messenger	311.7 MB >
	Last Used: Yesterday	



## Why Does Lightroom Take Up So Much Space?

<https://www.creative-photographer.com/lightroom-space-part-1/>



## Get started with Lightroom for mobile (iOS)

Search Adobe Support



Learn how to sign in and work with the Loupe view, Grid view, People view, and more on iPhones and iPads. You can also upgrade your storage, change app settings, and explore Technology Previews such as Long Exposure, guided tutorials, and more.



Adobe Lightroom for mobile is a free app that gives you powerful yet simple solutions to capture, edit, and share your photos. You can also upgrade for premium features to have more precise editing control with seamless access to your work across all platforms – mobile, desktop, and web.

### ON THIS PAGE

[Sign in](#)

[Get to know the workspace](#)

[Set app preferences](#)

[Learn essential photography workflows](#)

Applies to: **Photoshop Lightroom**

Last Published: **February 11, 2019**

## Learn essential photography workflows

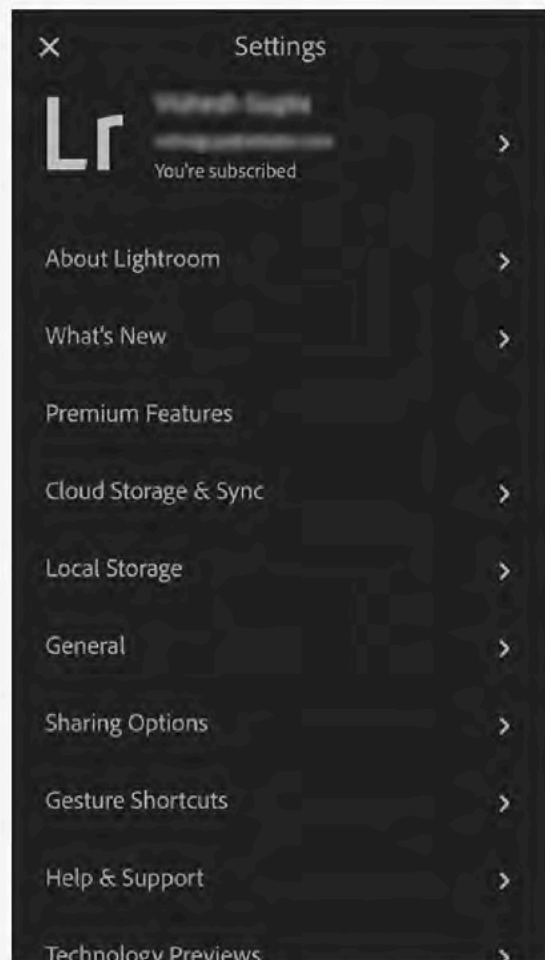
Once you've signed in and acquainted yourself with the workspace in Lightroom for mobile (iOS), here's what all you can do with your photos:

- [Capture photos](#) - You can use Depth capture mode to shoot photos in HEIC format or use HDR mode to capture high-contrast scenes. You can use Lightroom's in-app camera to adjust settings like shutter speed, focus, flash, and others, in the Pro mode.
- [Import photos](#) - You can import photos from Camera Roll or Gallery. You can also import photos from files or directly from a DSLR camera. You can further set up albums and folders, and organize your photos in order by applying ratings or flags.
- [Search and organize photos](#) - You can create albums and further organize them into folders. You can also arrange photos in order using filter options. You can search for photos within an album or in the All Photos view using metadata, keywords, and facets.
- [Edit photos](#) - You can edit photos with custom presets, apply radial and graduated filters, make local adjustments, edit copyright info of photos and albums, and more. You can also retouch, remove haze, and enhance your photos.
- [Save, share, and export photos](#) - You can save your photos from Lightroom to your computer, mobile device, or hard drive. You can add watermarks before you export and share photos and albums with their metadata.

# Set app preferences

Do any of the following to access the settings menu:

- If you're in the Albums view, tap the settings icon (⚙️) at the upper-right corner of the screen.
- If you're in the Grid view or Loupe view, tap the three-dots icon at the upper-right corner of the screen, and choose **Settings** from the pop-up menu.



The Sidebar; representative snapshot from Adobe Photoshop Lightroom for mobile (iOS)

- **About Lightroom.** Tap to view the names of all the awesome people who made Adobe Photoshop Lightroom for mobile.
- **What's New.** Displays a chronological list of fixes and improvements made in Lightroom for mobile.
- **Premium features.** Displays the premium features that you get when you upgrade to a paid subscription.
- **Cloud Storage & Sync**
  - **Cloud Storage.** Displays the number of photos backed up in the cloud and the available cloud storage.
  - **Use Cellular Data.** Switch off, to sync only over WiFi. Switch on to sync using the bandwidth on your cellular data plan.
  - **Only Download Smart Preview.** Switch on to only download reduced resolution, editable proxies of your photos; reduces download size and saves space on your device.
  - **Prevent From Sleep.** Switch on to prevent your device from sleeping while connected to power.
- **Local Storage.** Displays the space usage on your local device by the locally stored copies, cached files, and the free space available.
  - **Clear Cache.** Tap, to clear previews and temporary files, from your mobile device. No photos or edits are deleted.

## PREFERENCES

- **Technology Previews.** View and enable the experimental features listed here and provide feedback to Adobe.
  - **Guided Tutorials.** Switch on to find tutorials in the app settings under **Help & Support**.
  - **Long Exposure.** Switch on to enable the [Long Exposure capture mode](#) in the in-app camera.
  - **Depth Mask Creation.** Switch on to add a new [depth capture mode](#) within the camera (on supported devices) and a new [depth editing selective tool](#).
- **General**
  - **Auto Add Photos.** Switch on Auto Add New Photos to automatically import any new picture from the Camera Roll/Gallery.
  - **Auto Add Videos.** Switch on to import any video from the Camera Roll/Gallery automatically.
  - **Add Copyright.** Switch on to add your copyright metadata to the images while importing them.
  - **Lens Profile Corrections.** Switch on to enable lens profile corrections for all image files or only for raw images.
  - **Show Touches.** Switch on to display a red dot where your finger/stylus touches the screen.
  - **Left Handed Editing (iPad-only).** Switch on to display the Edit controls and panels on the left edge of the screen.





## POST PRODUCTION

Third-party plug-ins are an excellent addition to your arsenal. This is where I find textures, layer effects, extra lighting, nature elements like fog - rain that don't come in Lightroom. It's the extra sparkle that goes behind the dark room capabilities. Third-party apps don't always survive the marketplace so it's good to have a couple resources.

ORIGINAL

WHAT IS THE MOOD YOU WANT TO SET?





WHAT IS THE MOOD YOU WANT TO SET?









**ORIGINAL**





ORIGINAL



BEFORE



AFTER









**COLOR**



**BLACK/WHITE**



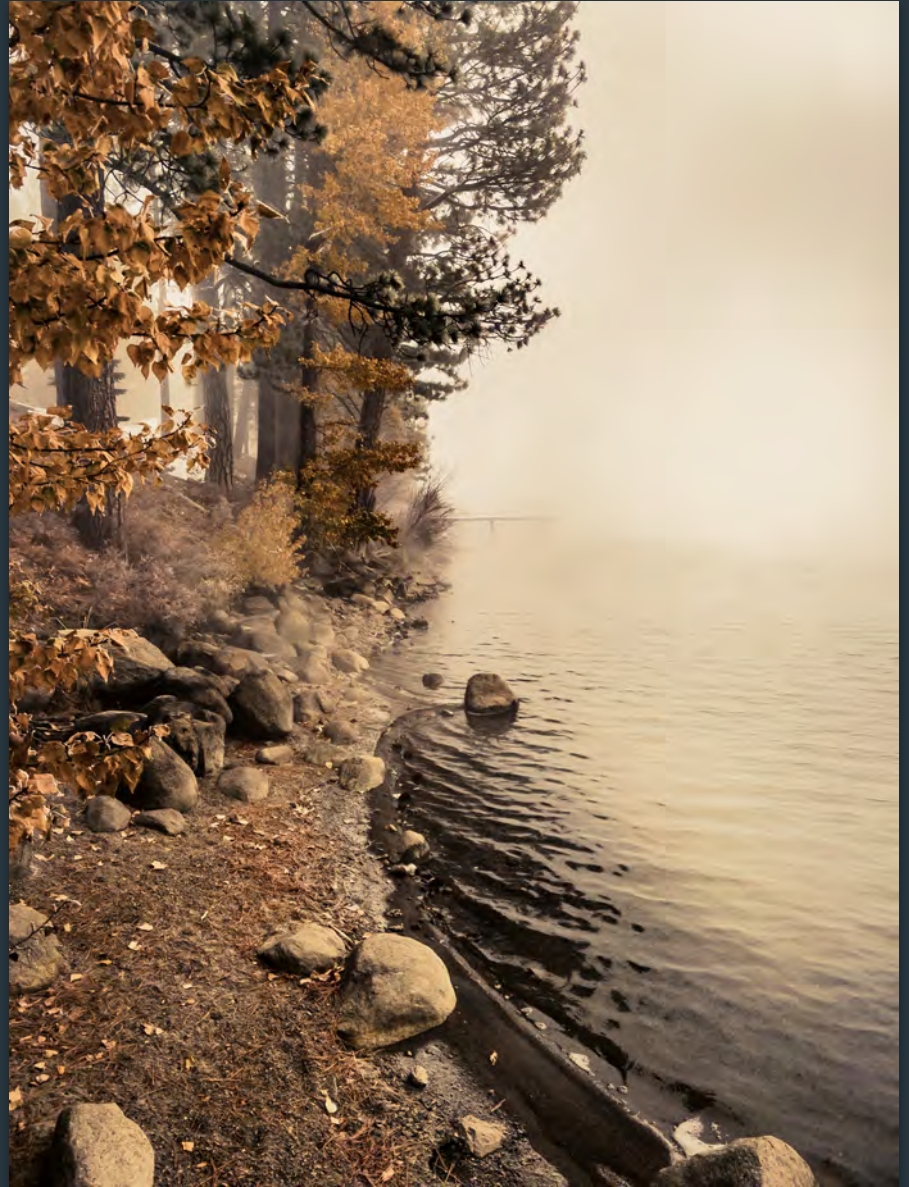




BEFORE



AFTER









BEFORE



AFTER





ORIGINAL





BEFORE



AFTER



**BEFORE**



**AFTER**





BEFORE



AFTER



**BEFORE**



**AFTER**





BEFORE



AFTER







Adobe Photoshop  
Lightroom Classic

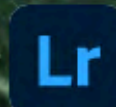


## Desktop Editing/Catalog

gives you all the desktop editing tools you need to bring out the best in your photos. Punch up colors, make dull-looking shots vibrant, remove distracting objects, and straighten skewed shots. Easily organize all your photos on your desktop, and share them in a variety of ways

### Effortless panoramas.

Create HDR panos faster now that you can merge multiple bracketed exposures into multiple HDR photos and then stitch them into a panorama — all in one step



Adobe Photoshop  
Lightroom



VS

## Anywhere editing.

Easy-to-use tools like sliders and presets let you create photos that look just the way you want. Start on mobile, web, or desktop — your edits will be automatically applied everywhere else. Cloud storage at 20GB, 1TB, or more ensures that you can access your library wherever you are.



## See the differences between Lightroom and Lightroom Classic.



[Watch now](#)



LIGHTROOM



LIGHTROOM CLASSIC

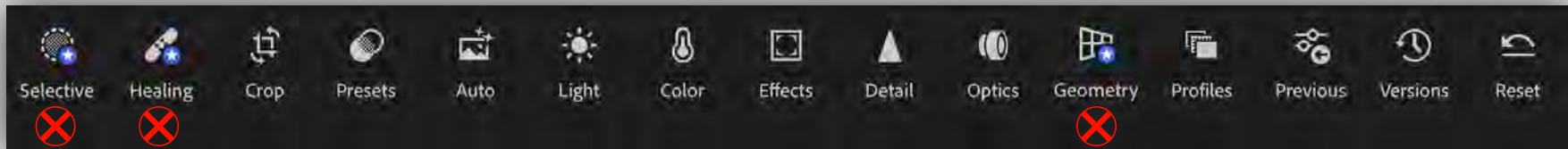
Where you like to work	Desktop, mobile, and web	Desktop only
Location of originals	Cloud	Local hard drive
File backup	Automatic	Not included
Ease of use	Recommended for everyone	Recommended for experienced photo editors
Organization and finding photos	Automatic tagging and intelligent search	Manual keywords



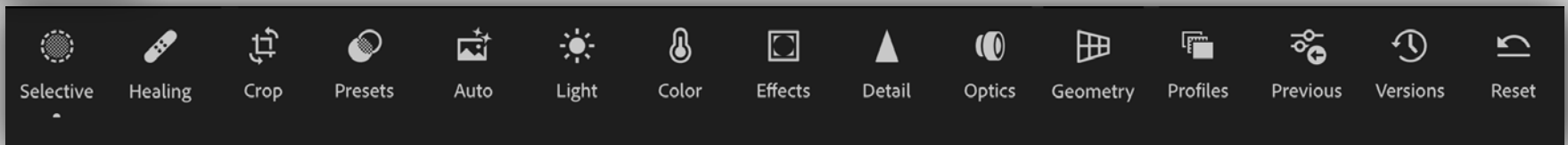
# EDITING MODULES

WHERE THE MAGIC HAPPENS

FREE



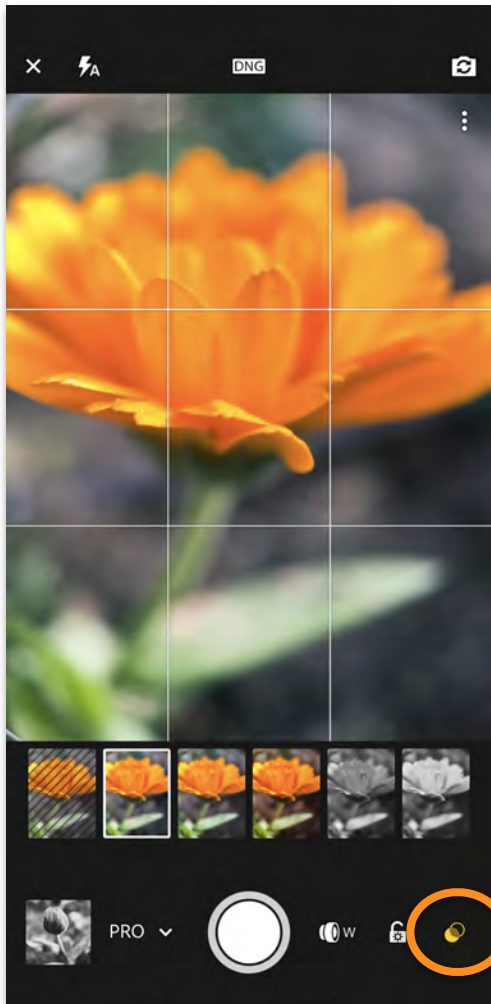
PREMIUM



Edit photos with custom presets, apply radial and graduated filters, make local adjustments, edit copyright of photos and albums, and more. You can also retouch, remove haze, and enhance your photos the way you like it.

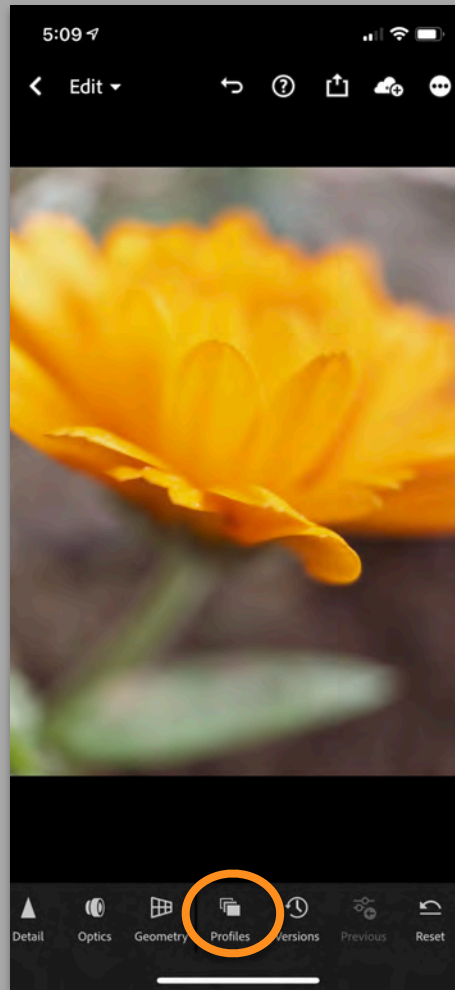
Primarily Healing brush, selective adjustments, geometry tools, raw editing, People Photo sorting, Sensei search, Batch editing, Sync presets and profiles, Share Web Galleries, Cloud storage





# PRESETS

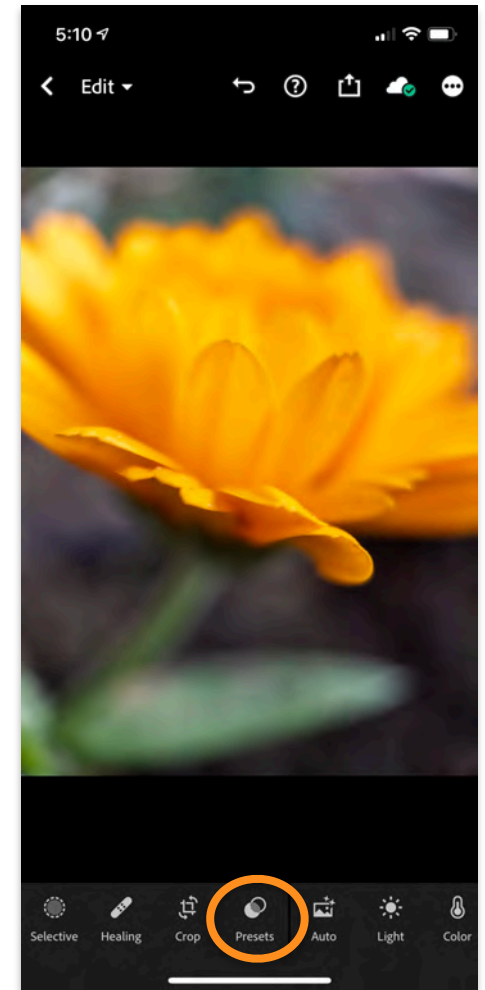
CAPTURE USING PRESETS



# PROFILES

SELECT PROFILE  
AFTER SHOOTING

**Lightroom Profiles** typically apply an overall look to the photo. Develop/Edit controls are unchanged.  
**Profiles** can create looks that are not possible with the Lightroom controls on their own.



# PRESETS

SELECT PRESETS  
AFTER SHOOTING

**Lightroom PRESETS** apply develop/edit controls. Create and save your own, or utilize **PRESETS** from other users.



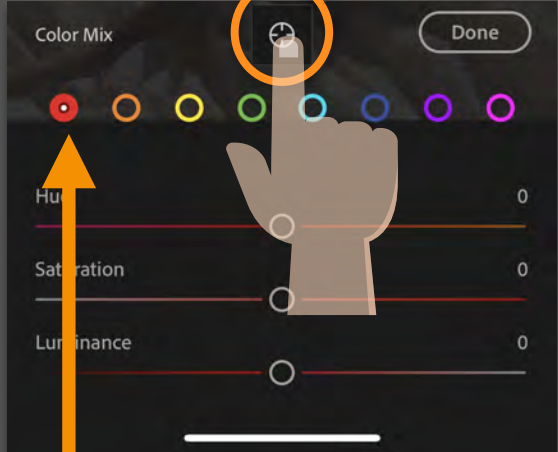
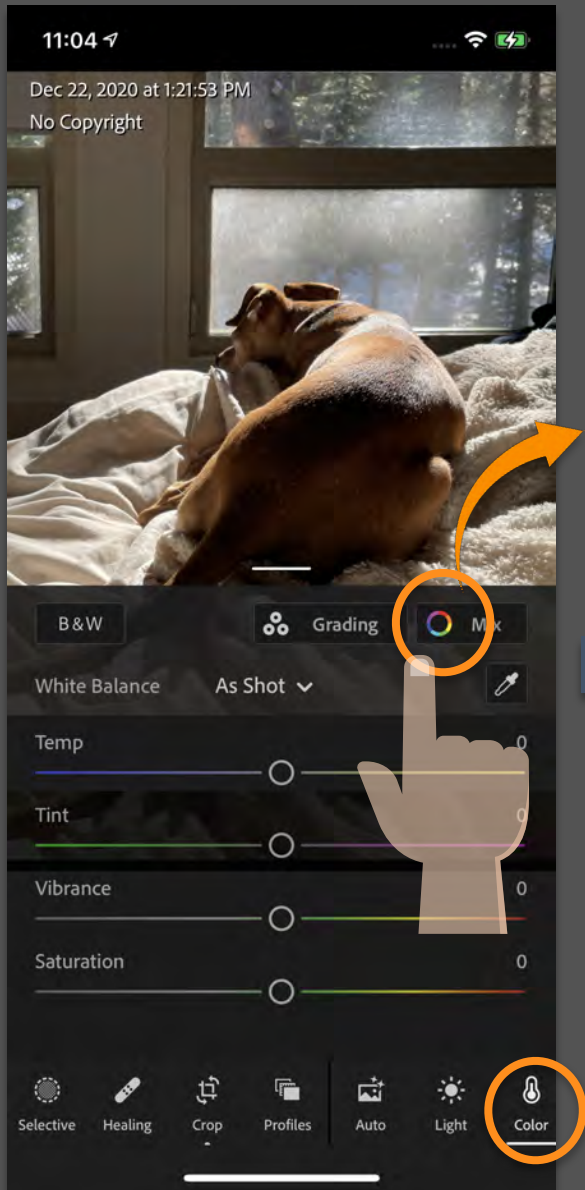
COLOR MODULE



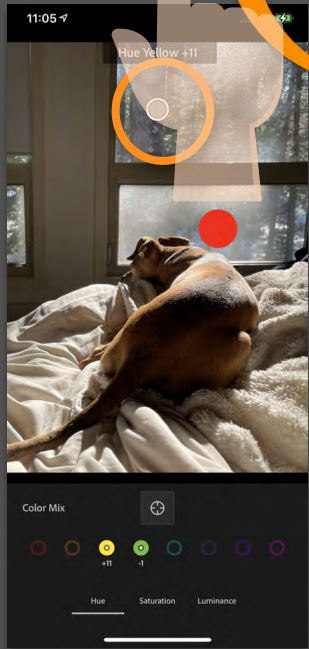
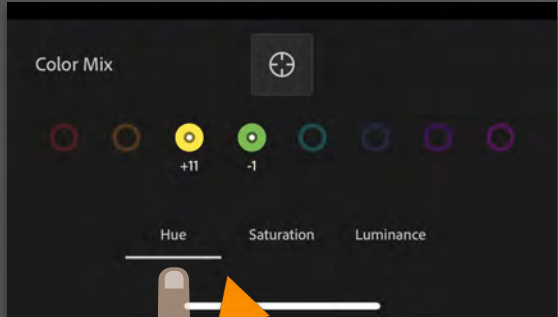
# COLOR MODULE

COLOR MIX  
TARGETED COLORS  
ADJUST:  
HUE  
SAT  
LUMINOCITY

LOCAL HUE ADJUST  
SELECT AREA OF COLORS  
ADJUST:  
HUE  
SAT  
LUMINOCITY

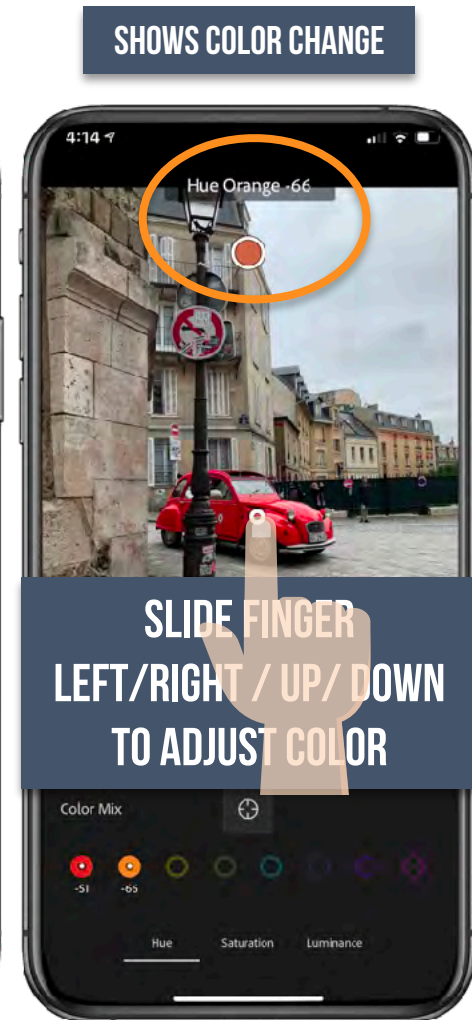
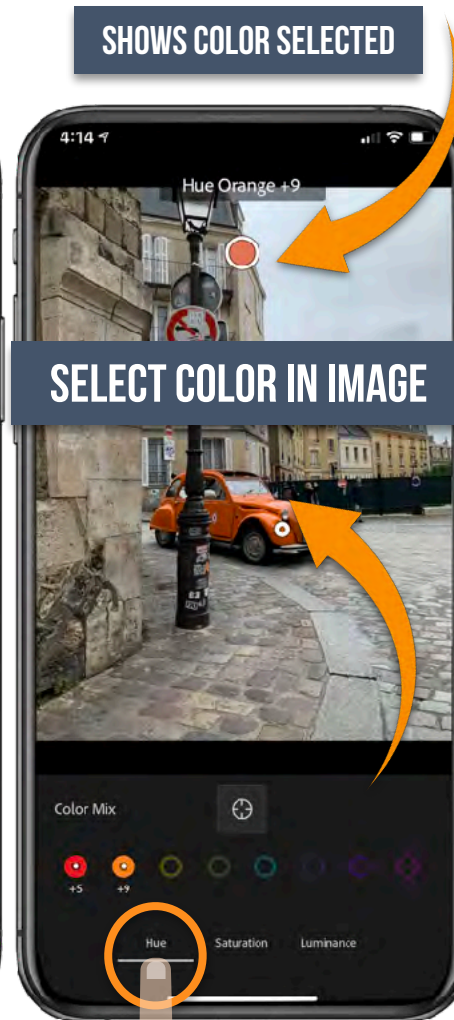
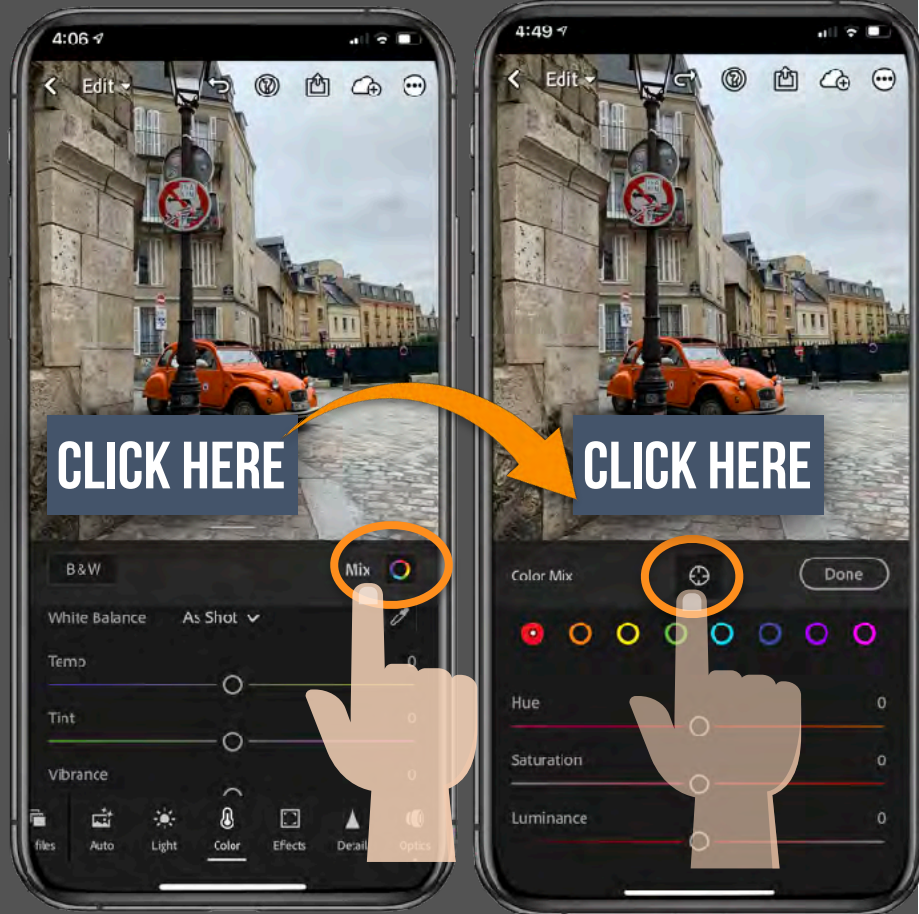


WHITE DOT ON COLOR INDICATES WHICH COLOR YOU ARE ON



CLICK ON NAME  
TO SELECT EITHER  
HUE  
SAT  
LUMINOCITY

# LOCAL HUE ADJUSTMENT





# LOCAL HUE ADJUSTMENT

REAL POWER IS IN THE SELECTIVE COLOR EDITS

<https://helpx.adobe.com/lightroom/help/work-with-lightroom-mobile-ios.html#Appinterface>



SHOWS COLOR CHANGE

ADJUST :

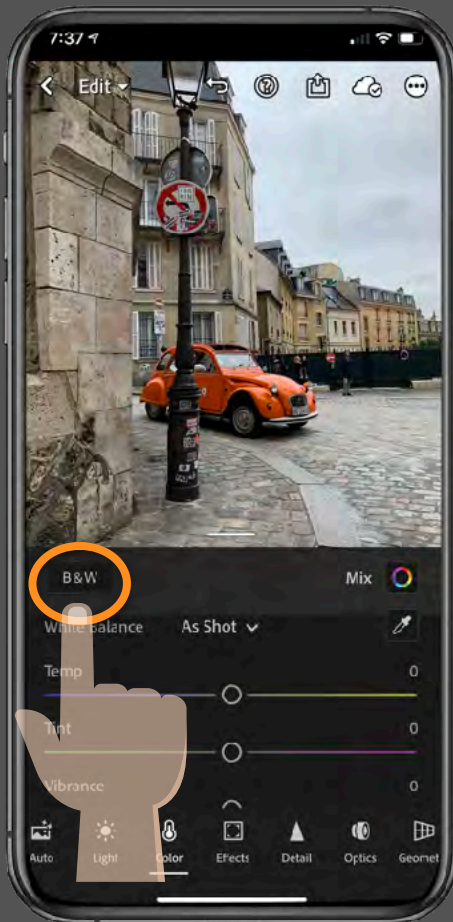
HUE

SATURATION

LUMINANCE

CLICK ON NAME  
TO SELECT EITHER  
HUE  
SAT  
LUMINANCE

# BLACK WHITE OPTION



SELECT B/W IN IMAGE



CHOOSE MIX



CHOOSE COLOR  
YOU CAN ADJUST  
LUMINANCE (TONE)



YOU CAN DARKEN  
OR LIGHTEN TONE

IN THIS SAMPLE THE CAR HAS  
BEEN LIGHTENED

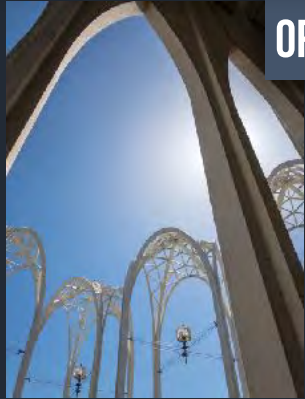
BY SLIDING THE LUMINANCE  
UP ON THE RED COLOR

NOTICE CAR IS LIGHTER

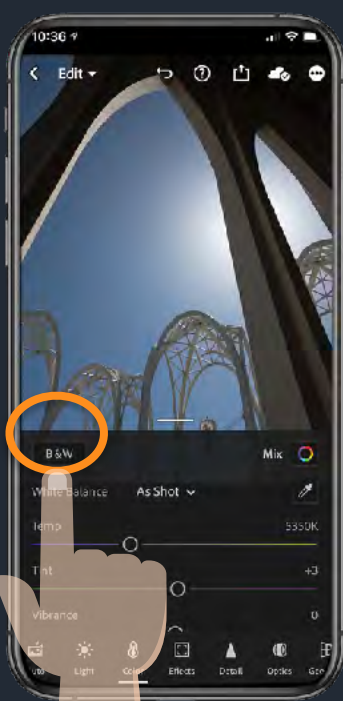
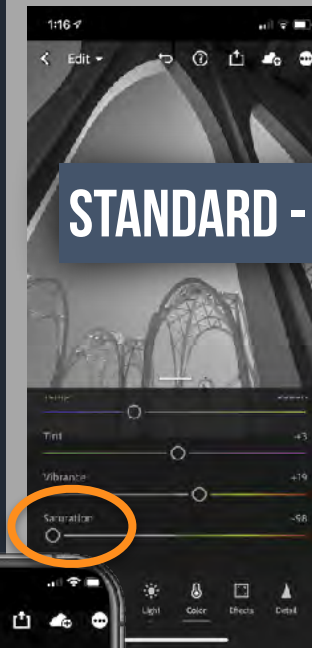


# ALTERNATE BLACK / WHITE

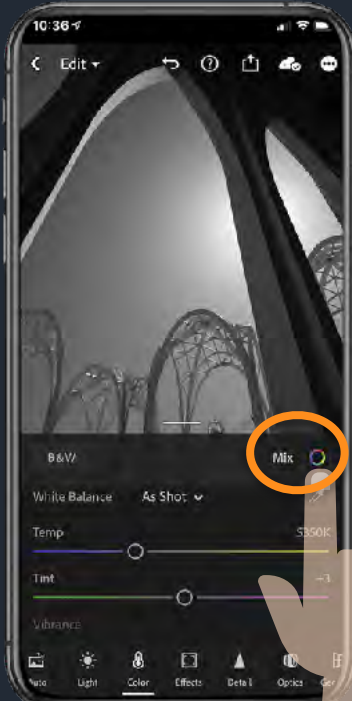
ORIGINAL



STANDARD - SAT



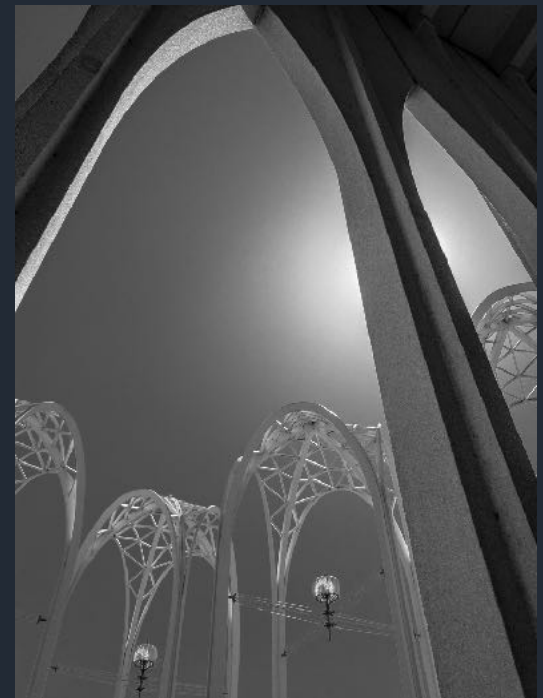
SELECT B/W IN  
IMAGE



CHOOSE MIX

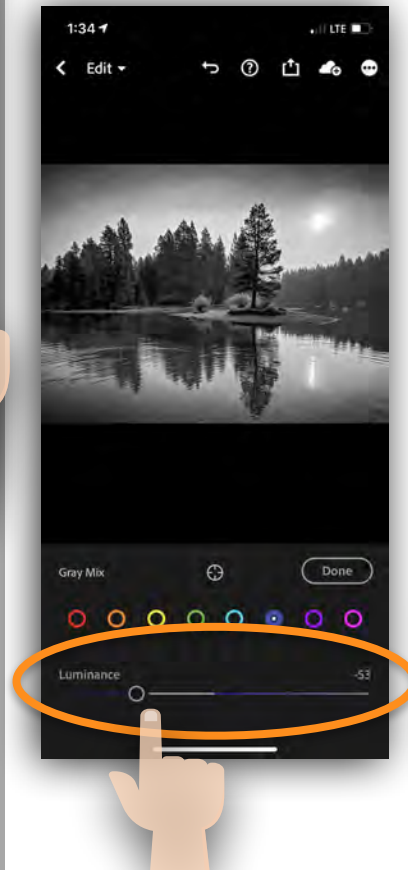
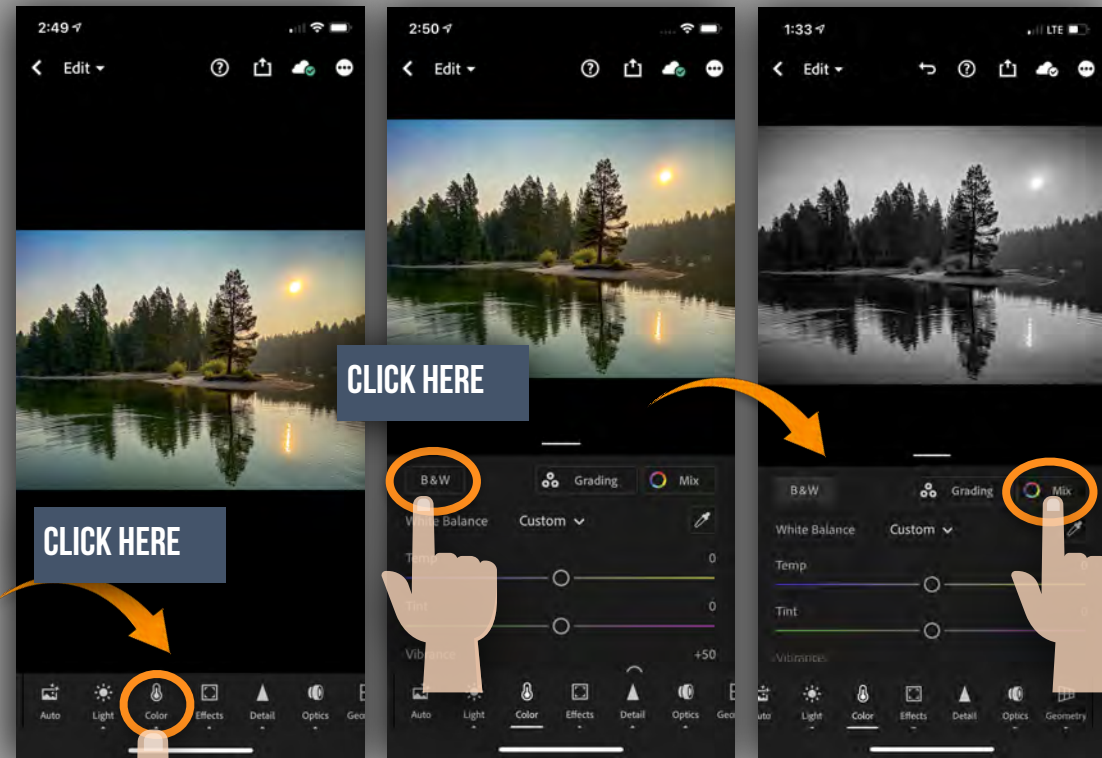


CHOOSE COLOR  
YOU CAN ADJUST  
LUMINANCE (TONE)



# COLOR TO BLACK/WHITE

# COLOR MIX



CLICK ON EACH COLOR  
TO CHANGE TONE  
MOVE LUMINANCE

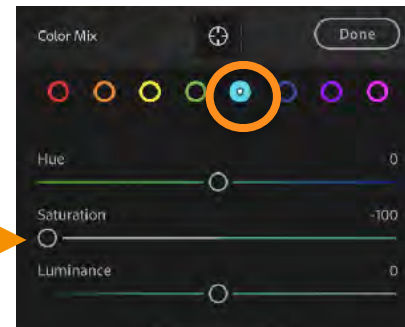
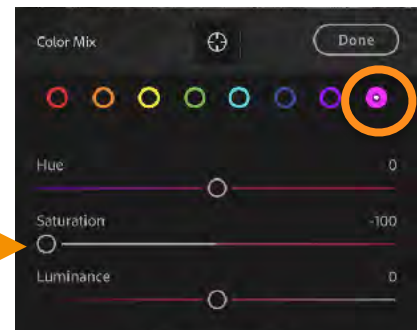
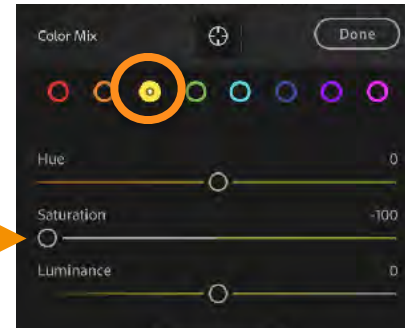
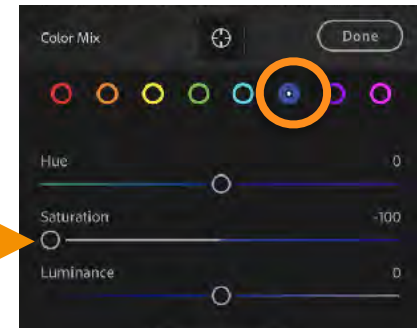
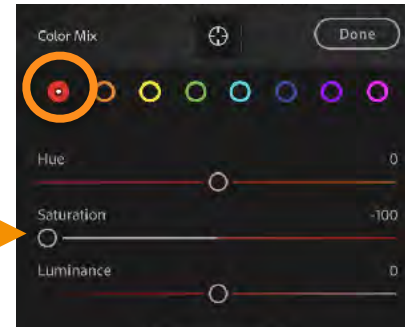
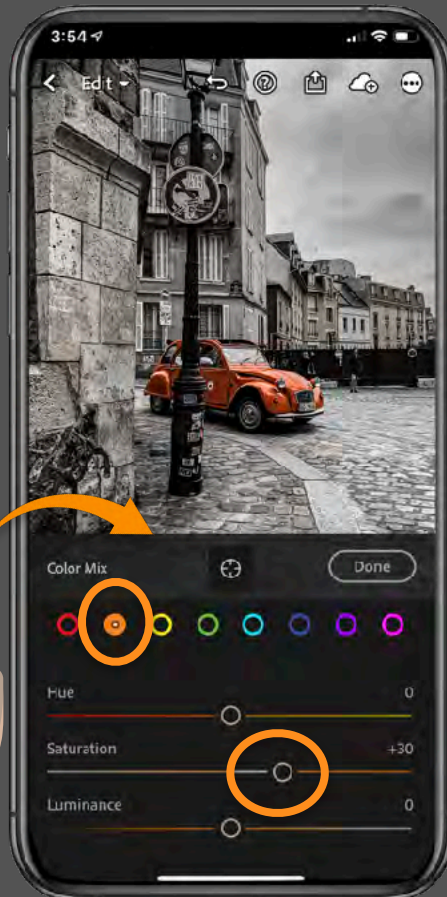
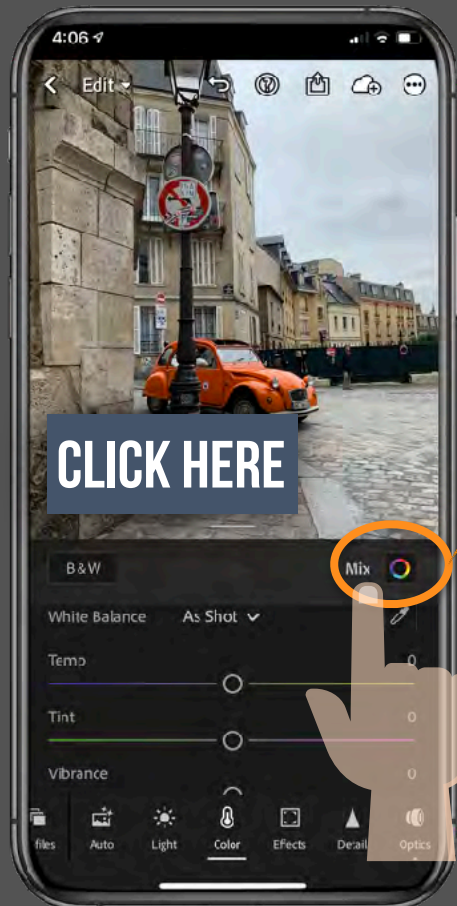
DEMO



# COLOR

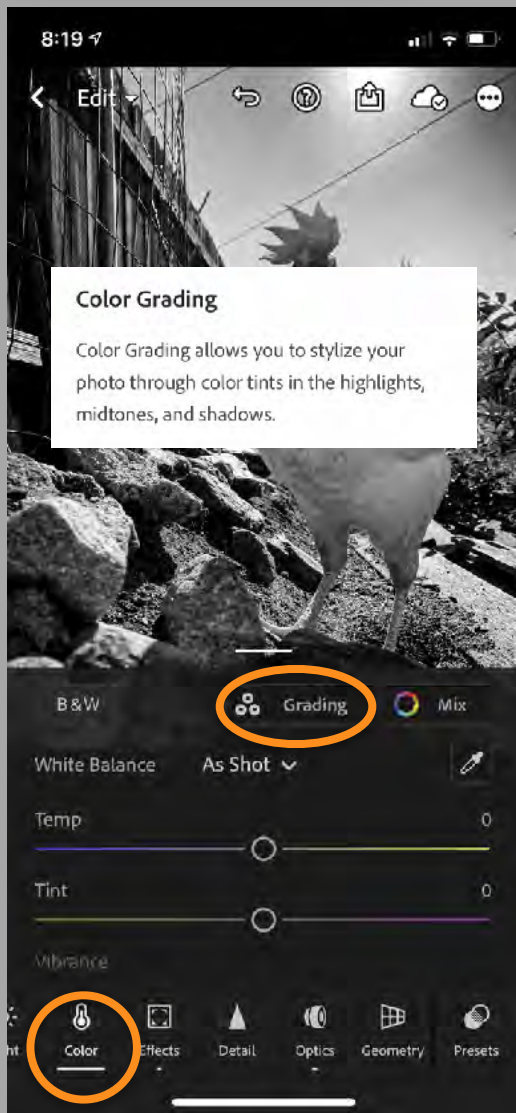
Get an interesting look , by desaturating ALL the colors EXCEPT your main subject.

DE SATURATE ALL COLORS EXC PET ORANGE



NEW

# COLOR GRADING



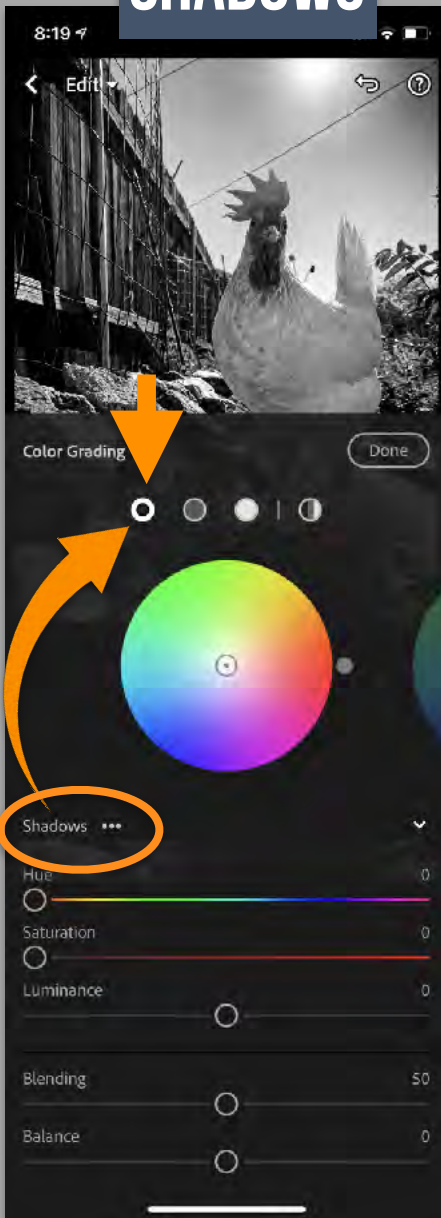
## COLOR GRADING ON BLACK/WHITE



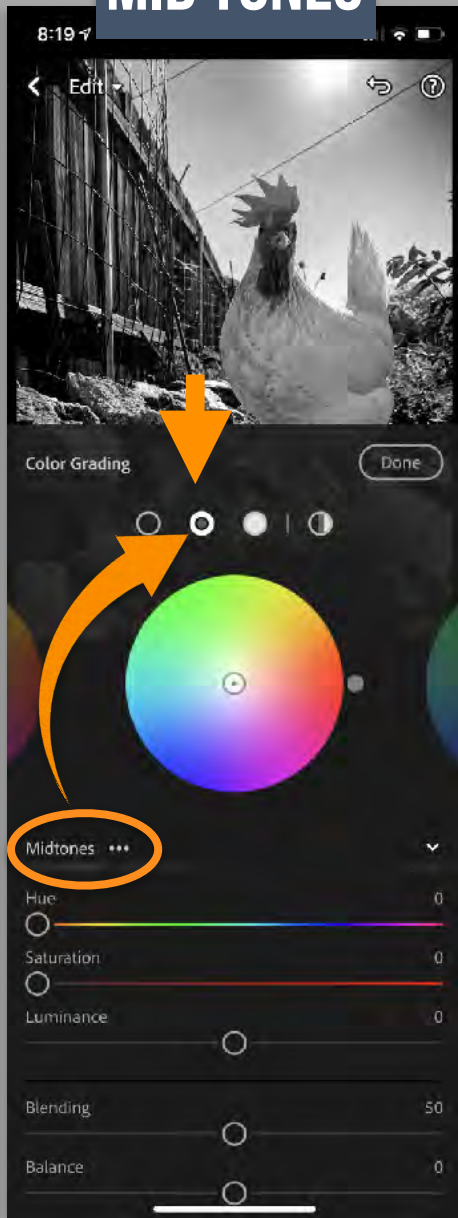
## COLOR GRADING ON COLOR



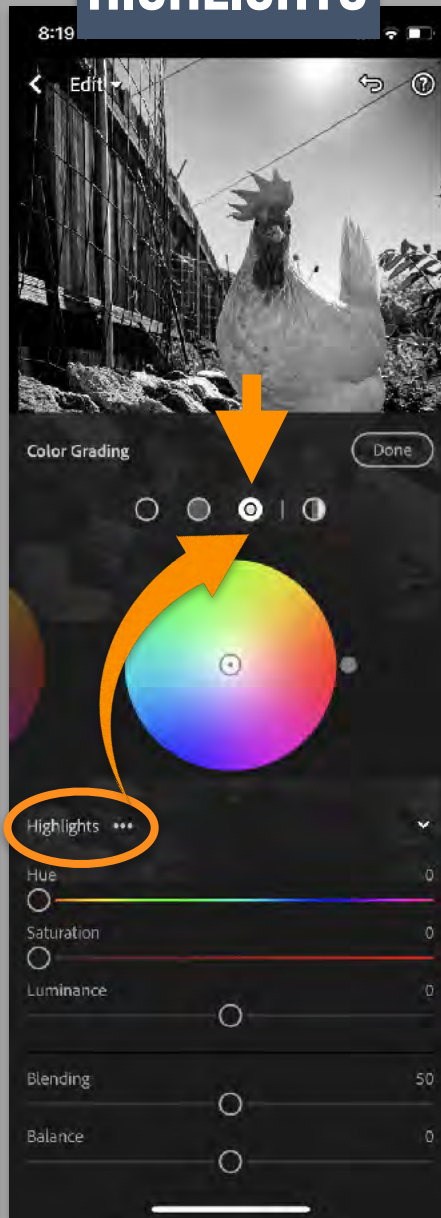
# SHADOWS



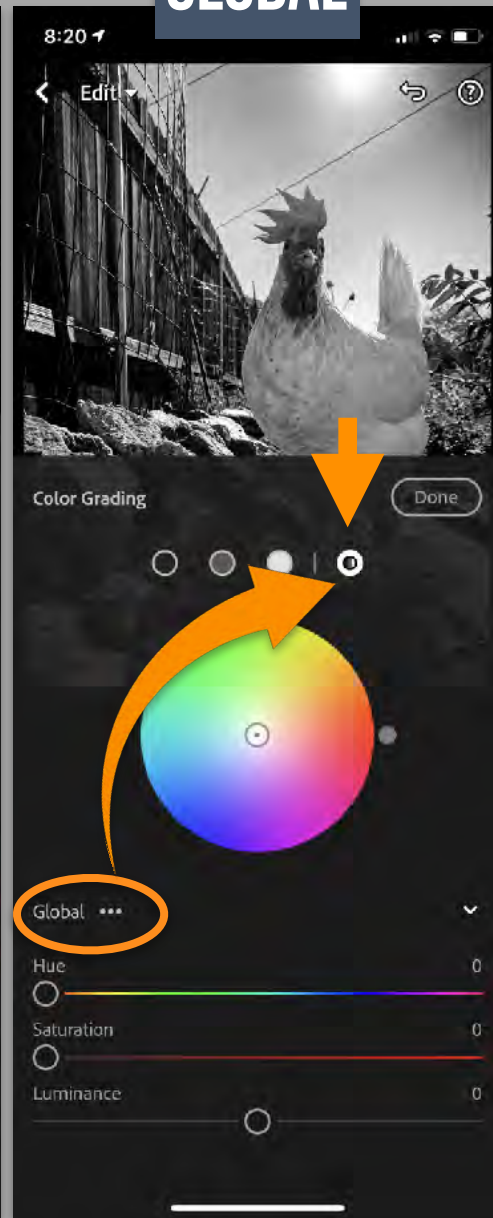
# MID TONES



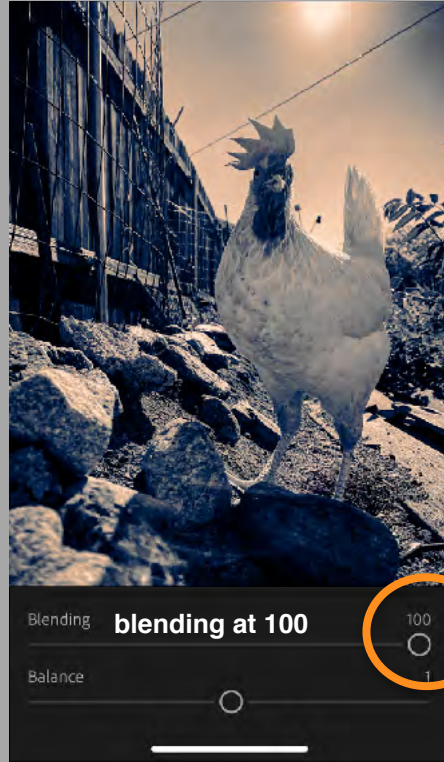
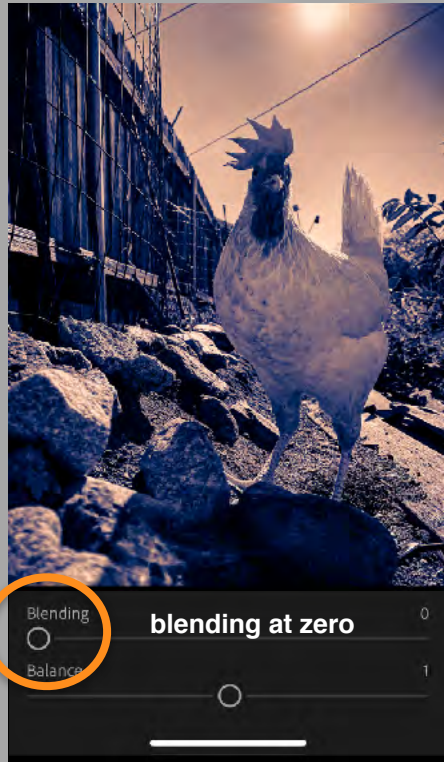
# HIGHLIGHTS



# GLOBAL

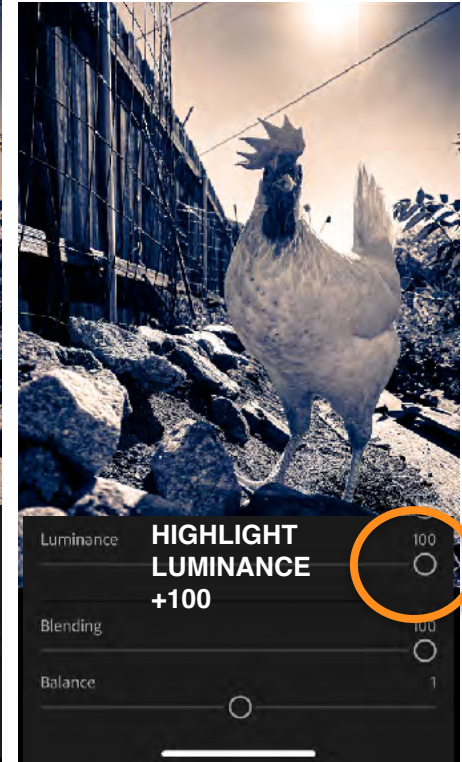
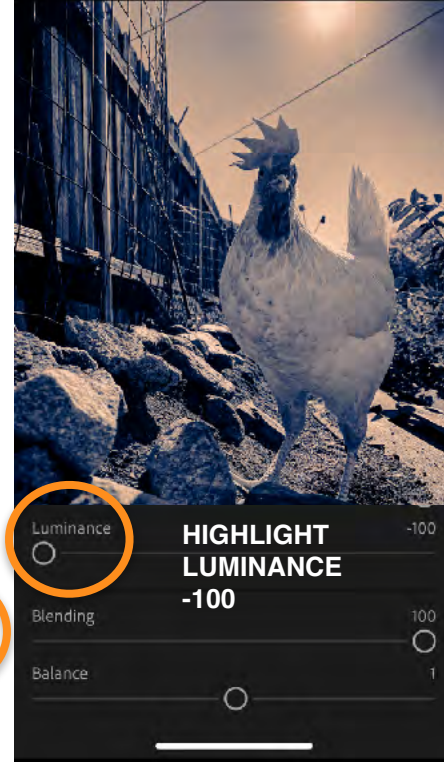


# SAMPLE OF VARIATIONS



## BLENDING

Blending COLOR weighted towards SHADOWS or HIGHLIGHT depending on which side of slider you move.



## LUMINANCE

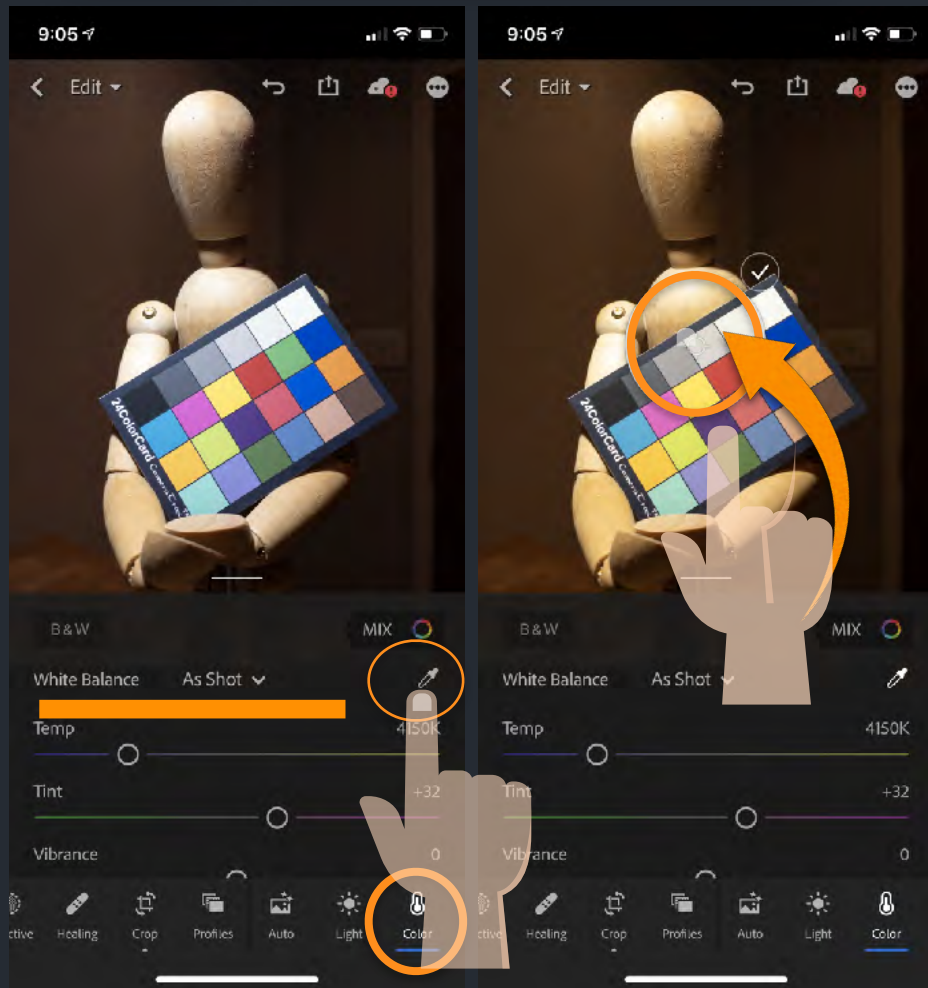
Changes weight of TONE towards SHADOWS or HIGHLIGHT depending on which side of slider you move.



# COLOR

# WHITE POINT BALANCE

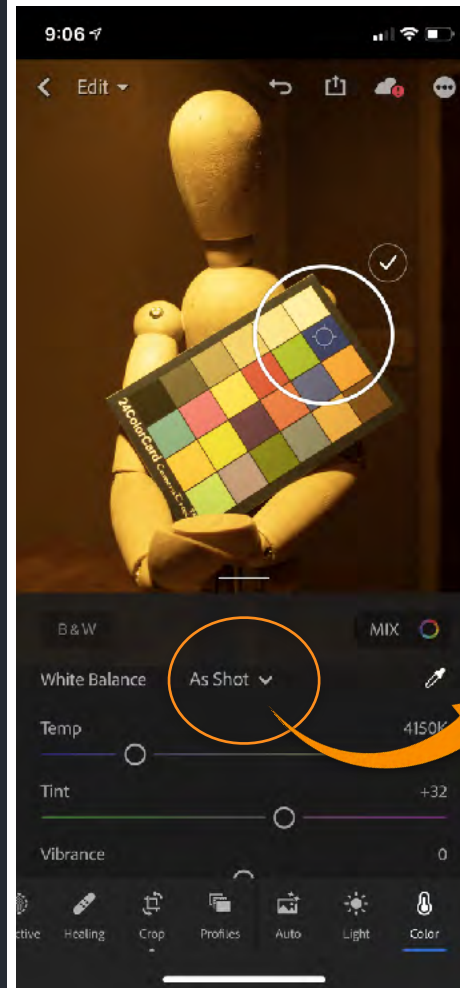
Shot with a color card to CHOOSE a WHITE BALANCE...  
or use AUTOMATED



COLOR- CHOSE  
EYEDROPPER

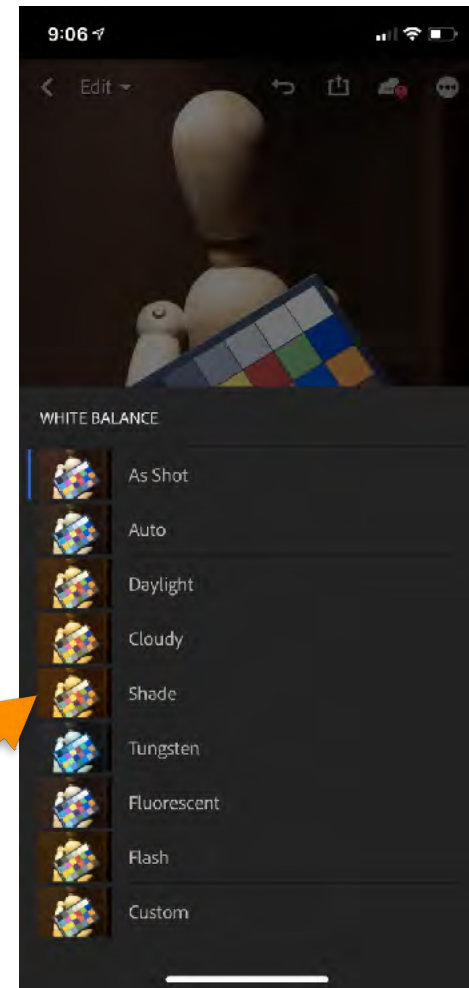


SELECT COLOR  
IN IMAGE

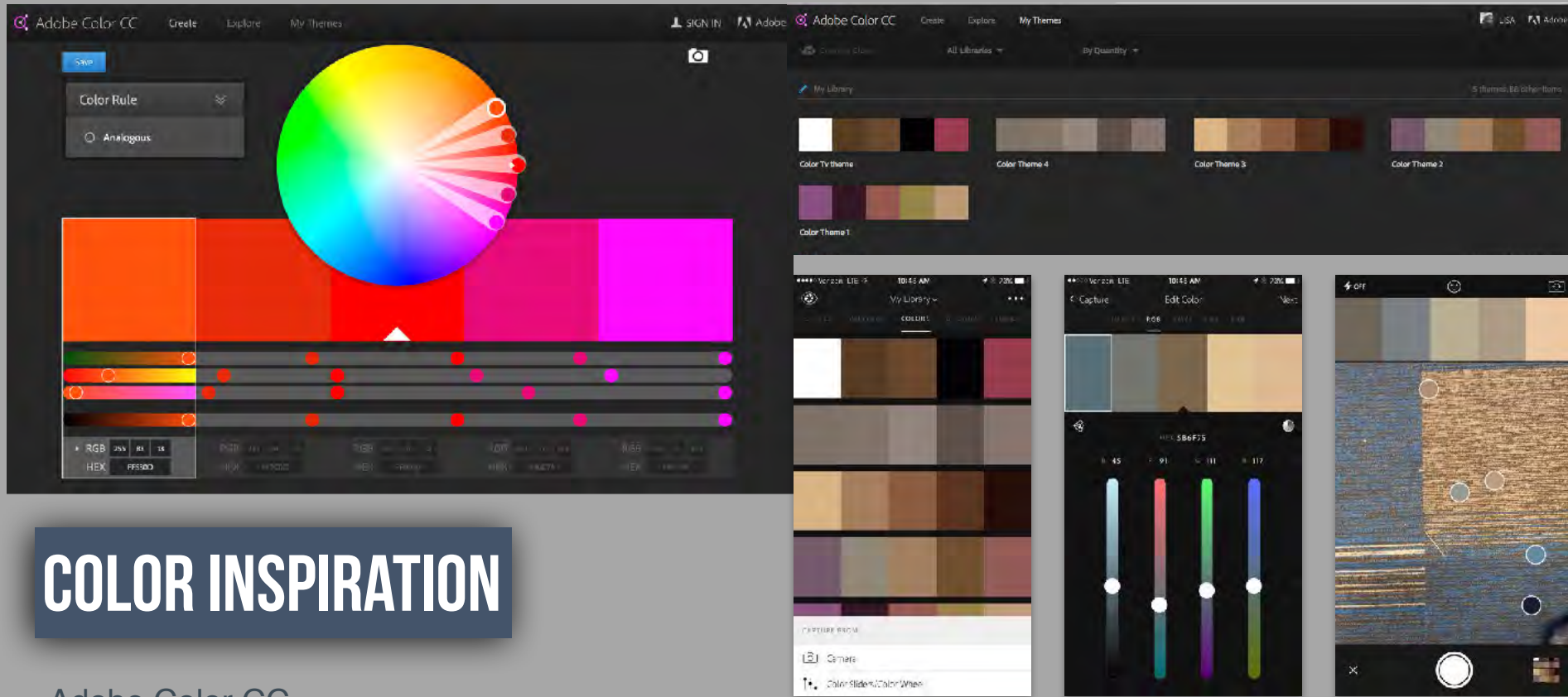


OR

AS SHOT OPTION



A great resource for color palette choices is Adobe Color cc. Good to use for COLOR GRADING ideas.



## COLOR INSPIRATION

### Adobe Color CC

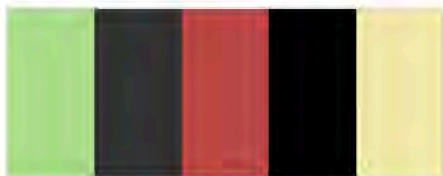
Capture color combinations whenever inspiration strikes with Adobe Color CC and your iPhone, iPad or Android devices. Your color themes are automatically saved to Creative Cloud Libraries for access in desktop and mobile apps, or to share with your team. Color CC now works with the Apple Watch, so you can browse themes from other users around you and save them to your libraries.

<https://color.adobe.com/>



An additional resource is this:

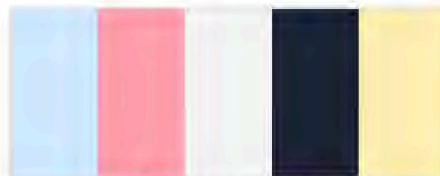
[HTTPS://WWW.COLOR-HEX.COM/COLOR-PALETTES/](https://www.color-hex.com/color-palettes/)



Pokemon Rival Gladion



Pokemon May



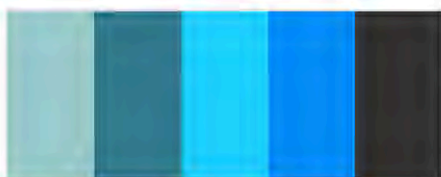
Pokemon Rosa



Pokemon Dawn



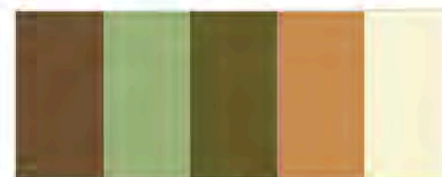
Magical Girl Hair Colors



BVB Project



Immaturity Forever



Cozy Corner



Luishi



winepot



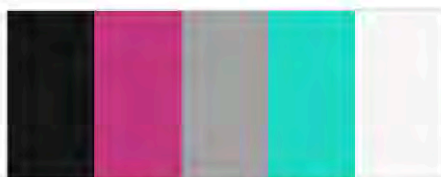
Washed-out rainbow



Snake Pallet



Pokemon Champion Steven Stone



Pokemon Gym Leader Piers



Gone Rusty



Minty Shades




# Color Palette

Ash.Studios Art & Design

**E** Everyone

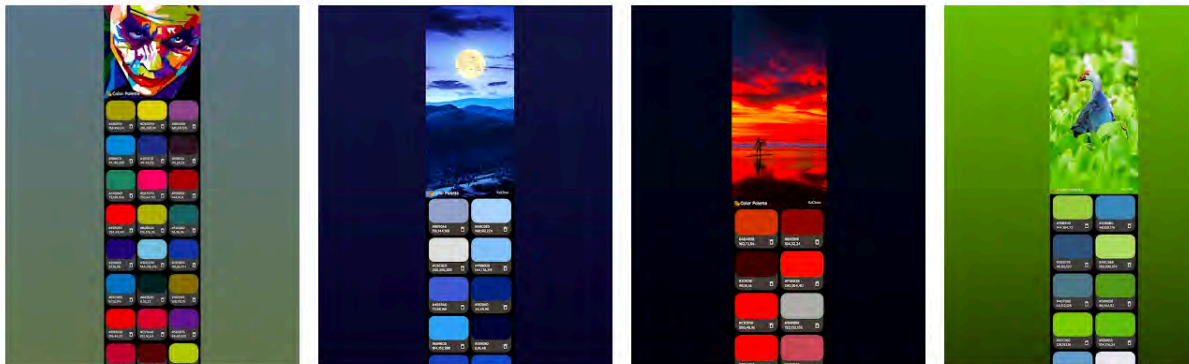
Contains Ads · Offers in-app purchases

 You don't have any devices.

 Add to Wishlist

★★★★★ 419 

[HTTPS://PLAY.GOOGLE.COM/STORE/APPS/DETAILS?ID=COM.BLOGSPOT.YASHAS003.COLORPALETTE&HL=EN\\_US&GL=US](https://play.google.com/store/apps/details?id=com.blogspot.yashas003.colorpalette&hl=en_US&gl=US)



A palette is a collection of colors, i.e. hues and their shades. The color palette has been designed with colors that work harmoniously with each other.

Color Palette allows developers and programmers to get their required color code on the go. With this application, you can explore, create, save and extract the color codes from Images.



## LIGHT



## CONTROL EXPOSURE, CONTRAST, TONE

### Tone Curve:

Gives you greater control over the tonal range and contrast in your photo.

### Exposure:

Controls the brightness of your photo. Move the slider to the left to make the image darker; move it to the right to make the image brighter.

### Contrast:

Determines the contrast between light and dark colors. Move the slider to the left to flatten the contrast; move it to the right to make the contrast more dramatic.

### Highlights:

Controls the brightness of the lighter parts of your photo. Move the slider to the left to darken highlights to recover details; move it to the right to brighten them and reduce details.

### Shadows:

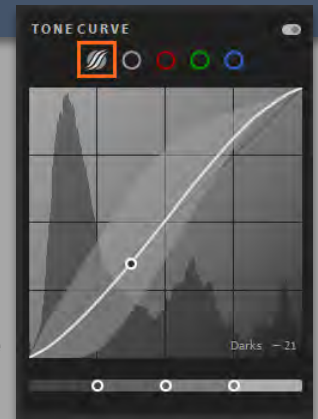
Controls the brightness of the lighter parts of your photo. Move the slider to the left to deepen shadows; move it to the right to brighten them and recover details.

### Whites:

Sets the white point of the image. Move the slider to the right to make more colors appear completely white.

### Blacks:

Sets the black point of the image. Move the slider to the left to make more colors appear completely black



# LIGHT

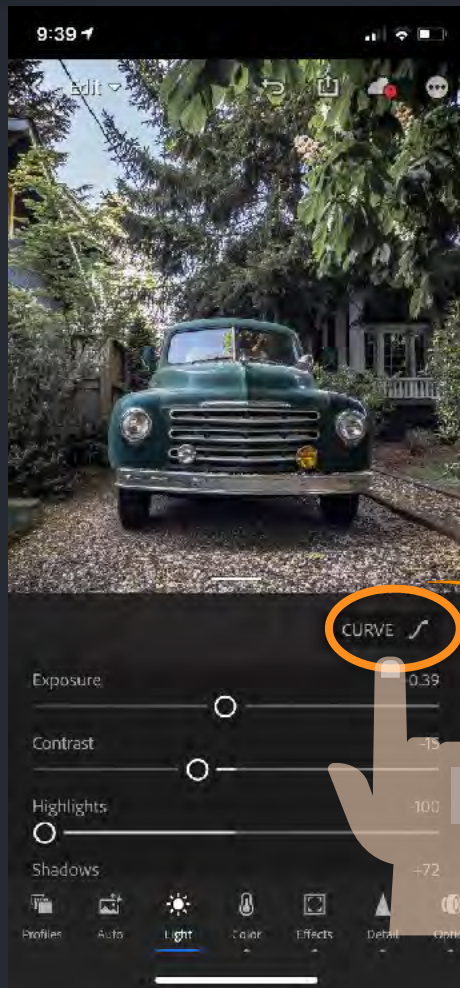
+

# COLOR

Just like in Photoshop, you can use CURVES to adjust TONE and COLOR.



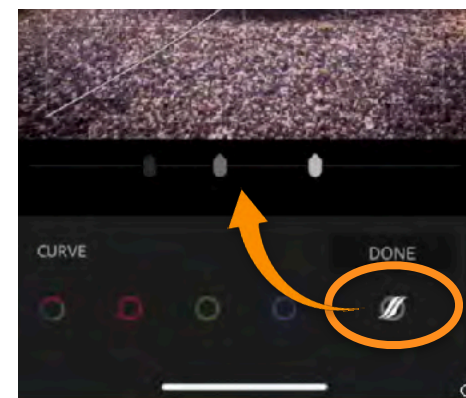
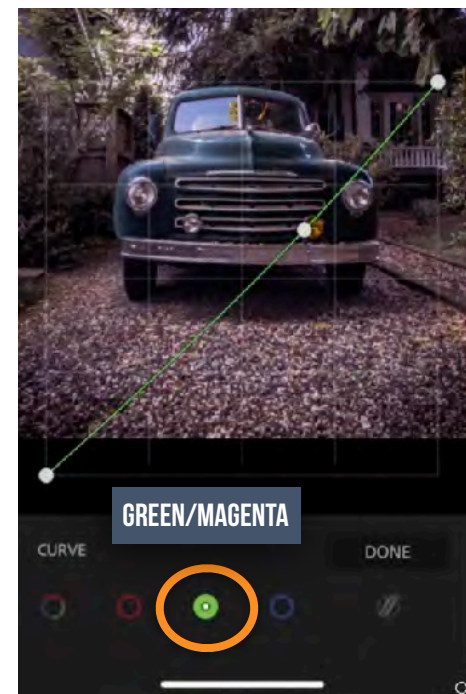
## LIGHT



## CURVES



## RGB CURVE



## SHADOW MIDTONE/HIGHLIGHT





## SELECTIVE EDITS

**Selective edits are where you can really target in on singular areas. It's a way of doing sophisticated selections and adjustments. They can take a little while to get used to however , when you master them the skies the limit.**



LIGHT MODULE

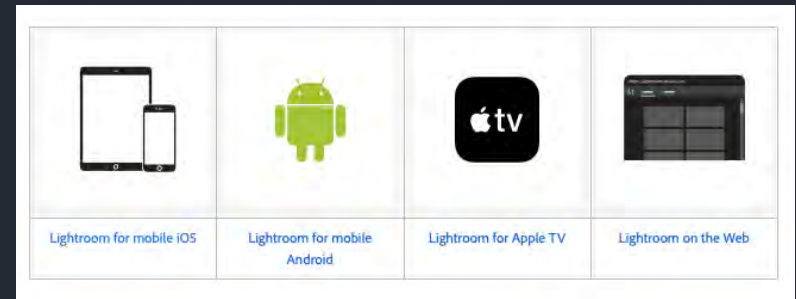




# LIGHTROOM PROCESSING



# EDITING



The Lightroom Mobile editing modules are complex.

This will be an overview survey on the functions of each. I encourage you to dive deeper into each.

**Note\*** that some of these modules will operate differently, or not even be available in the Lightroom Web or Desktop App.

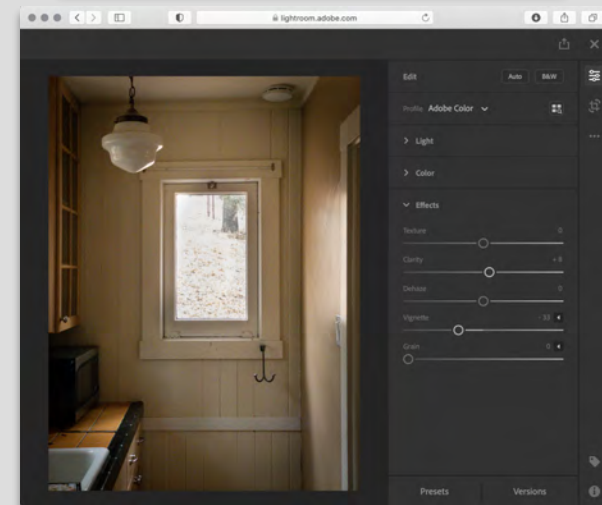
## MOBILE



## DESKTOP



## WEB



Lightroom is available both as a mobile app for iOS and Android devices, and as desktop software. The mobile app is free, but can also be upgraded to a paid-for premium version,



EXPOSE FOR HIGHLIGHTS

WE WILL BE COVERING ALL THESE APPS LATER IN COURSE! STAY TUNED

EDIT FOR SHADOWS





# DESATURATING ALL BUT ONE COLOR

BEFORE



AFTER





**BEFORE**



**AFTER**



Take an ordinary snapshot and give it a little mystery. B/W can often focus the viewer to your subject. Eye glint added with selective edit gives the subject a different mood.

**BEFORE**



**AFTER**



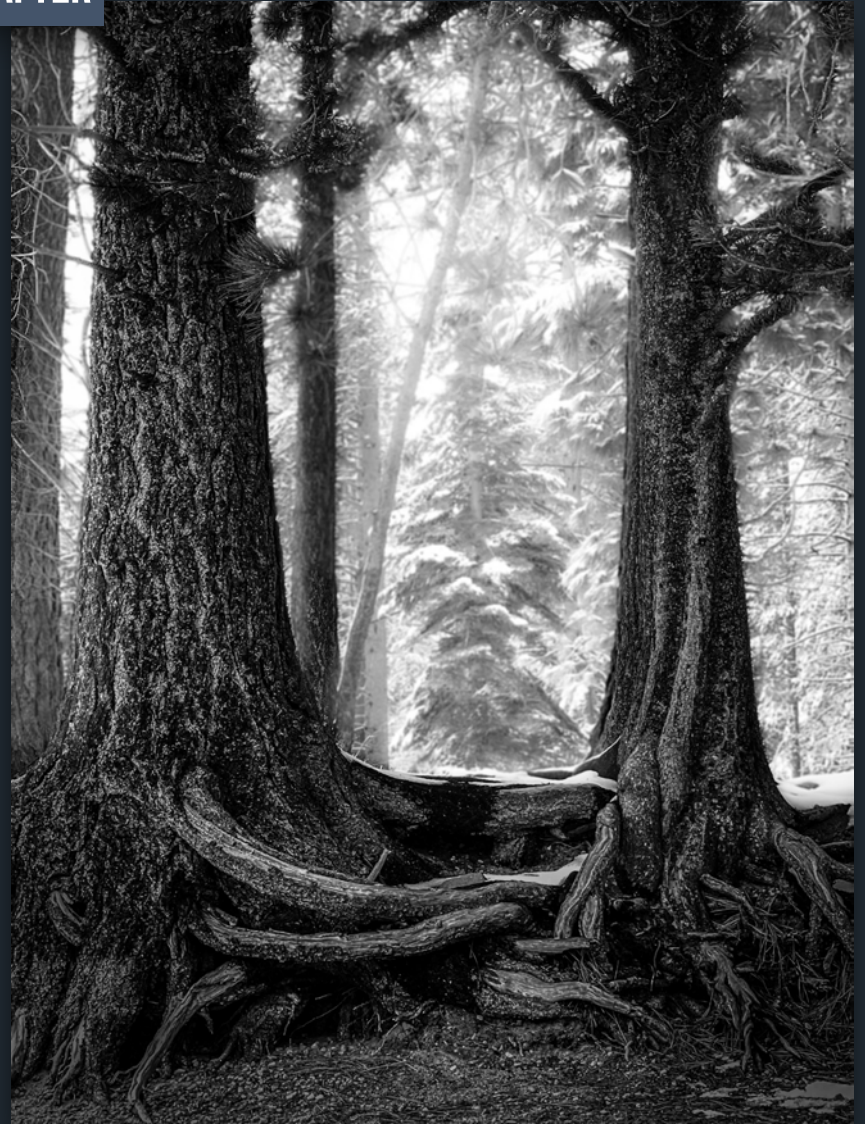


Selective Edits in combination with Depth Capture can dramatically change your image.

BEFORE



AFTER



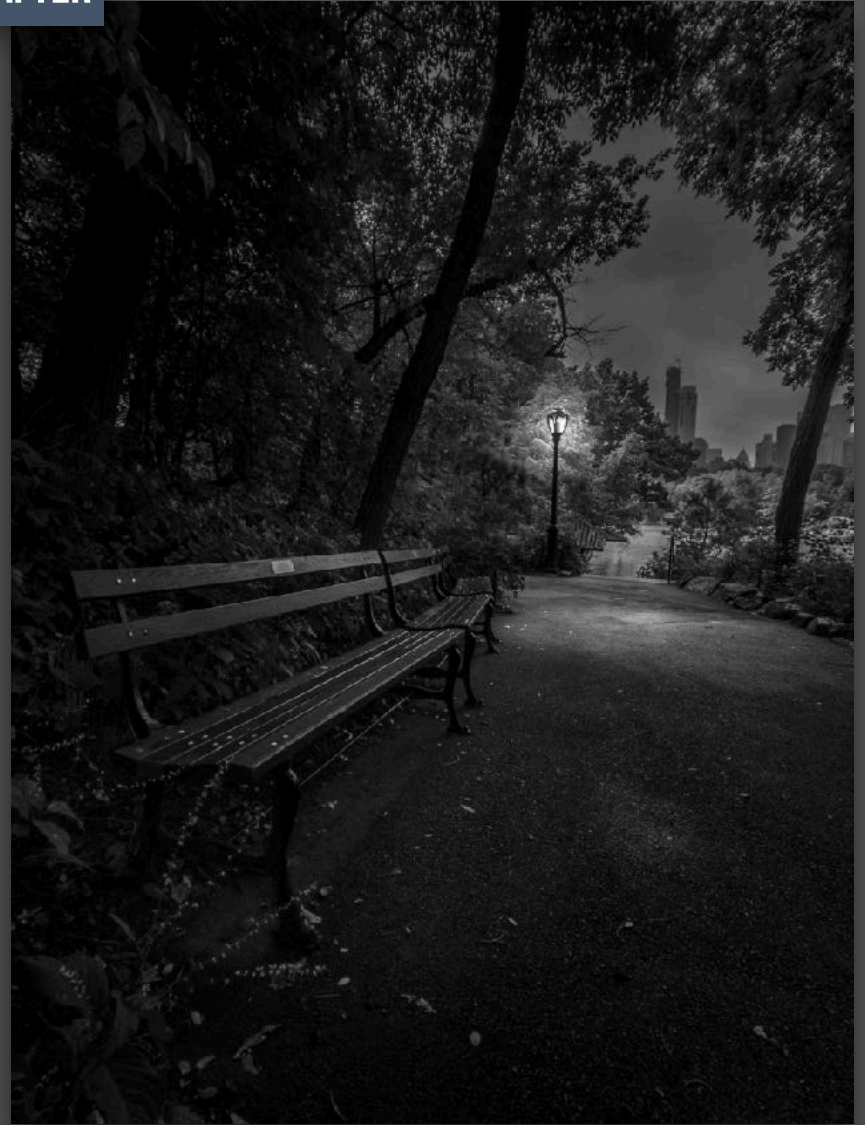


When you want a night shot, but don't want to be out at night. Use Selective Edits to change the time of day.

BEFORE



AFTER





Sometimes when you are shooting, the time is just not right. High noon is a terrible time for lighting a portrait. With Selective Edits you can change the tones of an image to bring an image forward, have the background recede.

**BEFORE**



**AFTER**





When shooting through Lightroom Camera, using Depth Capture... you can use the embedded selection to mask out the foreground from background... all on your mobile device.

**BEFORE**



**AFTER**







## 3RD PARTY APPS

There is a lot of magic to be found with third-party applications. Lighting, sketch, affects like rain and clouds. Seriously there's a lot out there! Keep in mind you're not limited to just what you shot with your phone. You can easily import through your camera roll any photos you have taken with a standard DSL camera. Most of these apps function on an iPad as well. I have done commercial high-end work using some of these apps.

Shh don't tell.

## 3RD PARTY APPS

BEFORE



AFTER

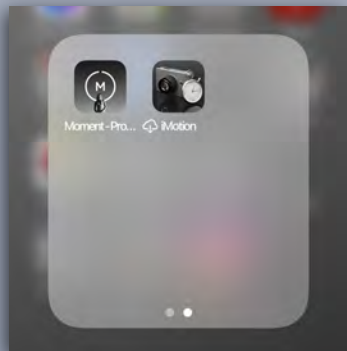


SHOT IN LIGHTROOM  
EDITED IN: LIGHTROOM  
SNAPSEED

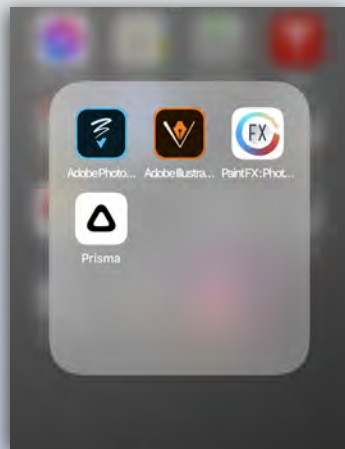


# ORGANIZING PHONE

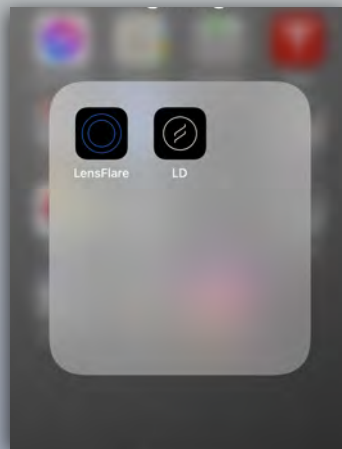
## CAPTURE



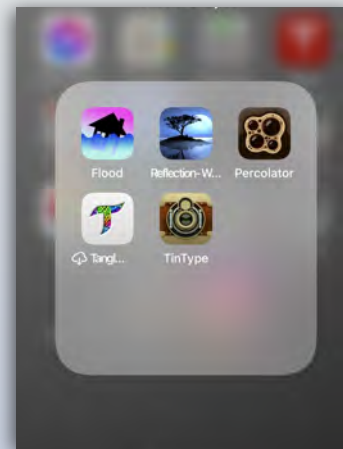
## DRAWING SKETCH



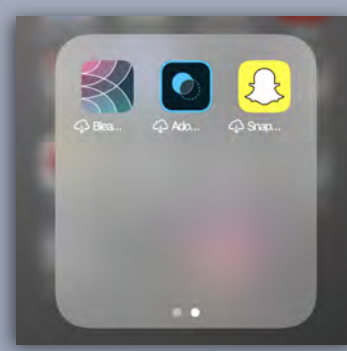
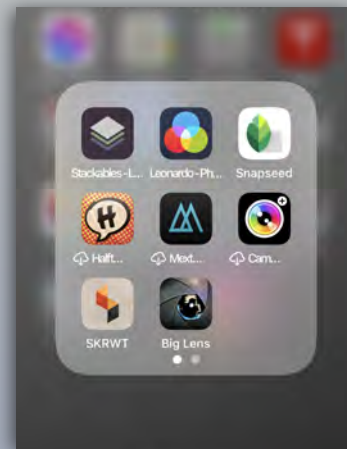
## LIGHTING



## CONCEPT



## POST PRODUCTION



# SPECIAL EFFECTS



## Tin TYPE

iPhone, iPad



## Hipstamatic Classic

iPhone, iPad



## Mextures

iPhone, iPad, and iPod touch.



## Flood Filter Water Reflections

iPhone, iPad, and iPod touch.

# LIGHTING



## LensFlare Optical Effects

iPhone, iPad, and iPod touch.



## Lens Distortion

iPhone, iPad, and iPod touch.

# CONCEPT



## Prisma

iPhone, iPad, and iPod touch.



## Tangled FX

iPhone, iPad, and iPod touch.



## Percolator

iPhone, iPad, and iPod touch.



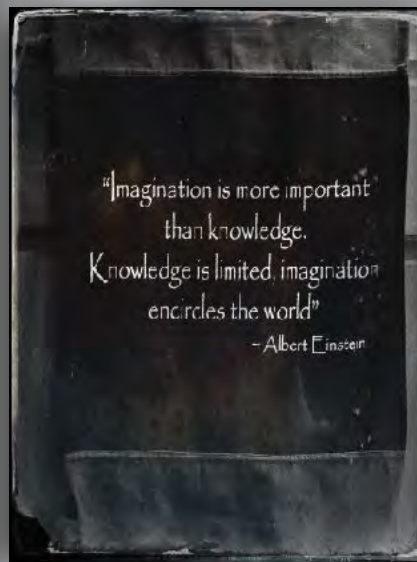
# **TIN TYPE**

Antique Effects for Mobile Photography











**ORIGINAL**



**AFTER**







# TINTYPE BY HIPSTAMATIC

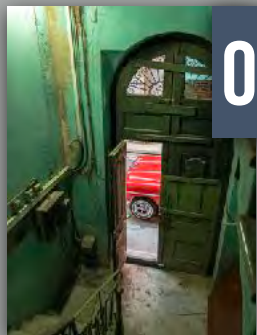
Compatibility

Requires iOS 11.0 or later. Compatible with iPhone, iPad, and iPod touch.

SHOT IN LIGHTROOM

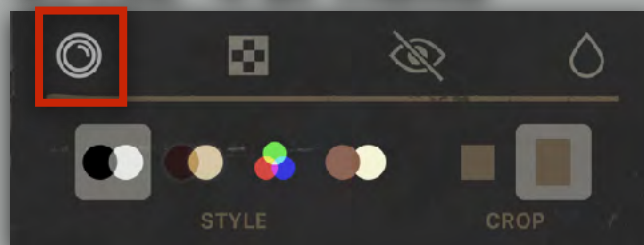
EDITED IN: LIGHTROOM



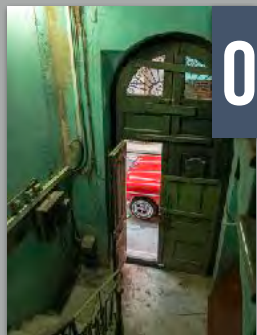


ORIGINAL

## STYLE 4 OPTIONS







ORIGINAL

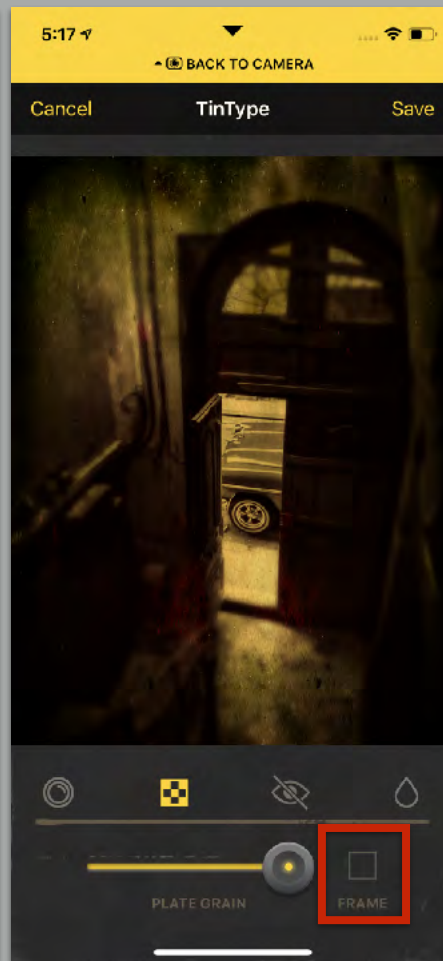
## PLATE GRAIN - FRAME



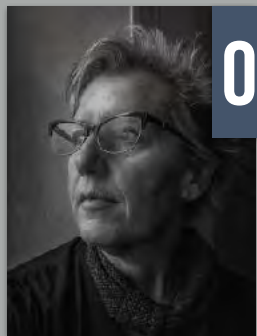
100%



0%



FRAME OFF



ORIGINAL

## EYE INTENSITY

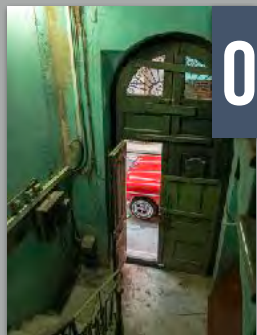


100%



0%



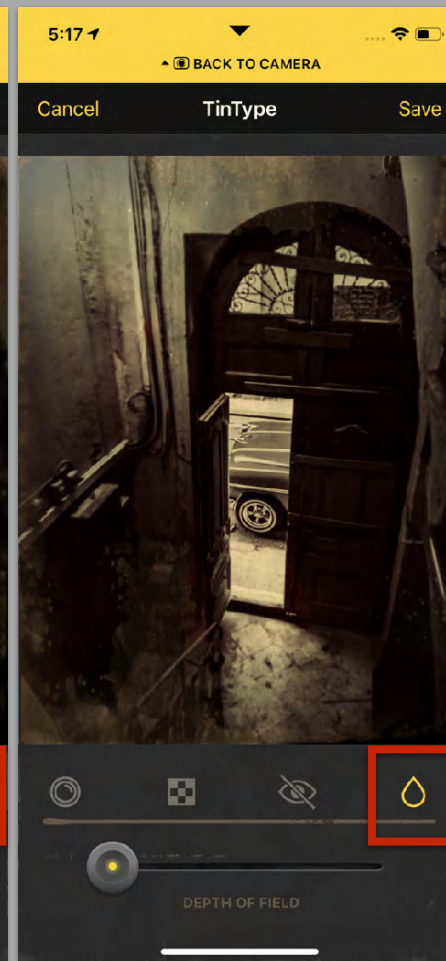


ORIGINAL

## DEPTH OF FIELD



100%



0%

# FLOOD

Water Effect for Mobile Photography



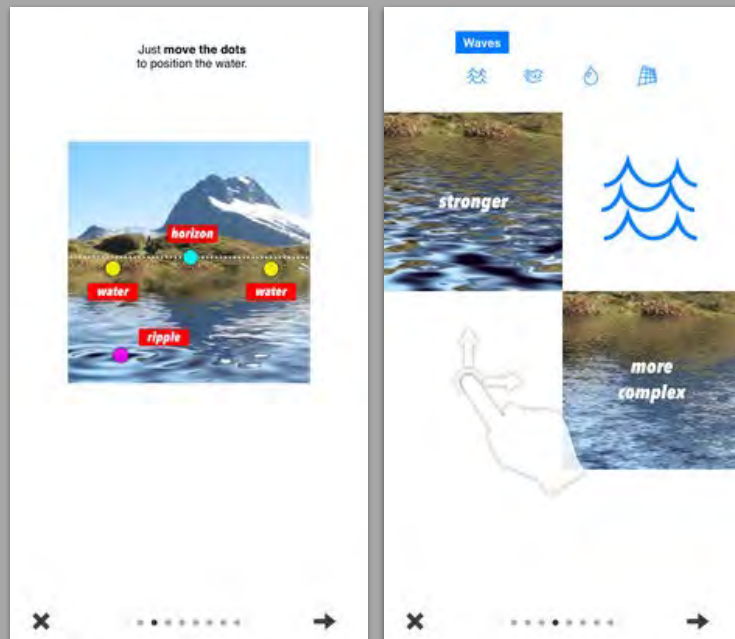


# FLOOD FILTER

iPhone, iPad, and iPod touch.  
Mac app available

FLOOD IS THE APP FOR ADDING WATER TO PHOTOS. SUBMERGE YOUR FRIENDS. INUNDATE THE LANDSCAPE.

**DESKTOP VERSION AVAIL FOR PHOTOSHOP**



ORIGINAL





# PRODUCT INFO:

This app is available only on the App Store for iPhone and iPad.



## Flood Filter for Water Reflections 4+

Flaming Pear Software

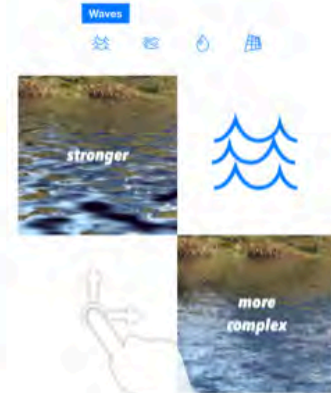
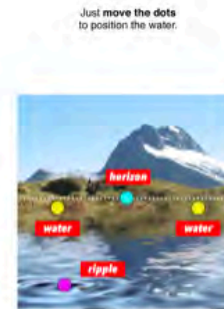
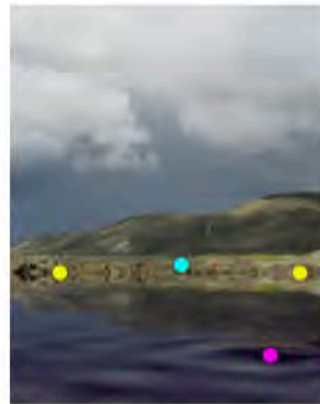
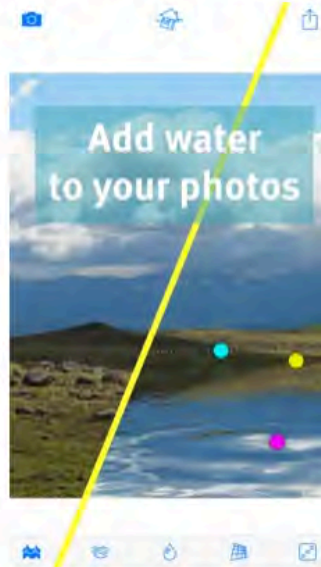
★★★★★ 5.0 • 7 Ratings

\$0.99

### Screenshots

iPhone

iPad



Flood is the app for adding water reflections to photos. Submerge your friends and drown the landscape.

Simple to use: choose your photo and move the colored dots to add water. Adjust waves, add a ripple, change the perspective with a swipe – or roll the dice for something random. Presto! You can revise landscapes for a picture-perfect result.

[more](#)





DESKTOP VERSION AVAILABLE FOR PHOTOSHOP





# LENS FLARE

Requires iOS 10.0 or later. Compatible with iPhone, iPad, and iPod touch.

**DESKTOP VERSION AVAILABLE FOR PHOTOSHOP**

OVER 70 EFFECTS, YOU CAN CHOOSE FROM HOLLYWOOD STYLE ANAMORPHIC FLARES, SCI-FI EFFECTS, SUN RAYS, AND MORE.  
EACH FLARE HAS UNIQUE PROPERTIES AND IS MOVEABLE AND INTERACTIVE. THESE AREN'T OVERLAYS  
FULLY CONTROLLABLE LIGHT EFFECTS.

## LENS TYPES:

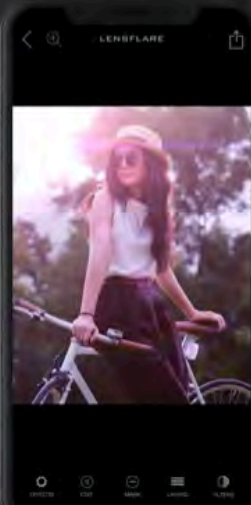
- ANAMORPHIC FLARES
- NATURAL SUNLIGHT
- SCI-FI FLARES





# PHONE

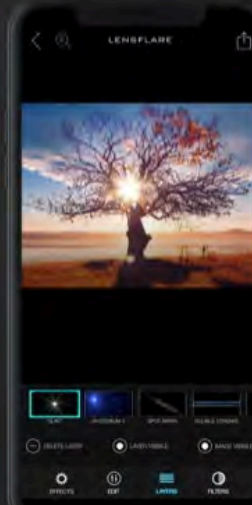
BEAUTIFUL EFFECTS  
Essential Tool for Photographers



REAL FLARES  
Add Drama to Your Photos



SUNSHINE ANYTIME  
Add Warmth and Light



CINEMATIC STREAKS  
Turn Ordinary into Epic



# IPAD

CREATE BEAUTIFUL PHOTOS  
Essential Tool for Photographers

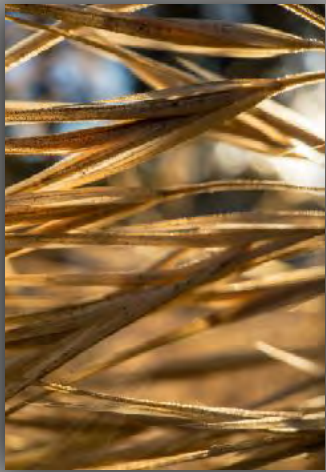


DESIGN YOUR OWN FLARES  
Supports Multiple Effect Layers

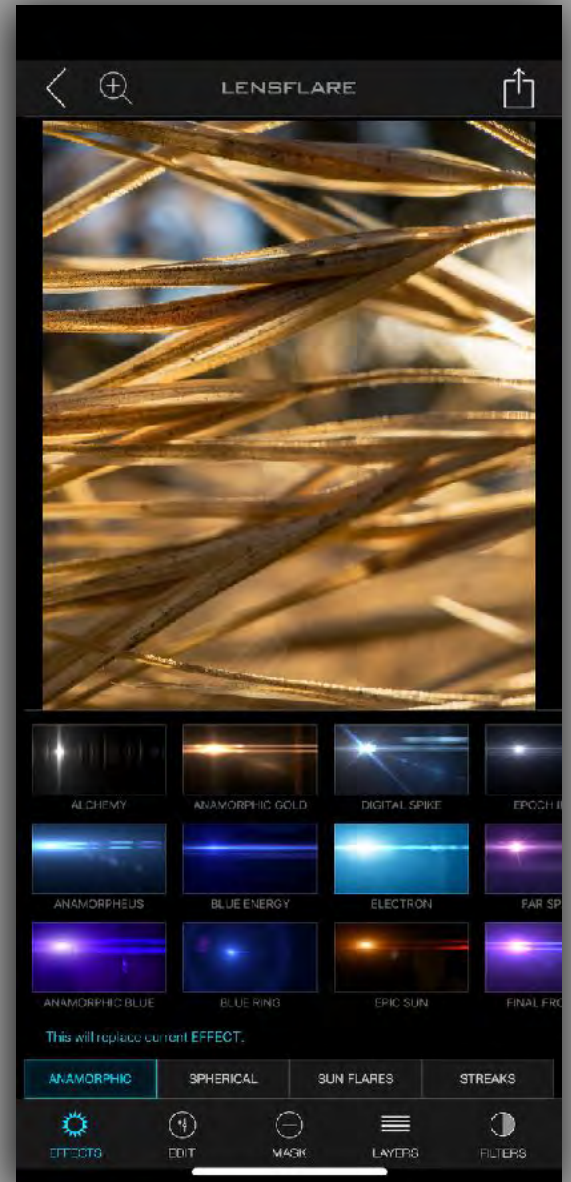


ADD CINEMATIC STREAKS  
Turn Ordinary into Epic





ORIGINAL





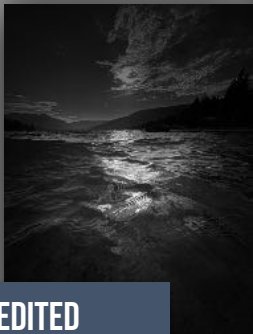


# LENS DISTORTIONS

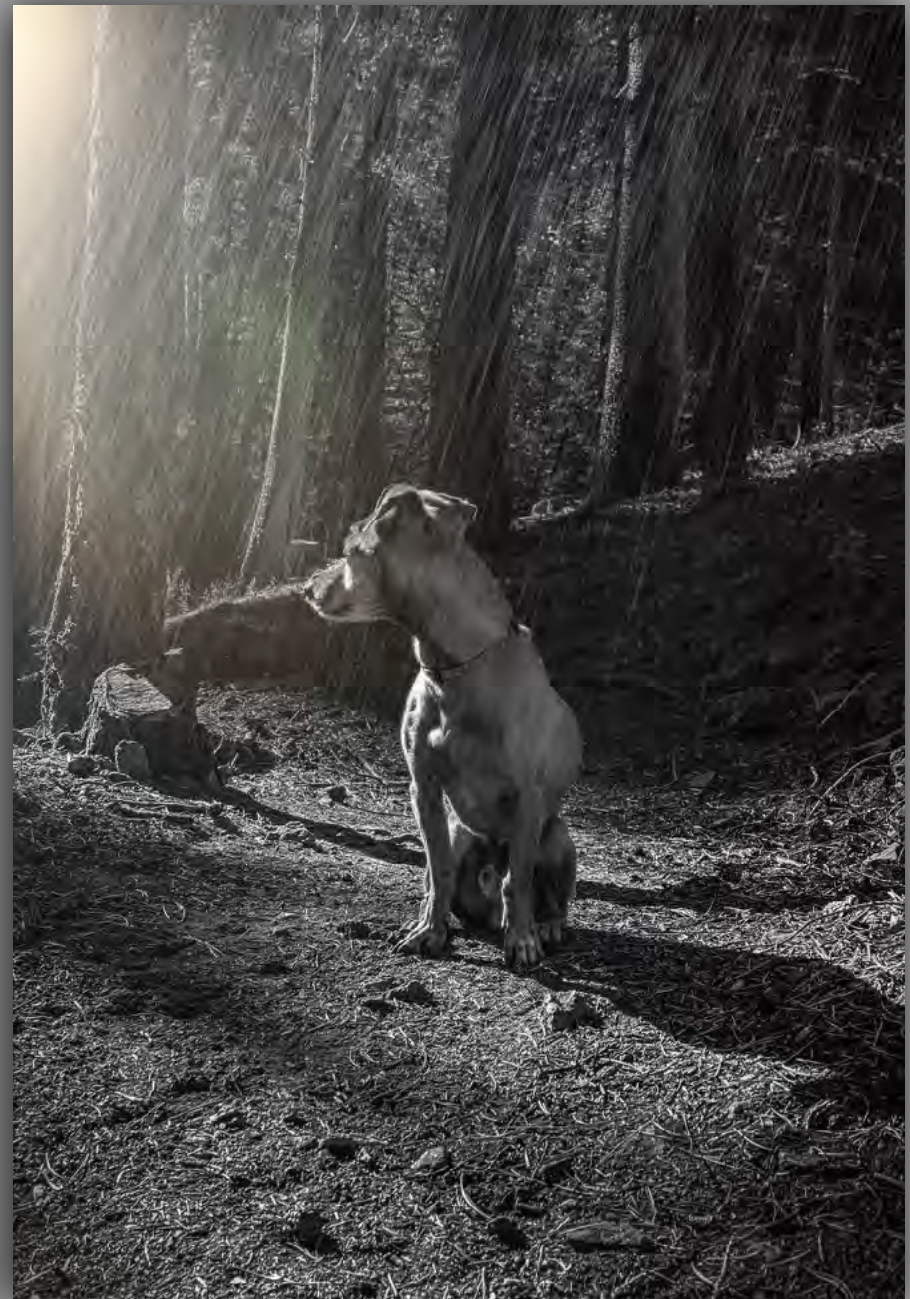
FREE

Requires iOS 10.0 or later. Compatible with iPhone, iPad, and iPod touch.

ORIGINAL



EDITED  
LIGHTROOM



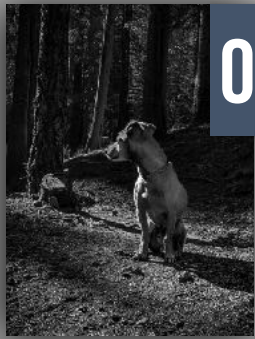


ORIGINAL



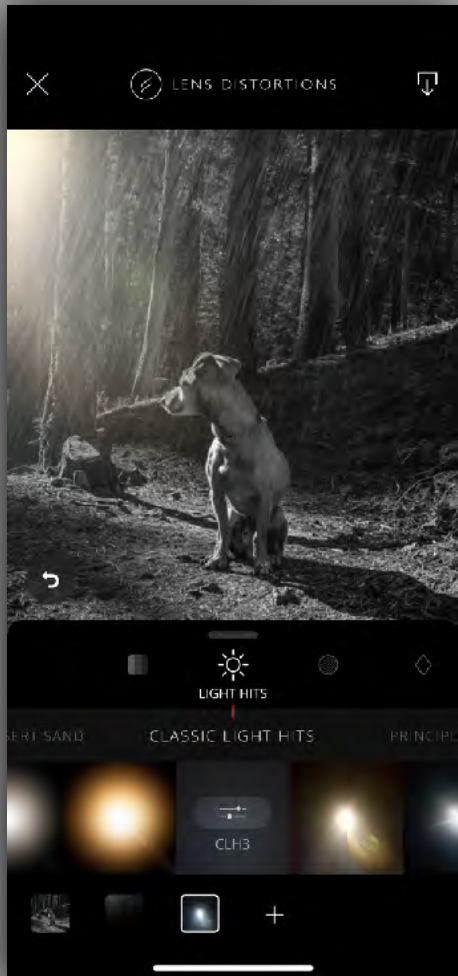




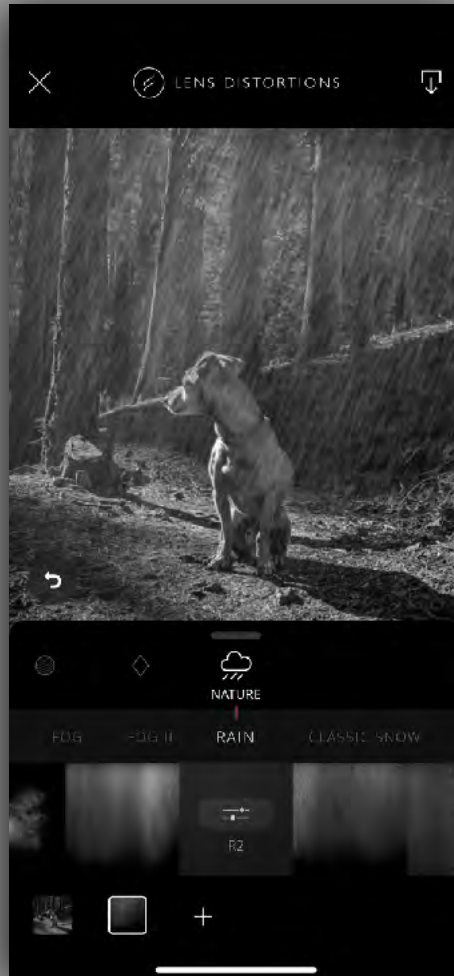


ORIGINAL

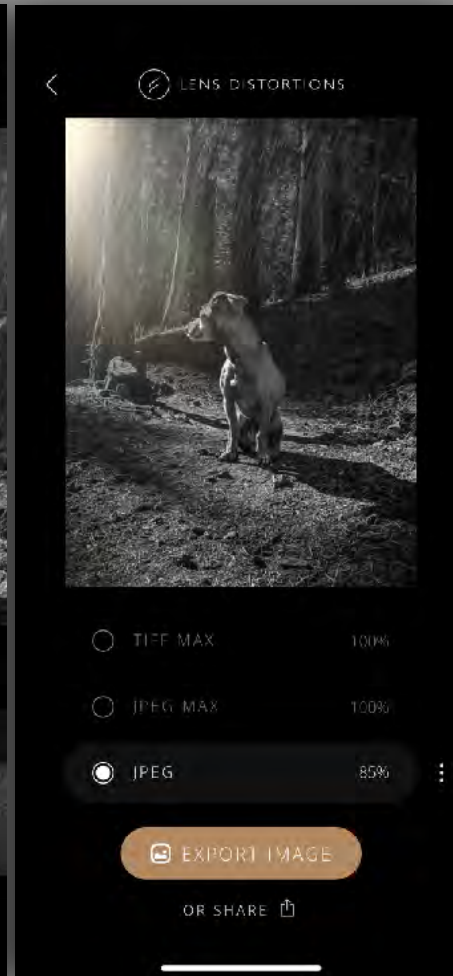
SOME OF THESE  
OPTIONS ARE  
NOT FREE



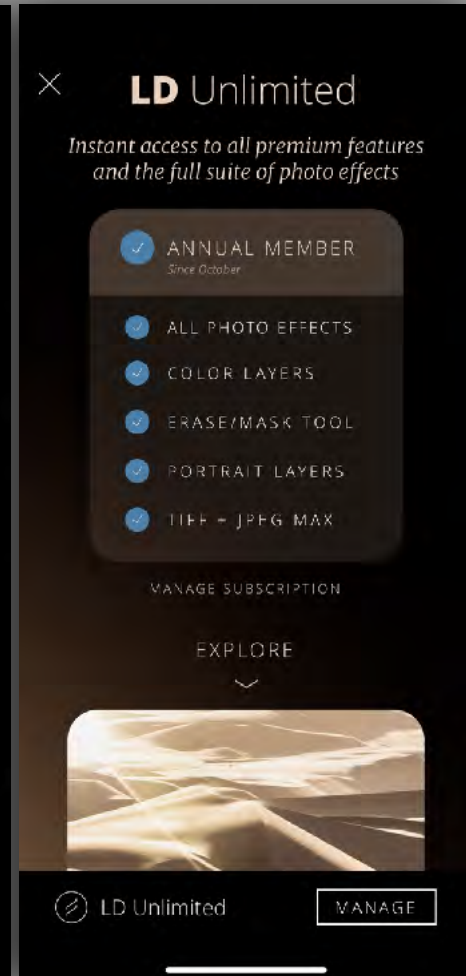
LIGHT SOURCE CHOICES



NATURE SOURCE CHOICES



FILE TYPE/SIZE OPTIONS





NEW

## LIGHT VOLUME™

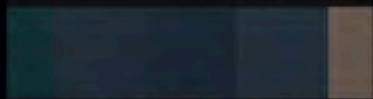
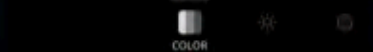
*Dynamically create  
volumetric light rays*



NEW

## COLOR LAYERS™

*Powerful color grading tools  
with beautiful presets at their core*



ORIGINAL

## LIGHT HITS™

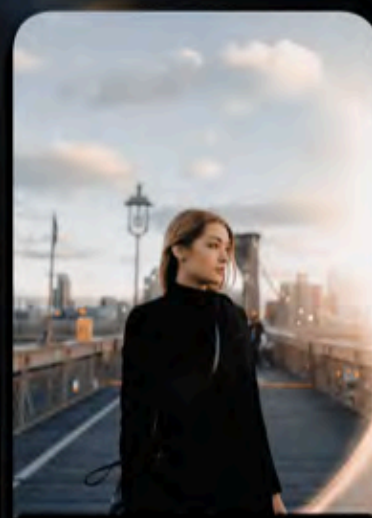
*The most beautiful and natural  
lens flares available*



SIGNATURE

## OVERLAYS™

*Frame your shot with  
elegant foreground elements*





# PRISMA

FREE

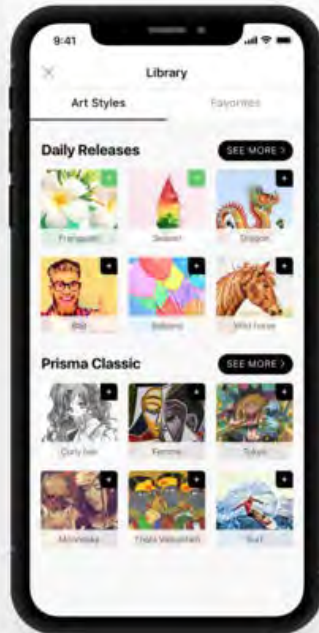
Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

PRISMA TRANSFORMS YOUR PHOTOS INTO ARTWORKS USING THE STYLES OF FAMOUS ARTISTS: MUNK, PICASSO AS WELL AS WORLD FAMOUS ORNAMENTS AND PATTERNS. A UNIQUE COMBINATION OF NEURAL NETWORKS AND ARTIFICIAL INTELLIGENCE HELPS YOU TURN MEMORABLE MOMENTS INTO TIMELESS ART.

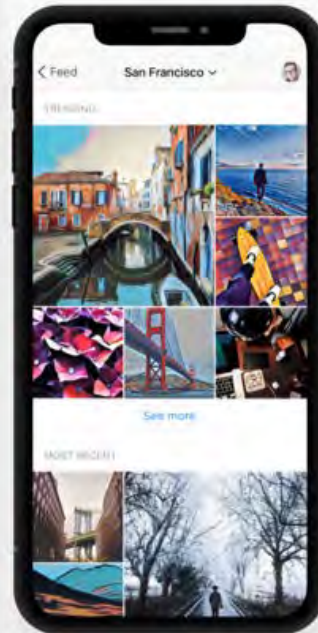
## Create



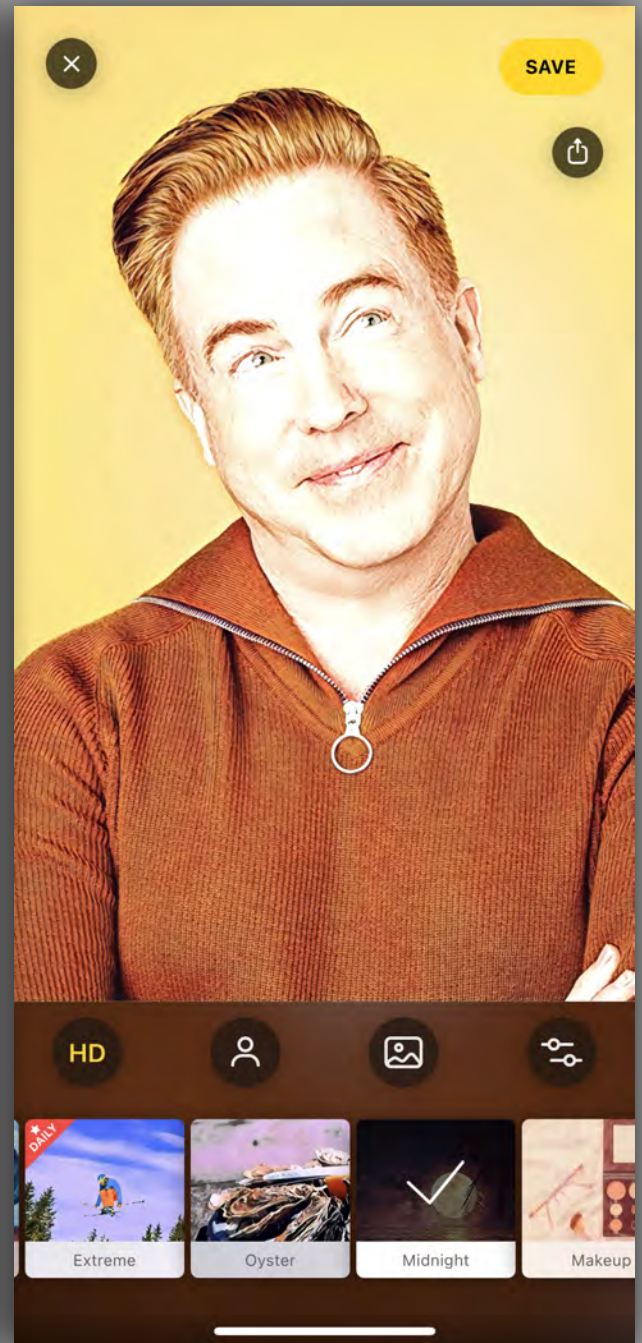
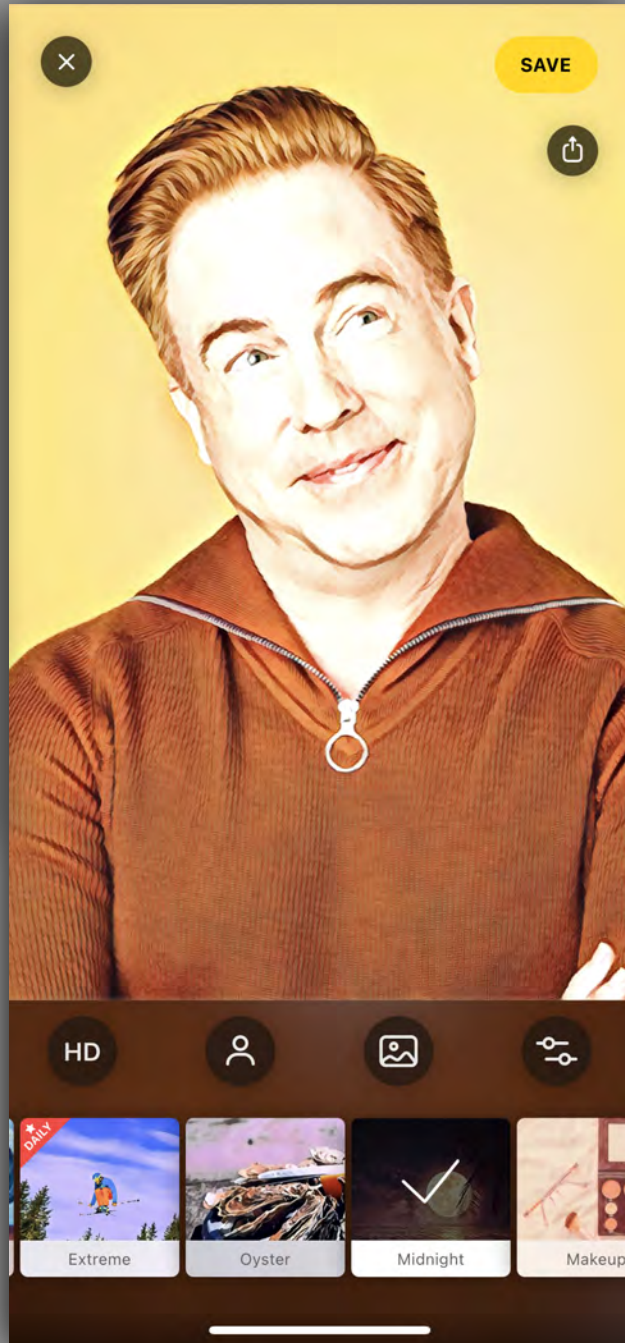
## Select



## Discover



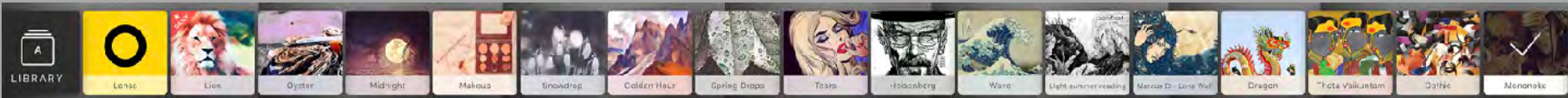
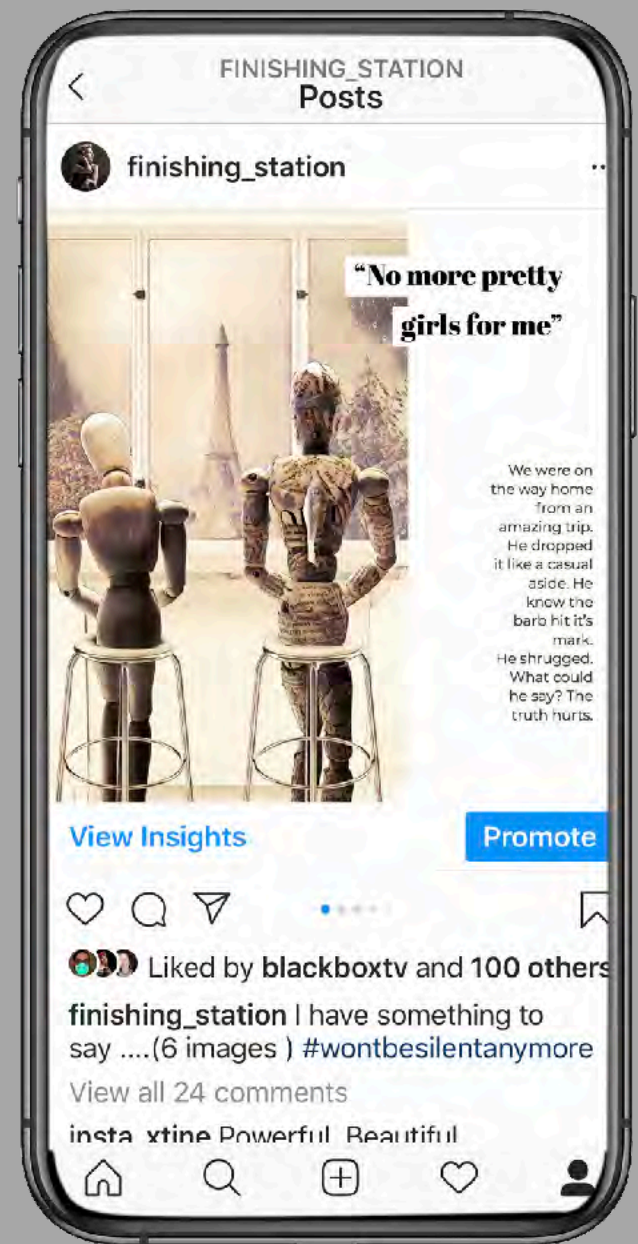








MANY LOOKS AVAILABLE





# MEXTURES

Grain, Color; Texture Effects for Mobile Photography





# MEXTURES

\$1.99

iPhone, iPad, and iPod touch.

Mac app available

applying film grain, textures, light leaks and beautiful gradients to your images in seconds. No app is faster. And with our non-destructive workflow, you can make changes to your photo at any time during your editing process. Fine tune your edits with photo adjustments and then save and share your edit for future use. Also included are over 200 beautiful formulas for easy, 1 click, editing created by some of the top iPhone photographers in the world.

**DESKTOP VERSION AVAIL FOR PHOTOSHOP**

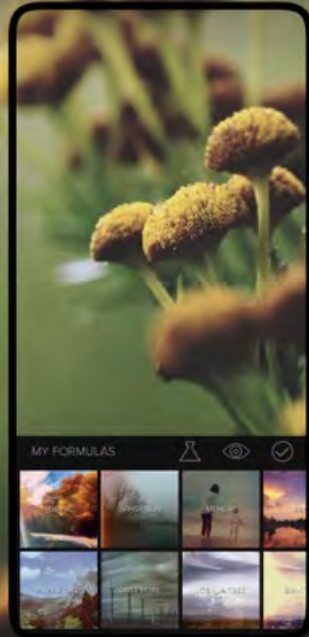
## EDITING SUITE

Overcomplicated tools are a waste of time. Adjust quickly with precision.



## CREATE & SHARE

Save & share your edits with Formulas. Import Formulas from other Creators.



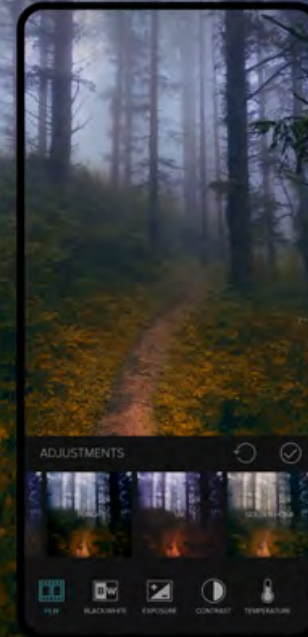
## GRIT & GRAIN OVERLAYS

Add an authentic film look with dusty film scans, dirt, real grain and grit.



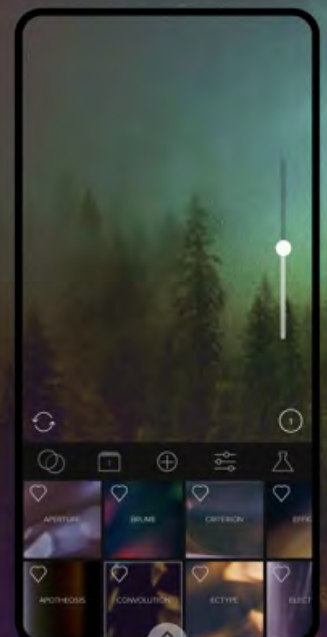
## FILM PRESETS

Our presets emulate film stock to blend and finish your image.



## UNLIMITED LAYERS

Change any edit at any time, even if you added it dozens of steps back.





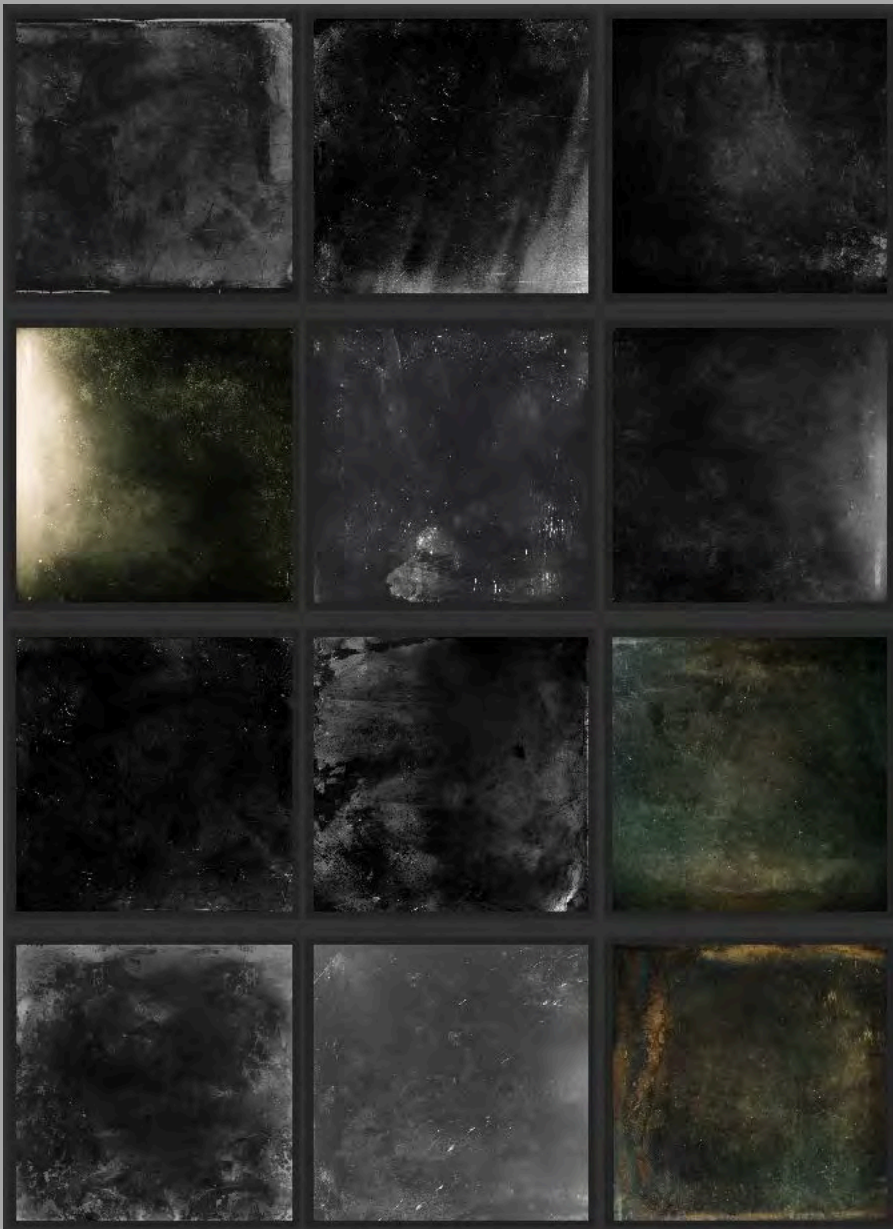
**BEFORE**



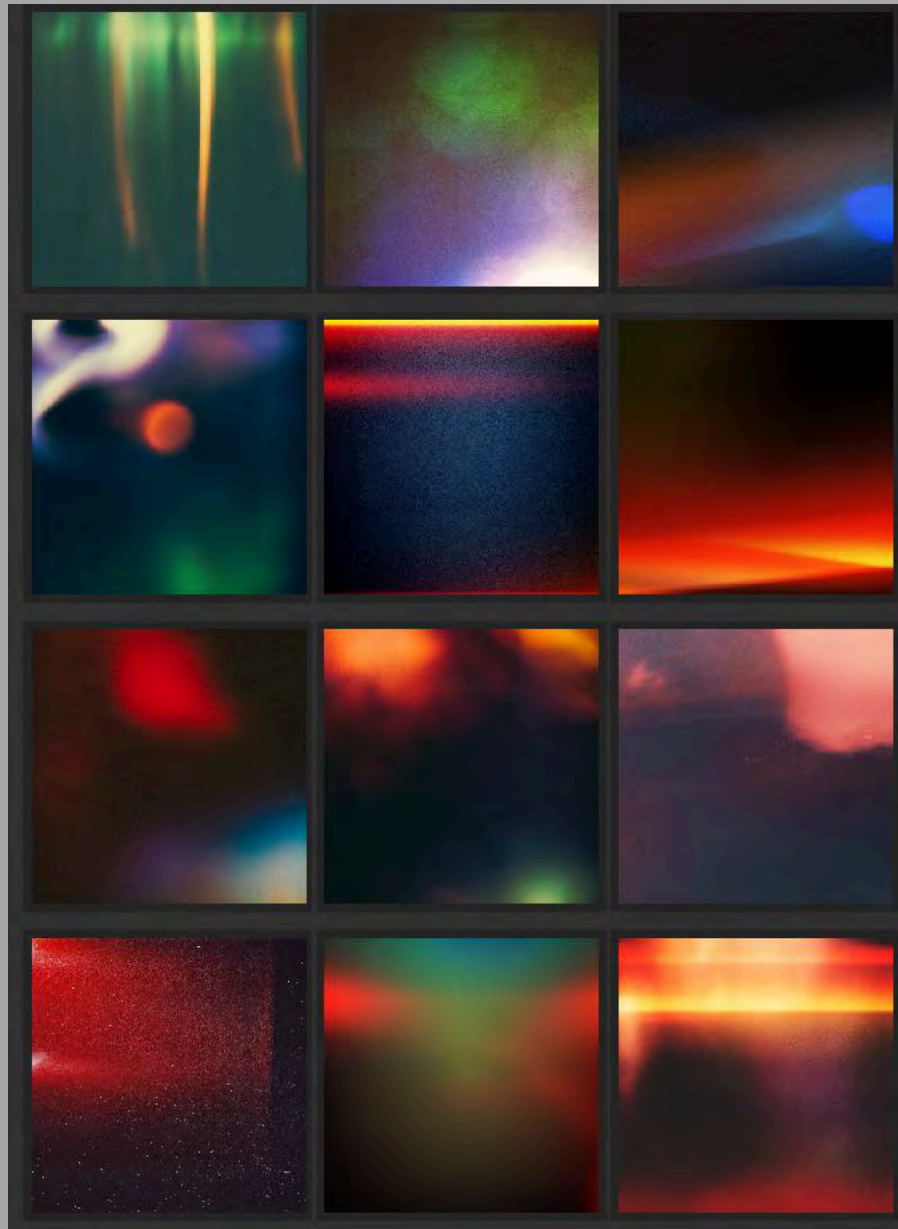
**AFTER**



# TEXTURES



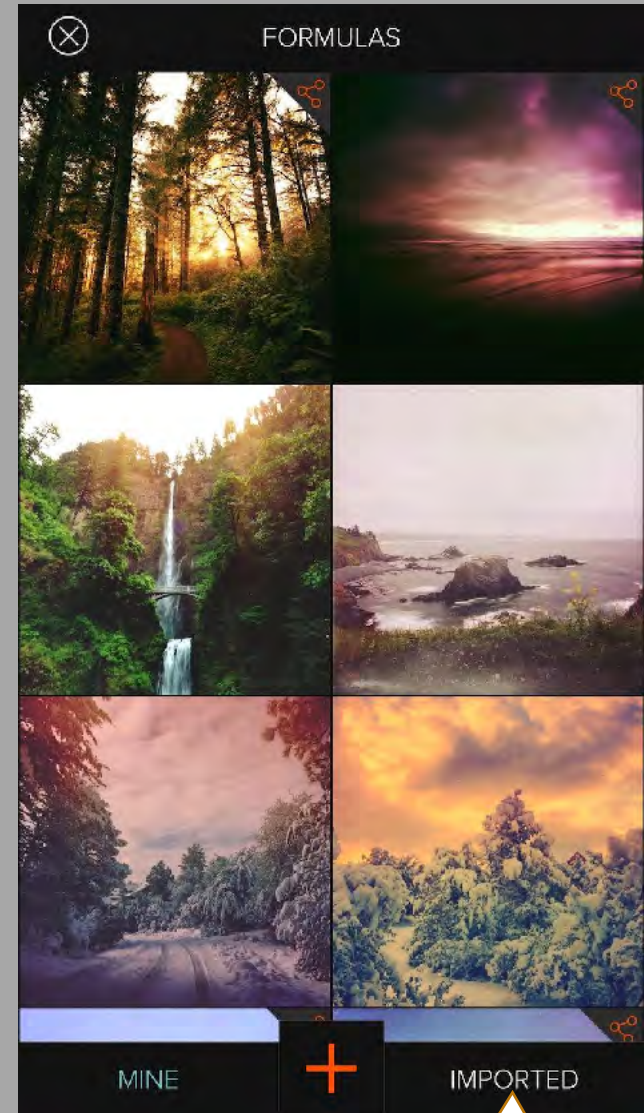
# LIGHT LEAKS





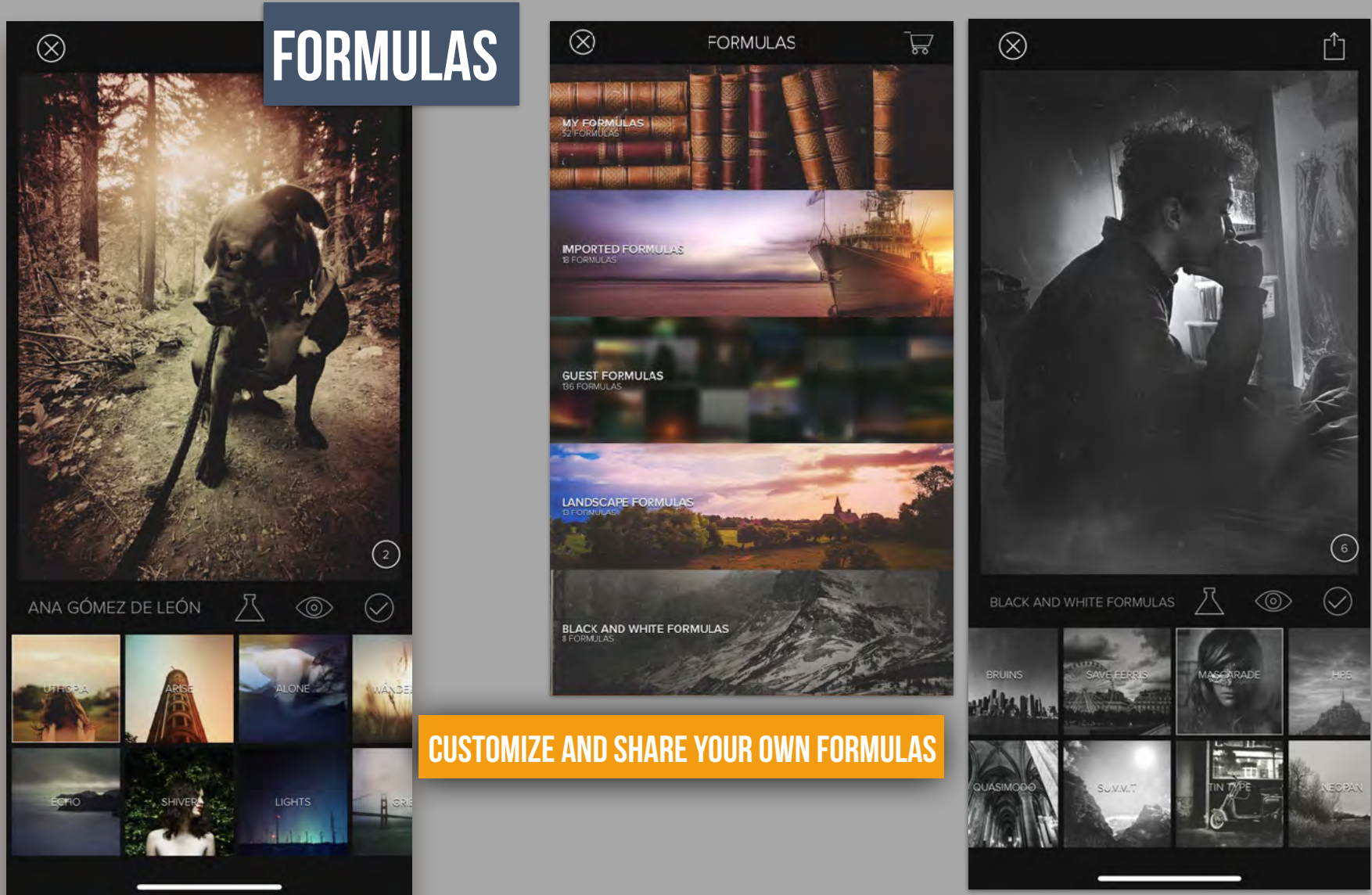
In Mextures you can import formulas that others have created via a sharing code. A formula can contain layers of textures as well as photo adjustments to create a completely unique photo preset. The formula code is a 7 character alpha code. You can find hundreds of codes on Instagram under the hashtag: `#formula_sharing_is_caring`.

Once you have a code to import, open the Mextures app and click on the formula manager:



In Mextures you can import formulas that others have created via a sharing code. A formula can contain layers of textures as well as photo adjustments to create a completely unique photo preset. The formula code is a 7 character alpha code. You can find hundreds of codes on Instagram under the hashtag: [#formula\\_sharing\\_is\\_caring](#).

Once you have a code to import, open the Mextures app and click on the formula manager:





ORIGINAL



CUSTOMIZE AND SHARE YOUR OWN FORMULAS



MONO LAKE SHACK

EIUGFQA











EMAIL ME WITH QUESTIONS  
[LISA@LISACARNEY.COM](mailto:LISA@LISACARNEY.COM)